

Requirements

Elective Courses 15 units

Five of the following courses:

FILM 2005	Film History	3 units
FILM 2007	Principles of Photo-imaging	3 units
FILM 2025	Visual Communication.....	3 units
FILM 2037	Fundamental of Media Arts ...	3 units
FILM 3025	Digital Aesthetics & Practices...	3 units
FILM 3027	TV Studio Production	3 units
FILM 3035	History & Aesthetics of Chinese Cinema	3 units
FILM 3036	HK & Taiwan Cinema	3 units
FILM 3045	Creative Arts & Visual..... Strategy	3 units
FILM 3047	Studies in Hollywood Cinema	3 units
FILM 3065	Creative Media & Art..... Direction	3 units
FILM 3067	Creative Media Management...	3 units
FILM 4015	Film & TV Directing	3 units
FILM 4026	East Asian Cinemas: History & Current Issues	3 units
FILM 4027	Special Topics in Film & Media Arts	3 units

* Students are required to take at least one 3-unit course at Level 3 or 4.

HIGHER DIPLOMA IN CREATIVE FILM PRODUCTION

Programme Director: Mr Norman H Y Chan

In order to provide young people who are determined to develop their career in the field of film and TV creative media with an access to acquire related knowledge systematically, Hong Kong Baptist University Academy of Film has started a Professional Programme in Film in 2009. With the introduction of the New Academic Structure for Senior Secondary Education and Higher Education, the Academy revised the curriculum of the programme in 2012, and the duration of the programme has been shortened to 2 years. The programme is offered on a full-time basis. Starting from AY2016/17, the programme is re-organized into ONE Higher Diploma programme with SIX Specializations as follows:

1. Acting Techniques
2. Art Direction
3. Cinematography and Lighting
4. Directing
5. Editing and Sound Mixing
6. Script Writing

The Programme aims at “Whole-Person Education” through professional practice. It emphasizes professional training in film production with nourishment in creativity, aesthetics, and cultural literacy. This is reflected in the curriculum in general, and in the Year I study in particular.

Upon successful completion of the Programme, students should be able to:

1. describe and explain in an informed and broad-based manner the theory, history and practice relevant to art, literature, film, television, new media and communication;
2. apply professional knowledge, skills and standards in work situations, with social consciousness and ethical responsibility;
3. show an ability to think analytically, critically and creatively, and demonstrate management skills, moreover, cultivate the potentials of leadership skill;
4. perform one specialty in film and TV making craft with the comprehensive base of multi-skills and tasking capacity with nourishment of creativity, aesthetics, and cultural literacy; and

5. be prepared for careers and further studies in film, TV in response to industry need of Hong Kong and the Greater China Region.

Requirements

To attain the award of Higher Diploma, students are required to complete a total of 69 units. The programme consists of 33 units of core courses, 21 units of specialization courses and 15 units of elective courses. Students are encouraged to take the optional and non-credit bearing professional internship during their study (normally the summer break of Year I study).

The structure of the curriculum is as follows:

I) Core Courses	33 units
II) Specialization Courses	21 units
III) Elective Courses	15 units
	69 units

I.	Core Courses			33 units
A.F.	1111	English I	3 units	
A.F.	1112	English II	3 units	
A.F.	1140	Film History	3 units	
A.F.	1150	Introduction to Film Production	3 units	
A.F.	1160	Selected Readings in Literature	3 units	
A.F.	1170	TV Studio Production	3 units	
A.F.	1180	Video Production	3 units	
A.F.	1230	Script Writing Workshop	3 units	
A.F.	1250	Basic Cinematography & Lighting Workshop.....	3 units	
A.F.	1270	Fundamentals of Film Production Management	3 units	
A.F.	2360	Introduction to Editing	3 units	

II. Specialization Courses	21 units
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Acting Techniques Specialization

A.F. 1190	Fundamentals of Acting.....	6 units
A.F. 1210	Movement I	3 units
A.F. 1220	Voice & Speech I.....	3 units
A.F. 2230	Graduation Project.....	3 units
A.F. 2570	Acting in front of the Camera I	3 units
A.F. 3170	Studies on Screen Acting I.....	3 units

