

**BUS 7390 Legal Aspects of International Business (3,3,0)**

This course is designed to provide students with practical legal knowledge which effective business executives will need. It will help students develop the competence to use law as a strategic tool to (1) create competitive advantage for their business such as capturing the value of intellectual capital and using contracts to define and strengthen relationships; and (2) tackle potentially catastrophic legal problems in their incipency such as board room conflicts and labour disputes. Through lectures, case studies and discussions students shall develop a solid understanding of the legal dimension of major business and managerial decisions.

**BUS 7400 Legal Aspects of China Trade and Investment (3,3,0)**

Business between Hong Kong and China is very substantial. Therefore, it is essential for Hong Kong business people doing business in China to understand the legal aspects of trade and investment in China. This course will provide the students with an understanding of the legal framework of China and the commercial and civil laws in China.

**BUS 7410 Operations and Supply Chain Management (3,3,0) (P)**

This course integrates theories and practice in teaching and learning process. It aims to equip taught students with the update concepts and principles of operations and supply chain management, and covers wide areas of business operations including strategies, capacity planning, process selection, inventory, quality, transportation, warehousing, information technology, and supply chain management. Teaching and learning emphasize the combined forms of lectures, case studies, company visiting, onsite field studies, presentations, problem-solving, and consultation reports.

**BUS 7420 Client-based Research Methods (3,3,0) (P)**

This course aims to give students the necessary analytical tools and research methods in order to carry out the client-based MBA Project. Emphasis is on introducing students to management models/tools and qualitative and quantitative methods/techniques for making business decisions. Students learn to develop research tools (e.g. questionnaires and interview guides), present and interpret findings for decision-making to solve business problems.

**BUS 7440 Entrepreneurship Development (3,3,0) (E)/(P)**

The scope of this course would be mostly on Venture Design: the stages from idea creation to the formation of a start-up company, with successful venture capital funding and management team in place. The perspective should be that of a potential entrepreneur wanting to start up a company, or start up entrepreneurial activities within a large company. Special attention will be put into topics on people who make decisions, handle deals, analyse problems, allocate and mobilise scarce resources and succeed in a local and international context. Some Asian and China cases are carefully chosen to reflect the special situation of starting businesses in Asia/China.

**BUS 7450 Business Creativity (3,3,0)**

The course Business Creativity emphasizes the importance of creativity and innovation as key drivers of growth in a rapidly changing business environment and focuses on teaching the students to reliably develop ideas using a systematic thinking process.

Topics discussed are individual factors of creativity (mindset and personality) and the systematic application of a structured creative process, (including the appropriate use of serious thinking tools and creativity techniques), among others. At the end of the course, the students will personally experience the power of systematically applying thinking tools within a systematic process method in a real case simulation, thereby learning how to produce better business insights and ideas.

**BUS 7460 Participation in External Competitions (3,0,3)**

There are several international and perhaps local competitions in which students will have the opportunity to represent the University. Examples of such competitions include, but are not limited to, the *Molson MBA Case Competition* and the *Venture Labs Investment Competition* (formerly *Moot Corp® Competition*). In order to participate in such events, and get the university credits, students must undergo a stringent selection process in which the best candidates are chosen. The participants in such events gain valuable training in analysis and presentation skills, depending on the nature of the competition. In addition, participants may be required to write a paper, analyse a case, etc. and may have the opportunity to travel abroad, which will provide further valuable experience.

Enrolment in this course is by selection, i.e. interested students will have to go through a selection process to be admitted to this course.

**BUS 7470 Business Field Study (3,0,0) (P)**

This field study of 5 to 7 days' duration enables students to visit a location of timely business value. The location is to be decided by the Programme Director with due consultation with PMC members and student representatives. The location may be somewhere in Chinese mainland, Taiwan, or any city/country in the world. Provided with detailed information about the chosen location, its business environment, and background of the firms/organizations to be visited, participating students are required to produce both group and individual reports.

**BUS 7480 Mediation (3,3,0)**

Mediation is considered as an effective alternative, other than legal approaches, to resolve conflicts in business interactions. This course aims to introduce the theory and practices in relation to mediation. Different approaches of mediation will also be introduced and discussed.

**BUS 7490 Contemporary China Business (3,3,0) (P)**

Corporate executives are increasingly looking for new opportunities in China. However, without understanding the unique characteristics of China business environments, their abilities in making effective business decisions are hindered.

This course aims at providing corporate executives with a deep understanding of how China's unique cultural, economical, historical, legal, and social environments affect business practices. Within this framework, the course will introduce ways to enter the Chinese market and to formulate business strategies that help firms achieve sustainable competitive advantages in China.

**BUS 7500 China Marketing and Foreign Investment Issues (3,3,0)**

This is an advanced MBA elective course that aims to examine a number of critical foreign investment and marketing issues in China business, including marketing environment and practical issues in China, and the new developments in foreign direct investment to China. Scope of study will cover not just the environment and the system, but also practices and current issues as far as possible.

**BUS 7510 MScAAF Seminars and Workshops (0,\*,\*) (E)/(P)**

AAF seminars deal with contemporary issues in the business community. Speakers include senior business practitioners, visiting academics and faculty members. Besides those seminars and workshops organized by the School under EDS scheme, the MScAAF programme would also arrange some seminars specifically related to the field of Accounting and Finance. These activities aim to widen the exposure of the students, and bring them up-to-date in various current business issues. The seminar may have a single speaker or multi speakers with different presentation modes. Students have to participate in at least 2 sessions of seminars and workshops during their study.