

**CMED 4018 Clinical Internship I (19,0,\*)****CMED 4019 Clinical Internship II (18,0,\*)**

During the clinical internship, students will experience the full range of practitioner responsibilities under the supervision of practitioners and hospital staff. Students are expected to apply knowledge and skills acquired in the program in a hospital setting. Upon completion of this course, students are expected to be able to demonstrate skills in practitioner-patient communication, patient management and treatments. They are expected to be able to perform the diagnostic and treatment procedures for common diseases, and to be competent in treating common diseases with the use of Chinese medicine.

**COMD 7010 Introduction to Communication Theories and Research (3,3,0)**

We begin with an overview of the theoretical perspectives of communication inquiry, we then visit theories in each of the main subject areas with related readings and assignments to foster an advanced understanding of the field of communication. In examining these theories, we will in the course also discuss the functions of theory, the relationship between theory, inquiry, and discovery, and the utility of theory for understanding human communication.

**COMD 7020 Introduction to Research Methods in Communication (3,3,0)**

This is a course devoted to examining the major concepts and methodologies of communication research.

**COMD 7030 Advanced English for Academic Purposes and Effective Communication (3,3,0)**

This is an advanced English course that aims at upgrading students' academic study and writing skills and improving their use of the language for effective communication. It aims to (1) enrich students' knowledge about English to an advanced level; and (2) reinforce their appropriate use of English primarily for academic purposes as well as in professional and social settings. Students will have extensive opportunities to read texts of literary/rhetoric styles, as well as discuss and learn about English academic writing, thereby improving both their knowledge about advanced English language arts and English writing. Training and practice in language arts and academic writing are integrated in teaching and learning activities throughout the course.

**COMD 7040 Proseminar (0.5/semester)**

Student will focus their attention on a few research topics in an area of communication, including areas in Mass, Mediated, Social, Interpersonal, Organizational, Intercultural, and Visual Communication. They are to review, synthesize, and critique the literature for conceptualization and production of a project. Under the guidance of the instructor, students will share their own work and critically assess others' work to learn about the topic.

**COMD 7050 Health Communication (3,3,0)**

This course is designed to acquaint students with theory and research on informing, influencing, and motivating people about important issues that affect health outcomes. Spanning multiple levels of communication, different communicative channels, and the use of diverse communication media and technologies, this course reviews how messages from interpersonal, organisational, cultural and media sources affect health beliefs and behaviours. By the end of this course, students should be able to exhibit familiarity with a variety of health communication topics, understand the leading theoretical frameworks, and identify strategies to build general (theoretical) knowledge about a health issue, conduct formative research, or design and evaluate actual health messages and campaigns.

**COMD 7060 Issues in Organizational Communication (3,3,0)**

This course begins with a review of classical organizational communication theories and content areas. The main objective

is to examine the key scholarly approaches and the selected significant topics in organizational communication such as culture, communication networks, and leadership communication. Students' main task is to critically read and analyze research on the role of communication in various organizational activities, events, and relationships. Subsequently, students understand communication as the central activity of organizing. Through theory critique, research design critique, and weekly in-depth discussions of influential research articles, students develop their own interest in a particularly area of organizational communication and craft a feasible research proposal to investigate the communication phenomenon of interest.

**COMD 7070 Globalization and the Media (3,3,0)**

Since the beginning of the 1990s, "globalization" has become an increasingly important paradigm in social science fields. This resonates with the on-going process of globalizing culture and communications. The subject thus examines the issue systematically. It covers a wide range of topics in the framework of globalization, and provides students with a better understanding of the recurring themes and current trends in global communication.

**COMD 7080 Television Studies (3,3,0)**

This course aims to explore introduces the major theories of television understood as a set of institutions, technologies and texts shaped by historical, cultural, political and economic forces. This course examines television's historical evolution, its relationship to other media, its preferred genres, its models of televisual spectatorship and consumption, its politics of representation, and its economic modes of operation. As a graduate-level class, this course emphasizes on theoretical and critical approaches to the study of television and its visual and social conventions.

**COMD 7090 Advanced Qualitative Communication Research Methods (3,3,0)**

This course is designed to provide graduate students in communication with a review of qualitative research methods, exposure to writings from the field, opportunities to try their hand at practicing fieldwork, and feedback on a proposed study that employs qualitative methods. In addition to discussing the philosophical foundation, exemplars, and ethics of qualitative research methods, the course focuses on practical skills, including proposal formulation, case and informant selection, field experiences, interview techniques, writing field notes, analyzing qualitative data, and the transformation of field data into written ethnographic documents. Class work will include in- and out-of-class short methodological assignments to practice different approaches.

**COMD 7100 Advanced Quantitative Communication Research Methods (3,3,0)**

This an advanced hands-on course to sharpen, deepen, and broaden students' understanding of quantitative tools for communication research, and provide students an opportunity to apply these tools in conducting an empirical enquiry using high-quality large-scale empirical data.

**COMD 7110 Critical Theories of Media and Communication (3,3,0)**

This is a course devoted to examining some of the major critical theories of media and communication in relation to more general issues of social theory. The category "critical" is broadly interpreted, following from Lazarsfeld's distinction between "critical" and "administrative" research, and no particular theoretical framework is prioritised in the teaching. It aims to provide a thorough introduction to a range of critical theories of the media and to encourage students to consider which, if any, of these approaches provide a useful theoretical foundation for their future research.