Art Direction Specialization

A.F. 2170	Art Direction Workshop.....	6 units
A.F. 2230	Graduation Project.....	3 units
A.F. 2280	Drawing I	3 units
A.F. 2420	Principles in Production Design	3 units
A.F. 2490	Set & Scene Design	3 units
A.F. 2520	Storyboard & Computer Graphics	3 units

Cinematography and Lighting Specialization

A.F. 2190	Cinematography/Lighting Workshop	6 units
A.F. 2210	Creative Cinematography & Lighting	3 units
A.F. 2230	Graduation Project.....	3 units
A.F. 2400	Photography	3 units
A.F. 2510	Special Effect in Cinematography & Lighting	3 units
A.F. 2560	Visual Expression.....	3 units

Directing Specialization

A.F. 2140	Advanced Editing.....	3 units
A.F. 2230	Graduation Project.....	3 units
A.F. 2270	Directing Workshop	6 units
A.F. 2330	Fundamentals of Directing.....	3 units
A.F. 2370	Introduction to Film Production (AD & Continuity)	3 units
A.F. 2460	Script Analysis	3 units

Editing and Sound Mixing Specialization

A.F.	2220	Creative Sound Dubbing	3 units
A.F.	2230	Graduation Project.....	3 units
A.F.	2320	Foundation in Computer Graphics	3 units
A.F.	2380	Introduction to Film Production (Sound Recording & Mixing)	3 units
A.F.	2500	Sound Design	3 units
A.F.	2770	Post-production Workshop on Visual Effect.....	6 units

Script Writing Specialization

A.F.	1240	Creative Writing I.....	3 units
A.F.	2230	Graduation Project.....	3 units
A.F.	2240	Creative Writing II	3 units
A.F.	2440	Research & Storytelling	3 units
A.F.	2460	Script Analysis	3 units
A.F.	2700	Screenwriters on Screenwriting	6 units

III. Elective Courses 15 units

69 units

List of Elective Courses for Higher Diploma in Creative Film Production (15 units):

Common elective courses:

A.F.	1120	Art Appreciation	3 units
A.F.	1130	Film Appreciation I (World Film).....	3 units
A.F.	1260	Acting Workshop I.....	3 units
A.F.	1290	Supervision of Internship	0 unit
A.F.	2110	2D Digital Animation	3 units
A.F.	2120	3D Animation (Modeling & Rendering)	3 units
A.F.	2130	Film Appreciation II (Hong Kong Film)	3 units
A.F.	2150	Animation History	3 units
A.F.	2180	Budget & Risk Management....	3 units
A.F.	2200	Contemporary Production Design & Development	3 units
A.F.	2250	Directing Exercises.....	3 units
A.F.	2260	Directing Project	3 units
A.F.	2290	Drawing II	3 units
A.F.	2300	Advanced Animation (Special Effects).....	3 units
A.F.	2310	Film Exploration.....	3 units
A.F.	2340	Game Design (Motion Capture)	3 units
A.F.	2350	Great Works in Drama	3 units
A.F.	2430	Production & Media Management	3 units
A.F.	2480	Seminar on Producing.....	3 units
A.F.	2530	Storyboard & Editing	3 units
A.F.	2540	Theory & Aesthetics of Film ...	3 units
A.F.	2550	TV Programming & Concept... ..	3 units
A.F.	2580	Acting in front of the Camera II	3 units
A.F.	2610	English for Actors	3 units
A.F.	2630	Movement II.....	3 units
A.F.	2640	Voice & Speech II.....	3 units
A.F.	2670	Fundamentals in Audio Production	3 units
A.F.	2680	Hong Kong Television.....	3 units
A.F.	2690	Script Writing	3 units
A.F.	2710	Post-production Workshop (Audio Effect & Music Dubbing).....	3 units
A.F.	2720	Acting Workshop II.....	3 units
A.F.	2730	Acting Project (Television).....	3 units
A.F.	2740/	Independent Study	3 units
A.F.	2750		
A.F.	2780	Colour Grading Workshop	3 units
A.F.	2790	Location Sound Recording Workshop	3 units
A.F.	3190	Acting Workshop III	3 units

A.F.	3110	Animation Appreciation.....	3 units
A.F.	3120	Great Works in Film	3 units
A.F.	3130	Hong Kong Television Marketing & Management	3 units
A.F.	3140	Introduction to Music.....	3 units
A.F.	3150	Novel & Adaptation	3 units
A.F.	3180	Studies on Screen Acting II	3 units

