

JOUR 3215 Convergence Editing (Chinese) (3,2,1)

This course provides the skills necessary to see written copy from submission to publication, including the organization and improvement of written material as well as the technical processes through which writing is transferred to the printed page and online. Editing, packaging and integration of multimedia elements, including audio, video, photos and infographics, is introduced. Exercises in digital production and design are provided.

**JOUR 3216/ Journalism Laboratory (Editing) (2,0,2)
4206 I/II (Chinese)**

Prerequisite: JOUR 2206/3217 Journalism Laboratory (Reporting) I/II (Chinese); & JOUR 3215 Convergence Editing (Chinese)

Students edit and produce the experimental newspaper *San Po Yan* in Chinese and manage its associated digital news platforms.

JOUR 3225 Convergence Editing (English) (3,2,1)

This course provides the skills necessary to see written copy from submission to publication, including the organization and improvement of written material as well as the technical processes through which writing is transferred to the printed page and online. Editing, packaging and integration of multimedia elements, including audio, video, photos and infographics, is introduced. Exercises in digital production and design are provided.

JOUR 3235 Convergence Editing (Finance) (3,2,1)

This course provides the skills necessary to see written copy from submission to publication, including the organization and improvement of written material as well as the technical processes through which writing is transferred to the printed page and online. Editing, packaging and integration of multimedia elements, including audio, video, photos and infographics, is introduced. Exercises in digital production and design are provided.

**JOUR 4005 Theory and Practice of Journalism (3,2,1) (C)
in China**

This course provides a systematic interpretation of the structure, performance and problems of the press in China since 1949. It offers theoretical and historical analyses of major issues related to the press and news reporting. While institutional constraint and inertia for the development of journalism are accounted for, the agents and dynamics of change are identified and discussed. It will enable students to understand the role of the press and its potential changes in the context of China's continuing development.

JOUR 4007 Research Methods in Communication (3,2,1)

As a communication professional, you may have to conduct research yourself, commission research from others or evaluate the methods and results of others' research. These needs mean that you will need to understand not only how research is done but also what distinguishes good research from bad. A practical way to think about research is to assume that based on research findings you will be recommending that your organization launch a million dollar communication campaign, or a new magazine or social media initiative. What would you want to know about the research on which you are basing your recommendation?

This course is designed to introduce you to the basics of communication research and to develop your ability to conduct and evaluate research. We will look at the methods commonly used in human communication research and the assumptions that underpin research design. There will be an opportunity to design and implement research projects, to analyze data and to report results in the professional format expected of scholarly researchers.

JOUR 4015 Journalism Internship (0,0,0)

All Journalism students are encouraged to undertake a non-graded and zero-credit professional internship. The internship is normally of at least two months full-time employment or

professional practice during the summer between the third and fourth years but it can be a minimum of 160 hours of work. Students are required to conform to all reasonable requirements of their internship employer. Both the employer and the student file reports with the Journalism Department after the internship. Chinese Journalism students are expected to take their internship in the Chinese-language media or broadcast news organizations and International Journalism students to take theirs in the English-language media. The department will do its best to help students who wish to intern overseas but cannot promise help with travel or other expenses.

JOUR 4017 China Reporting (3,2,1) (C)

This course will acquaint students with important events in the PRC since its founding in 1949, with heavy focus on changes and continuity since 1978. Understanding of and ways to report China's economic reform, political reform, "three Nong" (Peasants, Agriculture and Countryside), social stratification, corruption and media reform constitute the meat of the course. The course also aims to advance students' analytical and critical examination of Hong Kong media's coverage of mainland China. This is an elective course available to all Journalism Option students.

JOUR 4025 Critical Studies of Media (3,2,1)

The purpose of the course is to enhance students' awareness of media roles in personal life and social development. It aims at developing students' critical ability and media literacy to understand the political economy of media production, deconstruct media messages, and explore the cultural impact of the media. This course advances a systematic scrutiny of critical theory and its application in studies of media and culture. The first part provides the historical contour of critical theory from the emergence of the Frankfurt School in 1930s to theoretical advances by Jurgen Habermas after the Second World War. The second part looks into how critical theory is extended to apply to the analysis of media and cultural productions in contemporary capitalist world. The third part assesses its value and limitation in explaining and interpreting media developments and their implications. Special attention will be given to news media and journalism.

JOUR 4045 Entrepreneurial Journalism (3,3,0)

The arrival of the internet has opened up the practice of the news to many non-journalistic actors, ending control over journalists' employment by the traditional mass media - newspapers and broadcasters run by tycoons and governments - and opening up the way for small, independent news businesses. In this changing milieu, journalism entrepreneurship, once represented by the precariously employed freelance minority, is becoming a mainstream career choice. This course aims to prepare students at undergraduate level with the basic knowledge and skills needed to negotiate this new digital media space while upholding journalistic standards and ethics, as well as working in a collaborative environment.

JOUR 4865 Honours Project in Chinese Journalism (3,*,*)

In this course students integrate theory and practice by either producing a substantial piece of individually produced Journalism/Broadcast Journalism; or an academic dissertation. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights.

JOUR 4875 Honours Project in Financial Journalism (3,*,*)

In this course students integrate theory and practice by either producing a substantial piece of individually produced Journalism/Broadcast Journalism; or an academic dissertation. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights.