

ITAL 1006 Italian II (3,3,0)

Prerequisite: ITAL 1005 Italian I or equivalent

This course aims to build further on the beginner's level work and widen the scope of exposure to more complex aspects of the Italian language and its culture. Participants are expected to consolidate and continue to develop their proficiency in the Italian language and to further develop their production and receptive skills in more complex daily situations.

ITAL 2005 Italian III (3,3,0)

Prerequisite: ITAL 1006 Italian II or equivalent

This course aims to build further on the lower-intermediate level work and widen the scope of students' exposure to more complex aspects of Italian language and culture. Students are expected to consolidate their understanding of Italian grammar and develop further their production and receptive skills in more complex situations such as talking about their holidays, their future plans and hypothetical situations.

ITAL 2006 Italian IV (3,3,0)

Prerequisite: ITAL 2005 Italian III or equivalent

This course aims to further expand students' knowledge of the Italian language to an intermediate level. It aims to enable students to communicate more fluently and confidently with native speakers of Italians in complex situations. Students will also have a deeper understanding of Italian culture and some aspects of its history.

ITAL 3005 Italian V (3,3,0)

Prerequisite: ITAL 2006 Italian IV or equivalent

This course aims to bring students to an upper intermediate level of competence in the Italian language. Students will acquire substantial knowledge of the language both from a communicative point of view and with respect to grammar knowledge. In this course they will learn how to integrate all the skills learnt to achieve effective communication. Students will also be introduced to Italian short stories and other forms of literature.

ITEC 1005 Effective Use of Spreadsheets for Data Processing (3,1,2)

Prerequisite: General Education Core Course from the Information Management Technology Category

This course provides essential computing skills of spreadsheets for students to use in their future career. After studying this course, students would gain the concepts and skills in using spreadsheets. They would also be able to apply these concepts and skills to analyze various kinds of data.

ITEC 1006 Searching and Managing Information (3,2,1)

Prerequisite: General Education Core Course from the Information Management Technology Category

This course provides a comprehensive examination of different popular search systems such as Google and YouTube. Students will be introduced to the powerful features in these systems, as well as the technology underpinning them. Students will learn how large information repositories are efficiently organized, managed and searched. They will also learn the principles of search engines, information retrieval, and how to use simple database management system such as Access.

ITEC 2005 Web Design and Development with 2D/3D Animations (3,3,0)

Prerequisite: General Education Core Course from the Information Management Technology Category

This course provides students with a comprehensive knowledge of animation and web design. Students will learn web design and development, standard 2D and 3D graphics and animation for the Web. On completion of the course, students will develop an interactive vibrant website reflecting the modern web design patterns and the advancement of the latest browser technologies.

ITEC 2006 Internet and E-Commerce (3,2,1)

Prerequisite: General Education Core Course from the Information Management Technology Category

Students will learn the basic concepts of Internet and e-commerce technologies, and gain hands-on experience in setting up systems for Internet and e-commerce applications.

ITEC 2015 iMakeApps (3,3,0)

Prerequisite: General Education Core Course from the Information Management Technology Category

This course aims to offer an experience at the intersection between design, software development and mobile technologies. iMakeApps leverages successful mobile application examples to motivate students to design and create their own mobile apps/games. This course adopts studio-based learning approach which offers high degree of interaction, collaboration and constant feedbacks to students.

Technically, students learn about lightweight rapid prototyping of mobile apps and games. A variety of mobile technologies will also be introduced through a series of hands-on exercises.

ITEC 3005 Strategic Use of Information Technology (3,2,1)

Prerequisite: General Education Core Course from the Information Management Technology Category

This course provides the concepts and techniques to facilitate students to formulate appropriate IT strategy and plan to fit the company environment.

ITEC 3006 Music, Photo and Movie Processing (3,2,2)

Prerequisite: General Education Core Course from the Information Management Technology Category

After completion of this course, students will have a good understanding on the basic concepts of music, photo and movie processing. Students will also be able to use software tools to process music, photo and movie data such as music file compression/conversion, photo enhancement and movie editing. This course is open to non-Visual Arts and non-CS major only.

JOUR 2005 Broadcast Reporting and Production (2,2,0) (C)

This is an introductory course for students to acquire basic knowledge and skills in news gathering, writing, and production of radio and television news. It aims at training competent broadcast journalists. The broadcast news environment in Hong Kong is also introduced.

JOUR 2036 Visual Journalism (2,0,2)

To enhance student's awareness of the possibility as well as the limitation of images in news reporting, and to develop their ability in producing multi-media report of news events independently. In response to the digital technology that has become widely used in today's news business, this course will equip students with basic knowledge in handling, transmitting and preserving the quality of image files captured by digital imagery devices as well as mastering the basis of multi-media news presentation.

**JOUR 2037/ Journalism Laboratory (Reporting) (2,0,2)
3227 I/II (English)**

Prerequisite: JOUR 2085 Introduction to English News Reporting and Writing; & JOUR 2086 Multiplatform Journalism

Students learn to report for *The Young Reporter*, an experimental newspaper in English, and its associated digital news platforms. Reporting will be for print, sound, video and internet media.

JOUR 2045 Introduction to Journalism (3,2,1)

This course explores both the practical and theoretical dimensions of journalism, which will be presented as both a social process and a professional practice. It will start with a discussion of news patterns and major problems in journalism here and abroad. The

course will then introduce various perspectives in understanding the purposes and practices of journalism in Hong Kong and elsewhere. By understanding the principles and practices of journalism through various means, students may expect to learn the intellectual foundations of both the professional duty of a journalist and the role of journalism in society.

JOUR 2046 Advanced Reporting and Feature Writing for Print (Chinese) (3,2,1) (C)

This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information for Print Journalism in Chinese. Emphasis is put on developing the students' original, creative and critical eye for what makes news. Through practical writing exercises, this course also examines the creative requirements and the special techniques required in good feature writing in Chinese. Attention is also paid to the local context to establish the basic knowledge required for professional journalists in Hong Kong.

JOUR 2056/ Journalism Laboratory (Reporting) (2,0,2) (C) 3026 I/II (Finance)

Prerequisite: JOUR 2077 Introduction to Chinese News Reporting & Writing OR JOUR 2085 Introduction to English News Reporting and Writing; and JOUR 2086 Multiplatform Journalism

Students learn to report for *The Young Financial Post*, an experimental financial newspaper, and its associated digital financial news platforms. Reporting will be for print, sound, video and internet media.

JOUR 2076 Data Journalism (3,2,1)

With vast amounts of data now openly accessible online, and the new infographic technologies available to visualize data, news media are increasingly making use of these valuable mines of data to source and produce their stories. Data journalism – the use of numerical data in the production and distribution of news – is an emerging subarea in our field. This course is not just about dull statistics or dreary numbers. The aim of the course is to examine data journalism at its core through case studies and hands-on practice of data skills. Throughout the course, students will learn how to conceptualize, design, visualize, and produce data-based news stories using visualization tools. Students will end the semester by creating an interactive piece of data journalism.

JOUR 2077 Introduction to Chinese News Reporting and Writing (3,2,1)

This course introduces the principles and techniques of selecting and presenting information in a style appropriate to print journalism in Chinese. Emphasis is put on stimulating the students' interest in social events around them. Reference is made to the local context in the discussion of the news language.

JOUR 2085 Introduction to English News Reporting and Writing (3,2,1)

This course introduces students to the basic journalistic principles and the skills and techniques of news and feature writing in English to form the foundation upon which the professional four-year journalism programme is built. The course prepares students for more advanced forms of journalism taught in later classes and for their future work on student publications, their internship and honours project.

JOUR 2086 Multiplatform Journalism (2,2,0)

This course aims to equip students with the tools needed to create works of journalism across platforms. Students will report and create story packages using text, audio, video, photos and graphics and also edit stories using relevant software for distribution online, including websites and social media. This course will foster students' story-telling and critical-thinking skills as they learn to choose appropriate platforms, integrate multimedia content and apply traditional reporting methods to new technology. Students will also create an online portfolio of original journalism work to be used throughout their four-year studies, in particular when applying for internships in year three.

JOUR 2095 Advanced Broadcast Reporting and Production (3,2,1)

Prerequisite: JOUR 2005 Broadcast Reporting and Production
This course introduces the style, formats and production techniques of the more complex types of broadcast journalism including major event coverage, overseas coverage and unplanned event coverage. It also helps students develop knowledge about selected "news beats" in broadcast journalism by exposing students to relevant news sources, policies, and key issues of the beats. The course also aims at enhancing students' ability in research, interviewing, writing, and editing broadcast news stories, particularly in the context of the new media environment in Hong Kong. This course is a core for Broadcast Journalism students while an elective course for other journalism concentration students.

JOUR 2096 Advanced News and Feature Writing (English) (3,2,1)

Prerequisite: JOUR 2085 Introduction to English News Reporting and Writing

This course builds on the first professional English news writing course and aims to provide advanced skills in the principles and techniques of finding, gathering and presenting information in English for news and feature writing and reporting. Students are also introduced to specialized reporting and covering beats, with special attention paid to the local context to establish the knowledge required for the journalism profession in Hong Kong and the skills needed to localize an international issue. Students are also introduced to more complex forms of news writing including longform stories. The course is designed to provide information and support for students in their concurrent work in their Journalism Laboratory reporting work, as well as to help prepare students for their internships and honours projects.

JOUR 2097 Advanced News and Feature Writing (Finance) (3,2,1)

This course equips students with the basic knowledge of investment vehicles to prepare them for working as financial journalists. After acquiring the basic investment knowledge, students are taught how to write different financial news, such as corporate financing, company earnings and economic stories.

JOUR 2205/ Journalism Laboratory (Reporting) (2,0,2) 3207 I/II (Broadcast)

Prerequisite: JOUR 2077 Introduction to Chinese News Reporting and Writing; JOUR 2086 Multiplatform Journalism; & JOUR 2005 Broadcast Reporting and Production

Students learn how to report for the *Broadcast News Network (BNN)*, an experimental broadcast news channel that transmits regular news casts, and its associated digital news platforms. Reporting will be for print, sound, video and internet media.

JOUR 2206/ Journalism Laboratory (Reporting) (2,0,2) 3217 I/II (Chinese)

Prerequisite: JOUR 2077 Introduction to Chinese News Reporting and Writing; JOUR 2086 Multiplatform Journalism

Students learn to report for *San Po Yan*, an experimental newspaper in Chinese, and its associated digital news platform. Reporting will be for print, sound, video and internet media.

JOUR 3007 Media Law and Ethics (3,2,1)

This course provides some basic knowledge of laws affecting the practice of journalism. It will also cover major ethical issues faced by local journalists. Its emphasis is on current developments and trends in Hong Kong.

JOUR 3015 News Anchoring (2,1,1) (C)

This course provides basic training in news anchoring. It introduces the role of a news anchor and equips students with related professional skills including pronunciation, on camera performance, use of autocue or teleprompter, conducting interviews and note-taking, image building, news wrapping up and