Elective courses for Acting Techniques Specialization:

A.F.	1240	Creative Writing I.....	3 units
A.F.	2140	Advanced Editing.....	3 units
A.F.	2210	Creative Cinematography & Lighting	3 units
A.F.	2220	Creative Sound Dubbing	3 units
A.F.	2240	Creative Writing II	3 units
A.F.	2280	Drawing I	3 units
A.F.	2320	Foundation in Computer Graphics	3 units
A.F.	2330	Fundamentals of Directing.....	3 units
A.F.	2370	Introduction to Film Production (A.D. & Continuity).....	3 units
A.F.	2380	Introduction to Film Production (Sound Recording & Mixing)	3 units
A.F.	2400	Photography	3 units
A.F.	2420	Principles in Production Design	3 units
A.F.	2440	Research & Storytelling	3 units
A.F.	2460	Script Analysis	3 units
A.F.	2490	Set & Scene Design	3 units
A.F.	2500	Sound Design	3 units
A.F.	2510	Special Effect in Cinematography & Lighting	3 units
A.F.	2520	Storyboard & Computer Graphics	3 units
A.F.	2560	Visual Expression.....	3 units

Elective courses for Art Direction Specialization:

A.F.	1210	Movement I	3 units
A.F.	1220	Voice & Speech I.....	3 units
A.F.	1240	Creative Writing I.....	3 units
A.F.	2140	Advanced Editing.....	3 units
A.F.	2210	Creative Cinematography & Lighting	3 units
A.F.	2220	Creative Sound Dubbing	3 units
A.F.	2240	Creative Writing II	3 units
A.F.	2320	Foundation in Computer Graphics	3 units
A.F.	2330	Fundamentals of Directing.....	3 units
A.F.	2370	Introduction to Film Production (A.D. & Continuity).....	3 units
A.F.	2380	Introduction to Film Production (Sound Recording & Mixing)	3 units
A.F.	2400	Photography	3 units
A.F.	2440	Research & Storytelling	3 units
A.F.	2460	Script Analysis	3 units
A.F.	2500	Sound Design	3 units
A.F.	2510	Special Effect in Cinematography & Lighting	3 units
A.F.	2560	Visual Expression.....	3 units
A.F.	2570	Acting in front of the Camera I	3 units
A.F.	3170	Studies on Screen Acting I.....	3 units

Elective courses for Cinematography and Lighting Specialization:

A.F.	1210	Movement I	3 units
A.F.	1220	Voice & Speech I.....	3 units
A.F.	1240	Creative Writing I.....	3 units
A.F.	2140	Advanced Editing.....	3 units
A.F.	2220	Creative Sound Dubbing	3 units
A.F.	2240	Creative Writing II	3 units
A.F.	2280	Drawing I	3 units

A.F.	2320	Foundation in Computer Graphics	3 units
A.F.	2330	Fundamentals of Directing.....	3 units
A.F.	2370	Introduction to Film Production (A.D. & Continuity).....	3 units
A.F.	2380	Introduction to Film Production (Sound Recording & Mixing)	3 units
A.F.	2420	Principles in Production Design	3 units
A.F.	2440	Research & Storytelling.....	3 units
A.F.	2460	Script Analysis	3 units
A.F.	2490	Set & Scene Design	3 units
A.F.	2500	Sound Design	3 units
A.F.	2520	Storyboard & Computer Graphics	3 units
A.F.	2570	Acting in front of the Camera I	3 units
A.F.	3170	Studies on Screen Acting I.....	3 units

Elective courses for Directing Specialization:

A.F.	1210	Movement I	3 units
A.F.	1220	Voice & Speech I.....	3 units
A.F.	2210	Creative Cinematography & Lighting	3 units
A.F.	2220	Creative Sound Dubbing	3 units
A.F.	2280	Drawing I	3 units
A.F.	2320	Foundation in Computer Graphics	3 units
A.F.	2380	Introduction to Film Production (Sound Record and Mixing)..	3 units
A.F.	2400	Photography	3 units
A.F.	2420	Principles in Production Design	3 units
A.F.	2490	Set & Scene Design	3 units
A.F.	2500	Sound Design	3 units
A.F.	2510	Special Effect in Cinematography & Lighting	3 units
A.F.	2520	Storyboard & Computer Graphics	3 units
A.F.	2560	Visual Expression.....	3 units
A.F.	2570	Acting in front of the Camera I	3 units
A.F.	3170	Studies on Screen Acting I.....	3 units
A.F.	1240	Creative Writing I.....	3 units
A.F.	2240	Creative Writing II	3 units
A.F.	2440	Research & Storytelling.....	3 units

