

course will then introduce various perspectives in understanding the purposes and practices of journalism in Hong Kong and elsewhere. By understanding the principles and practices of journalism through various means, students may expect to learn the intellectual foundations of both the professional duty of a journalist and the role of journalism in society.

**JOUR 2046 Advanced Reporting and Feature Writing for Print (Chinese) (3,2,1) (C)**

This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information for Print Journalism in Chinese. Emphasis is put on developing the students' original, creative and critical eye for what makes news. Through practical writing exercises, this course also examines the creative requirements and the special techniques required in good feature writing in Chinese. Attention is also paid to the local context to establish the basic knowledge required for professional journalists in Hong Kong.

**JOUR 2056/ Journalism Laboratory (Reporting) (2,0,2) (C) 3026 I/II (Finance)**

Prerequisite: JOUR 2077 Introduction to Chinese News Reporting & Writing OR JOUR 2085 Introduction to English News Reporting and Writing; and JOUR 2086 Multiplatform Journalism

Students learn to report for *The Young Financial Post*, an experimental financial newspaper, and its associated digital financial news platforms. Reporting will be for print, sound, video and internet media.

**JOUR 2076 Data Journalism (3,2,1)**

With vast amounts of data now openly accessible online, and the new infographic technologies available to visualize data, news media are increasingly making use of these valuable mines of data to source and produce their stories. Data journalism – the use of numerical data in the production and distribution of news – is an emerging subarea in our field. This course is not just about dull statistics or dreary numbers. The aim of the course is to examine data journalism at its core through case studies and hands-on practice of data skills. Throughout the course, students will learn how to conceptualize, design, visualize, and produce data-based news stories using visualization tools. Students will end the semester by creating an interactive piece of data journalism.

**JOUR 2077 Introduction to Chinese News Reporting and Writing (3,2,1)**

This course introduces the principles and techniques of selecting and presenting information in a style appropriate to print journalism in Chinese. Emphasis is put on stimulating the students' interest in social events around them. Reference is made to the local context in the discussion of the news language.

**JOUR 2085 Introduction to English News Reporting and Writing (3,2,1)**

This course introduces students to the basic journalistic principles and the skills and techniques of news and feature writing in English to form the foundation upon which the professional four-year journalism programme is built. The course prepares students for more advanced forms of journalism taught in later classes and for their future work on student publications, their internship and honours project.

**JOUR 2086 Multiplatform Journalism (2,2,0)**

This course aims to equip students with the tools needed to create works of journalism across platforms. Students will report and create story packages using text, audio, video, photos and graphics and also edit stories using relevant software for distribution online, including websites and social media. This course will foster students' story-telling and critical-thinking skills as they learn to choose appropriate platforms, integrate multimedia content and apply traditional reporting methods to new technology. Students will also create an online portfolio of original journalism work to be used throughout their four-year studies, in particular when applying for internships in year three.

**JOUR 2095 Advanced Broadcast Reporting and Production (3,2,1)**

Prerequisite: JOUR 2005 Broadcast Reporting and Production  
This course introduces the style, formats and production techniques of the more complex types of broadcast journalism including major event coverage, overseas coverage and unplanned event coverage. It also helps students develop knowledge about selected "news beats" in broadcast journalism by exposing students to relevant news sources, policies, and key issues of the beats. The course also aims at enhancing students' ability in research, interviewing, writing, and editing broadcast news stories, particularly in the context of the new media environment in Hong Kong. This course is a core for Broadcast Journalism students while an elective course for other journalism concentration students.

**JOUR 2096 Advanced News and Feature Writing (English) (3,2,1)**

Prerequisite: JOUR 2085 Introduction to English News Reporting and Writing

This course builds on the first professional English news writing course and aims to provide advanced skills in the principles and techniques of finding, gathering and presenting information in English for news and feature writing and reporting. Students are also introduced to specialized reporting and covering beats, with special attention paid to the local context to establish the knowledge required for the journalism profession in Hong Kong and the skills needed to localize an international issue. Students are also introduced to more complex forms of news writing including longform stories. The course is designed to provide information and support for students in their concurrent work in their Journalism Laboratory reporting work, as well as to help prepare students for their internships and honours projects.

**JOUR 2097 Advanced News and Feature Writing (Finance) (3,2,1)**

This course equips students with the basic knowledge of investment vehicles to prepare them for working as financial journalists. After acquiring the basic investment knowledge, students are taught how to write different financial news, such as corporate financing, company earnings and economic stories.

**JOUR 2205/ Journalism Laboratory (Reporting) (2,0,2) 3207 I/II (Broadcast)**

Prerequisite: JOUR 2077 Introduction to Chinese News Reporting and Writing; JOUR 2086 Multiplatform Journalism; & JOUR 2005 Broadcast Reporting and Production

Students learn how to report for the *Broadcast News Network (BNN)*, an experimental broadcast news channel that transmits regular news casts, and its associated digital news platforms. Reporting will be for print, sound, video and internet media.

**JOUR 2206/ Journalism Laboratory (Reporting) (2,0,2) 3217 I/II (Chinese)**

Prerequisite: JOUR 2077 Introduction to Chinese News Reporting and Writing; JOUR 2086 Multiplatform Journalism

Students learn to report for *San Po Yan*, an experimental newspaper in Chinese, and its associated digital news platform. Reporting will be for print, sound, video and internet media.

**JOUR 3007 Media Law and Ethics (3,2,1)**

This course provides some basic knowledge of laws affecting the practice of journalism. It will also cover major ethical issues faced by local journalists. Its emphasis is on current developments and trends in Hong Kong.

