

models and skill sets. For the organizational development part, students will gain understanding on important determinants, key components, and success factors of an effective organization developmental process.

**MGNT 7260 Seminar in Advanced Management (3,3,0)**  
**Topics**

In this course, students will examine recent developments, key contemporary management issues, and current management literature with the aim of consolidating management and organizational concepts.

**MGNT 7270 International Management (3,3,0)**

This course focuses on how the process of managing applies across national and cultural boundaries, especially with a regional perspective. The emphasis is not only on multinational corporations and their managerial activities, but all types of international business operations and their environmental issues are covered.

**MGNT 7280 Managing Change (3,3,0) (P)**

Managing change has become the norm in today's turbulent business environment, and almost all organizations have faced large-scale changes. The current challenge, and the one addressed in this course, is to find ways to manage the change process more effectively. Using a case-based approach, we consider the common types of changes organizations pursue and what it means to manage those changes. The focus is on key, interrelated issues of when to change, how to enable change, and reacting to change.

**MGNT 7290 Chinese Wisdom and Management (3,3,0)**

Prerequisite: MGNT 7040/7270 International Management, or MGNT 7230 Managing People, or MGNT 7250 Leadership and Organizational Development

Traditional Chinese culture holds a reservoir of wisdom of the Chinese nation. To meet the challenges of the 21st century and to make firms more competitive, managers can seek wisdom from Confucius (孔子), Laozi (老子), Zhuanzi (莊子), Sunzi (孫子), Hanfeizi (韓非子) and other traditional Chinese philosophers, focusing on the wisdom of how to manage a country. This course provides the students with a comprehensive understanding of traditional Chinese thoughts and management wisdom. Application of traditional Chinese wisdom to contemporary business management will be a primary focus, in addition to business ethics.

**MGNT 7300 Chinese Wisdom and Modern Management (3,3,0)**

Prerequisite: MGNT 7040/7270 International Management, or MGNT 7230 Managing People, or MGNT 7250 Leadership and Organizational Development

現代管理學奠基於西方文化，源於希臘哲學與基督精神，重外物、個人、科學與智性邏輯分析；相對地，中華文化重內省、群體、人文與直覺感悟，代表著不同的宇宙和價值觀。近年中國的經濟騰飛，逐漸成為重要的市場與經濟體系，世界各大小企業蜂擁而至，但因為文化與價值觀不同，往往費時而失事。

現代管理者最重要的對象是人，是以必須要對文化與人性有透徹的瞭解、圓融古今中外、相輔相承，才能事半功倍。數千年的中華文化與歷史，就是活生生的管理個案，蘊含著寶貴的實踐經驗。本課程專為富有經驗的管理者與企業家，提高對中國文化的理解與實踐，探究中華智慧與中國式管理的有效實踐，使他們能面對龐大而瞬息萬變的中國市場的挑戰，靈活應變，得心應手。此課程主要分為「道」與「術」兩部分。「道」篇主要為中華哲學與智慧的基礎理念和管理「心法」；「術」篇則注重實踐與案例。在馳騁中西管理的理論與智慧中，同時分享寶貴的實戰經驗，兼容並蓄，是一門創新的綜合性實用管理課程，恰好彌補西方管理學與實際經驗不足之處。

**MGNT 7310 The Wisdom of Yijing and Management (3,3,0)**

Prerequisite: MGNT 7040/7270 International Management, or MGNT 7230 Managing People, or MGNT 7250 Leadership and Organizational Development

Yijing (The Book of Change, written in about 1050BC) is the

origin of Chinese culture. It established a comprehensive framework for explaining, analysing and forecasting human and natural phenomena based on observation of the universe. It also formulated an elaborate system on how to manage people, organizations and getting things done in complex settings with constant change. It contributed significantly to the evolution of Confucius, Daoism and modern Buddhism, etc. This course provides students with a comprehensive understanding of the key concepts of Yijing, Taichi System and related Chinese management wisdom, emphasizing on practical application to contemporary business management in meeting the challenges of the 21st century, particularly in forecasting techniques and people management.

**MGNT 7710 Selected Topics in Management (3,3,0)**

The aim of this seminar-based course is to help students to understand the current development of the management discipline and to become familiar with current research streams. The seminar also aims at helping students to understand the process of academic research, from idea generation to writing the research proposal. Faculty members of the Department (and possibly visiting academics) will present a series of weekly research seminars. The programme and assessment will be under the direction of the subject coordinator. The final assessment will take the form of a written research paper, providing a critical review of an area of research and identifying research needs.

**MGNT 7720 Required Readings in Management Research (3,3,0)**

This course aims to (1) provide a tailor-made and guided reading programme for research postgraduate students in their specific area(s) of concentration, and (2) induce students to acquire in-depth understanding of their specific research field in the discipline of management. The supervisor(s) and the student are required to work out a reading list to cover literature related to the student's research area. The approved list will be submitted to the Department for record. The course will conclude with a formal assessment of a written paper, consisting of a critical review of the literature surveyed, along with an oral presentation to the supervisor and at least one other Faculty member, based on the paper.

**MGNT 7730 Frontiers of Leadership Research (3,3,0)**

Leadership is the most studied topic in management research. Research on leadership is multi-disciplinary in nature, covering areas such as organizational behaviour, human resource management, strategic management, marketing, finance, social psychology, sociology, political sciences and so forth. The goal of the course is to provide students with advanced theories in leadership. The emphasis is on theoretical underpinnings, major theoretical themes in leadership research, and state of the science. Students completed this course should be able to develop research projects pushing the frontier of leadership research.

**MGT 689/ MKT 7290 Project Dissertation (9,\*,0)**

This course requires the student to research a topic appropriate to the field of global marketing management. A dissertation written by the student should be delivered to the School at the conclusion of the research. The research, and the resulting dissertation, should involve engagement with theoretical concepts and practical application to a global marketing issue. The student should apply critical analysis and engage with marketing literature that is appropriate to the selected topic.

This course aims to provide students with an opportunity to: (1) learn how to execute and manage a substantial research-based dissertation, applying methods learnt in the International Marketing Research course; (2) integrate and consolidate the learning from the programme; (3) apply knowledge selectively and creatively to a topic of the student's own choosing; (4) produce a piece of original work which will advance the knowledge and understanding of the student; and (5) produce a piece of work