Elective courses for Editing and Sound mixing Specialization:

A.F.	1210	Movement I	3 units
A.F.	1220	Voice and Speech I.....	3 units
A.F.	1240	Creative Writing I.....	3 units
A.F.	2140	Advanced Editing.....	3 units
A.F.	2210	Creative Cinematography & Lighting	3 units
A.F.	2240	Creative Writing II	3 units
A.F.	2280	Drawing I	3 units
A.F.	2330	Fundamentals of Directing.....	3 units
A.F.	2370	Introduction to Film Production (A.D. and Continuity).....	3 units
A.F.	2400	Photography	3 units
A.F.	2420	Principles in Production Design	3 units
A.F.	2440	Research & Storytelling.....	3 units
A.F.	2460	Script Analysis	3 units
A.F.	2490	Set & Scene Design	3 units
A.F.	2510	Special Effect in Cinematography & Lighting	3 units
A.F.	2520	Storyboard & Computer Graphics	3 units
A.F.	2560	Visual Expression.....	3 units
A.F.	2570	Acting in front of the Camera I	3 units
A.F.	3170	Studies on Screen Acting I.....	3 units

Elective courses for Script Writing Specialization:

A.F.	1210	Movement I	3 units
A.F.	1220	Voice & Speech I.....	3 units
A.F.	2140	Advanced Editing.....	3 units
A.F.	2210	Creative Cinematography & Lighting	3 units
A.F.	2220	Creative Sound Dubbing	3 units
A.F.	2280	Drawing I	3 units
A.F.	2320	Foundation in Computer Graphics	3 units
A.F.	2330	Fundamentals of Directing.....	3 units
A.F.	2370	Introduction to Film Production (A.D. & Continuity).....	3 units
A.F.	2380	Introduction to Film Production (Sound Recording Mixing)....	3 units
A.F.	2400	Photography	3 units
A.F.	2420	Principles in Production Design	3 units
A.F.	2490	Set and Scene Design	3 units
A.F.	2500	Sound Design	3 units
A.F.	2510	Special Effect in Cinematography & Lighting	3 units
A.F.	2520	Storyboard & Computer Graphics	3 units
A.F.	2560	Visual Expression.....	3 units
A.F.	2570	Acting in front of the Camera I	3 units
A.F.	3170	Studies on Screen Acting I.....	3 units

Note:

Not all elective subjects will necessarily be offered in a given year.

BACHELOR OF ARTS (HONOURS) IN CREATIVE WRITING FOR FILM, TELEVISION AND NEW MEDIA

Programme Director: Mr Chen Yimin

The self-funded four-year programme concentrates on creative writing and professional scripts for feature film, television/web serial drama, variety show, and new media such as mobile phone TV, film/video, web film and drama, videogames, 3D-animation and digital radio broadcasting.

In order to graduate, students of the programme need to complete a total of 128 units, including 66 units of major courses, 38 units of General Education and 24 units of Free Elective Courses. Some of the Major courses will be conducted in workshop-style by professional writers with a wide variety of skills and experience. It provides students with the training and knowledge with a focus on the visual tools of interactive and visually cinematic storytelling.

Upon completion of the programme, students will be capable of writing professional and creative scripts for feature film, television drama series, web film and drama, videogames, mobile phone video, 3D-animation and digital radio broadcasting, etc.

Requirements

The structure of the curriculum is as follows:

I)	Major Courses	66 units
II)	General Education	38 units
III)	Free Elective	24 units
		128 units
I.	Major Courses	66 units
	<i>Major Required Courses (51 units)</i>	
CRWG 3005	Creative Writing for New Media I.....	3 units
CRWG 3006	Introduction to Film & New Media	3 units
CRWG 3015	Television Writing Workshop I	3 units
CRWG 3016	Television Writing Workshop II	3 units