

JOUR 7270 Entrepreneurial Journalism (3,3,0)

The arrival of the internet has opened up the practice of the news to many non-journalistic actors, ending control over journalists' employment by the traditional mass media - newspapers and broadcasters run by tycoons and governments - and opening up the way for small, independent news businesses. In this changing milieu, journalism entrepreneurship, once represented by the precariously employed freelance minority, is becoming a mainstream career choice. This course aims to understand the changes that have taken place in the economy of the news media as well as to prepare them with advanced knowledge and skills needed to negotiate this new digital media space while upholding journalistic standards and ethics, as well as working in a collaborative environment.

JPSE 1005 Japanese I (3,3,0) (J)

This foundation course is designed for absolute beginners who have never studied Japanese before. The Japanese phonetic system, writing system, basic greetings, sentence structures and practical vocabulary that are suitable for beginners will be introduced in this course. It also provides opportunities for students to understand Japanese culture, and to develop the ability to communicate in basic Japanese such as introducing oneself, daily expressions, telling the time and the date and talking about one's daily life. Students' active participation in classroom activities and role-plays is expected.

JPSE 1006 Japanese II (3,3,0) (J)

Prerequisite: JPSE 1005 Japanese I or equivalent

This course is a continuation of JPSE 1005 Japanese I. It helps develop students' practical language skills for daily conversation, such as expressing or discussing about feelings, preferences, personal experiences and hobbies in elementary Japanese. Interesting classroom activities are specially designed to help build students' communication skills in Japanese and active participation is expected. Japanese culture and Japanese lifestyle will also be introduced with the aid of videos.

JPSE 1007 Exploring Japanese Language, Culture and Society (3,3,0)

This course enables students to explore the contemporary and traditional Japanese society and culture and to gain a thorough understanding of the complex and deeply rooted relationship between society, culture and language. Students are encouraged to learn a wide range of vocabulary and expressions commonly used in Japanese society and a broad spectrum of Japanese culture through a variety of text genres (e.g. newspapers, magazines, movies, drama, animation, comics, pop songs, Internet).

JPSE 2005 Japanese III (3,3,0) (J)

Prerequisite: JPSE 1006 Japanese II or equivalent

This course is a continuation of JPSE 1006 Japanese II. It is designed to enhance students' knowledge and Japanese language proficiency at the lower intermediate level. Students will further develop their abilities to conduct daily conversations such as making requests, seeking and giving permission, expressing prohibition, possibility, ability and experience. They will also study verbs conjugation and read extended texts. Students' active participation in various language activities, free conversations, role-play, group work and presentations is expected. Authentic materials available in the mass media will be selected to explore Japanese culture and lifestyle.

JPSE 2006 Japanese IV (3,3,0) (J)

Prerequisite: JPSE 2005 Japanese III or equivalent

This course is a continuation of JPSE 2005 Japanese III. It provides intensive practice to help students build Japanese language skills and learning communication strategies at the intermediate level. Students will further develop their speaking and listening skills in Japanese. Specific communication skills and language structures will be taught. Formal and informal Japanese

expressions will also be introduced through various language activities, everyday conversations, role-plays, short drama and performance. Japanese culture and lifestyle will be explored with the aid of videos, TV programmes, readings and music.

JPSE 3005 Japanese V (3,3,0) (J)

Prerequisite: JPSE 2006 Japanese IV or equivalent

This course is a continuation of JPN 2020 Japanese IV. It helps students to develop their interpersonal and intercultural communication skills and to understand current issues in Japan. Through intensive training, such as role-play, group work, oral presentation and reading of texts, students will learn sentence structures, expressions, communication skills and interaction strategies at the upper intermediate level of Japanese language proficiency. Students are encouraged to express their viewpoints on topical issues, giving reasons and explanations for opinions. Japanese culture and lifestyle will be explored with the aid of videos, TV programmes, readings and music.

JPSE 3006 Business Japanese (3,3,0) (J)

Prerequisite: JPSE 2005 Japanese III or equivalent

This course is designed to develop students' interpersonal, interpretive and presentation skills in business communication in Japanese. Topics covered include typical and essential expressions for various business communicative situations in reading and written contexts. Through studying the communication patterns in Japanese business contexts, this course prepares students to work in Japanese companies and/or communicate with Japanese clients. Formal and informal expressions and honorific expressions in Japanese will be taught. Students are required to conduct oral presentations on Japanese business, commercial and economic issues. Students are strongly encouraged to develop their own understanding of the language and Japanese social system from both inside and outside the classroom.