

ARTD 7010 RPG Research Methodology Seminar (3,3,0) in the Arts and Humanities

This course aims to expose Research Postgraduate students to a wide variety of qualitative research methodologies, and to give them ample opportunities to apply those methodologies to their own postgraduate research.

BHRM 2055 Human Resources Management (3,3,0)

Prerequisite: BUSI 2005 Organisational Behaviour or equivalent
This course is designed to provide students with an applied knowledge and understanding of human resources management. The compatibility of the productive utilization of people in achieving an organisation's objectives and the satisfaction of employee needs will be emphasized. The course will focus on current issues and trends as they relate to Hong Kong and the Asia Pacific region.

BHRM 3018-9 Human Resources Management Mentoring (3,1.5,1.5)

This course is designed to provide students with applied knowledge and understanding of human resources management through the guidance of human resource management professionals. Through this course, students will be offered ample opportunities to learn and grow and to better understand life in the business world. Upon completion of the course, students will acquire new insights through expanding learning horizons, and they will be able to develop greater career engagement.

BHRM 3045 Business Communications (3,3,0)

Prerequisite: English II or equivalent
The aim of this course is to provide students with an understanding of the essential concepts, practice and basic models of communication, and to develop some of the skills necessary for understanding and communicating effectively in global business. Emphasis is on the applications of concepts and methods of written and oral communication activities, including social etiquette. Written work includes business letters such as inquiries, claims, sales, job application, memoranda and business reports. Fundamentals of format, style, language and tone are discussed. Oral communication skills for reporting and public speaking are included.

BHRM 3055 Human Resources Development (3,3,0)

Prerequisite: BHRM 2055 Human Resources Management or equivalent

This course aims to provide a comprehensive overview of the research, theory and practices of training and development within the organisations and to prepare the student as a potential practitioner in a managerial role or as a specialist working within an organisation, or as an external consultant working with a range of organisations.

BHRM 3065 Recruitment and Selection (3,3,0)

Prerequisite: BHRM 2055 Human Resources Management or equivalent

This course aims to introduce students to various theories, concepts and issues associated with the effective staffing of organizations. After completing this course, students are expected to have acquired the conceptual background for understanding contemporary recruitment and selection issues and the competencies to address specific staffing problems. The subject matter will be addressed through a mix of lectures, case analyses, and experiential exercises.

BHRM 3125 Entrepreneurship and New Ventures (3,3,0)

The focus of the course is to investigate, understand and internalize the process of founding a startup firm. Key areas include: (1) matching individual skills with the management needs of a new venture, (2) evaluating the business model of the new venture, (3) financing new ventures, (4) starting up a company, (5)

operating a new venture, (6) recruiting and retaining management, and (7) creating value and liquidity for investors and management. This course provides tools and insights, which improve the chances for success as an entrepreneur in a highly competitive and ever changing environment.

BHRM 3135 Business Internship (3,*,*)

The objective of this course is to give students the opportunity to gain practical experience working in an organization. Under the guidance of both faculty and workplace supervisors, the students will complete a work assignment of no less than 120 hours, either paid or non-paid.

BHRM 3145 Leadership (3,3,0)

Prerequisite: BUSI 2005 Organizational Behaviour or any Psychology course

This course aims to provide (1) an introduction to classic and contemporary leadership theory and to the principles of effective leadership; (2) experience in applying these in evaluating specific leadership behaviours; and (3) an opportunity to develop an action plan for self- and career-development.

The course will involve a combination of lectures, directed reading, analysis and discussion of case studies, and practical exercises and role plays. The approach will be student centred, and students will develop awareness of their preferred leadership styles and interpersonal skills through experiential exercises and self-assessment.

BHRM 3155 Negotiation (3,3,0)

Prerequisite: BUSI 2005 Organizational Behaviour or any Psychology course

The course helps students to capture theory and processes of negotiation and power of social capital in order to enable them to negotiate successfully in a variety of settings, such as trade agreements, labour settlements, and acquisitions to mergers, sales transactions and government procurement. This includes negotiating and building mutually beneficial long-term relationship between two parties of conflicting interests. Besides lectures, role play exercises, case studies, and simulation games will be employed to enable students to apply negotiation process in various settings effectively and successfully.

BHRM 3165 Applied Social Psychology in Organizations (3,3,0)

This course is designed to introduce students to social psychology in organizations. Students will learn about how people think about, influence, and relate to one another within the organizational context. In particular, students will examine the impact of person, situation, and cognition on behaviour.

BHRM 3175 Cross-cultural and Comparative Management (3,3,0)

Prerequisite: BUSI 2005 Organizational Behaviour or equivalent
The primary objective of this course is to enhance student awareness of the impact of culture on supposedly universal management practices designed to facilitate the effective utilisation and development of the organisation main asset—its employees. Students can expect to enhance their understanding of the global context of organizations, interpersonal skills needed to manage across national borders, and the structure and functioning of multinational companies.

BHRM 4055 Performance Appraisal and Rewards (3,3,0)

Prerequisite: BHRM 2055 Human Resources Management or equivalent

This course examines the major principles, concepts, and techniques of performance appraisal. Especially, common pitfalls and effective interviewing skills in conducting performance appraisal exercises are stressed. This course also takes a pragmatic look at how to reward employees for services rendered. Designing and administering an equitable and competitive compensation system that motivates employees for better performance is another major focus of the course.