**JOUR 3015 News Anchoring (2,1,1) (C)**

This course provides basic training in news anchoring. It introduces the role of a news anchor and equips students with related professional skills including pronunciation, on camera performance, use of autocue or teleprompter, conducting interviews and note-taking, image building, news wrapping up and

news ad-libbing. Special emphasis of the course is on acquiring hands-on experience of news anchoring. This is a required course for broadcast stream students only.

**JOUR 3016 Political Economy for Journalists (3,3,0) (C)**

This course provides a comprehensive study of the economics and politics from the prospective of greater China (including Taiwan and Hong Kong), hence the basics political and economic framework of the three areas and how they interact with one another and other global powers. As these areas are becoming the major challenging spots journalists needed to address nowadays. Some journalistic skills and insights will also be introduced/shared in the course.

**JOUR 3027/ Journalism Laboratory (Editing) (2,0,2)  
4207 I/II (English)**

Prerequisite: JOUR 2037/3227 Journalism Laboratory (Reporting) I/II (English); & JOUR 3225 Convergence Editing (English)

Students edit and produce *The Young Reporter*, an experimental newspaper in English, and manage its associated digital news platforms.

**JOUR 3046 Critical Comparative Studies of News (3,2,1)  
Media Systems**

This course aims to broaden students' knowledge of the outcomes of different kinds of politics, economics, history, culture, social organization and technology on the format of the news media in any one country at any given time. It introduces students to the development and current status of a variety of national (and territorial) news media systems and to the major concepts and theories that have been articulated to explain their individual natures and the differences between them. The course encourages students to critically analyze and compare different news media systems using the theories and concepts taught and to examine the key idea of freedom of the press in order to deepen their understanding of the news they are getting and compare it to news in other places round the world.

**JOUR 3066/ Journalism Laboratory (Editing) (2,0,2) (C)  
4006 I/II (Finance)**

Prerequisite: JOUR 2056/3026 Journalism Laboratory (Reporting) I/II (Finance); & JOUR 3235 Convergence Editing (Finance)

Students edit and produce the *The Young Financial Post*, an financial newspaper, and manage its associated digital financial news platforms.

**JOUR 3075 Economics for Financial Journalists (3,2,1)**

This course introduces students to the basic economic theories and issues to prepare them for working on *The Young Financial Post*, and the local and foreign media when they graduate. The course emphasizes practical knowledge that will equip students to work for print media and multimedia as financial journalists.

**JOUR 3077 Magazine Design and Editing (3,2,1)**

This course introduces students to the concepts, skills, practice, and art of designing and editing a magazine. The focus is on designing and editing techniques appropriate for various types of magazines, practical experience, and creativity. The course will also examine the social, economic and cultural role of magazines in the Hong Kong context. This is an elective course available to all Journalism Option students.

**JOUR 3085 Media Transformation and  
Institutional Change in Historical  
Perspective (3,2,1)**

This course provides a scrutiny of the interactions between the media and society in different stages of its development in Chinese history. It examines how the institutional settings shape and transform media's operations and its social objectives since the emergence of modern newspapers in mid-nineteenth century China. On the other hand, it assesses the values and functions

of the media in achieving institutional change in both mainland China and Hong Kong. By understanding history, it aims to enhance student awareness of the significance and the limitation of the press to societal progress.

**JOUR 3095 Business and Financial News (3,3,0)  
Reporting**

This course focuses on business news reporting through a comprehensive survey of the principles and techniques of newsgathering and writing. This course aims to support students' concurrent work on *The Young Financial Post*, taking them into a greater variety of styles and techniques. Special attention is paid to the local context to establish the knowledge required for business journalists in Hong Kong. Students will also be introduced to the basic elements of copy editing for print and multimedia and ethical issues are addressed.

**JOUR 3096 Current Affairs and News Analysis (3,2,1)**

This is a course to help students develop news literacy. News is essential to people's everyday life. It informs people about the world and help people make decisions and take actions. Reading news wisely and consuming news effectively is a life skill that requires proper training. For journalism students, understanding current affairs and developing good news sense is vital for their career development. The aim of this course is to cultivate students' news reading habit, enhance their knowledge about current affairs and build up their news analytical skills so that they can better understand, analyse, use and monitor news in their daily lives. The course is divided into six parts. The first and second parts address the importance of news literacy and the necessity of cultivating daily news reading habit. While the third part discusses current affairs, the fourth part introduces news analytical skills. The fifth part is about theories and key concepts of news. The sixth part is concerned with active news audience and their role in news criticism and news monitoring.

**JOUR 3097 Current Hong Kong Issues for (3,2,1)  
Communicators**

This course aims to equip students with a solid understanding of major social, cultural, economic and political developments of Hong Kong that are crucial to their work as communication professionals. Students will learn to critically appraise the forces that shaped these developments and the policy dilemmas that beset Hong Kong in the past, present and future.

**JOUR 3105 Current Issues in Journalism (3,2,1)**

The aim of this course is to involve top journalists and senior news executives to examine the challenges and problems Hong Kong news media are facing. The outstanding journalists are also expected to share their experiences and crafts of making good news stories. The course will cover current issues of the news industry and controversial cases in journalism. It provides a good opportunity for journalism students to get in touch with outstanding practitioners in the local news industry as the practitioners will discuss their mission and vision concerning the news profession.

**JOUR 3106 Images of Media in Popular Culture (3,2,1)**

This course will explore and analyse the varied and conflicting images of media in global popular culture, with an emphasis on film, and their impact on public perception of journalists, media and other media practitioners. Through applying historical context and critical analysis of the roles, topics and messages portrayed, students will gain a critical understanding of the popular representation of media and its complex relationship with the public.

**JOUR 3107 Media Development in Global (3,2,1)  
Perspective**

Each epoch has a dominant medium and develops a group of dominant media institutions. This course examines the development of media and communication technologies in contemporary society and explores their socio-cultural impacts.