

framework of the three areas and how they interact with one another and other global powers. As these areas are becoming the major challenging spots journalists needed to address nowadays. Some journalistic skills and insights will also be introduced/shared in the course.

**JOUR 3017 Social Inquiry and Communication Research Methods (3,3,0) (E)**

This course makes no assumptions about students' previous experience or coursework in social scientific inquiry and research methodology. Students learn how to look at the world systematically with a perspective perhaps very different from what students are used to. More importantly, students learn how to bring the world around within the reach of measurement or observation and how to ensure the quality of the measurement as various forms of evidence for theoretical claims and media analysis. In addition to teaching students a set of skills, the goal of the course is also to cultivate a scientific, rational, and above all, critical mindset for evaluating communication research, media content, journalism practices, media audience effects and various other aspects of everyday life. In this course, mathematical formulae are reduced to a bare minimum. Logical inferences and social implications are emphasized over statistics and numerical calculations.

**JOUR 3025 Specialized Business News Writing (3,3,0) (E)**

This course focuses on specialist areas of business-news reporting in English, such as business news stories in the areas of listed companies, derivatives and banking. Students will be provided with background knowledge on various business beats and with the means to do their own research, find contacts and cover their own stories. Elements of copy editing will be taught and ethical issues will be addressed. This is the third of four writing courses that cover the professional aspects of the Financial Journalism major.

**JOUR 3026 Reporting Laboratory for Financial Journalism II (2,0,2) (E)**

This course aims to develop students' skills in financial newspaper production and financial news website management through working as reporters for the print and online editions of *The Young Financial Post*, the Department's student financial news publication.

**JOUR 3035 Editing Laboratory I (Chinese) (2,0,2) (C)**

Prerequisite: JOUR 2017 News Gathering and Writing for Print  
In this course, students continue their work on the experimental newspaper *San Po Yan* and take a supportive role in producing newscasts for BNN. The course provides continuing opportunities for students to develop their professional skills and knowledge of newspaper production. Each student is required to work throughout the second semester of Year III and the first of Year IV as an editor of the newspaper. This course is for Chinese Journalism Concentration students only.

**JOUR 3036 Editing Laboratory II (International Journalism) (2,0,2) (E)**

Prerequisites: JOUR 2026 Print Editing and Production (English)  
JOUR 2055 News and Feature Reporting and Writing

In this course students edit and produce the experimental newspaper, *The Young Reporter*, and its associated news website. Under supervision, each student is required to work as an editor or in some other senior role during the second semester of Year 3 and the first semester of Year 4.

**JOUR 3037 Advanced Business and Financial News Writing (3,3,0) (E)**

This course teaches advanced forms of business-news writing such as in-depth features, investigative writing, computer-assisted reporting and narrative reporting as well as the skills of opinion writing. Students will produce their own stories, from idea to

production, in print and other media platforms. Critical thinking will be encouraged and ethical issues discussed. This is the final writing course that covers the professional aspects of the Financial Journalism major.

**JOUR 3045 Advanced Journalism: News, Feature and Opinion Writing (International Journalism) (3,2,1) (E)**

Prerequisites: JOUR 2055 News and Feature Reporting and Writing or JOUR 3005 Beat Reporting (International Journalism)

The course presents advanced levels of writing and reporting for journalism. On the basis of the skills, knowledge and tools learned in earlier classes, students progress to more complex forms of journalism as well as opinion writing. The course's objective is to stimulate thinking and cultivate a critical mind regarding the form as well as the content of news and feature writing by providing a review of, and exercises in, the practices of important areas of the journalism profession. The class also aims to prepare students for JOUR 4895 Journalism Honours Project. The course is taught in English and is for International Journalism Concentration students only.

**JOUR 3046 Critical Comparative Studies of News Media Systems (3,2,1)**

This course aims to broaden students' knowledge of the outcomes of different kinds of politics, economics, history, culture, social organization and technology on the format of the news media in any one country at any given time. It introduces students to the development and current status of a variety of national (and territorial) news media systems and to the major concepts and theories that have been articulated to explain their individual natures and the differences between them. The course encourages students to critically analyze and compare different news media systems using the theories and concepts taught and to examine the key idea of freedom of the press in order to deepen their understanding of the news they are getting and compare it to news in other places round the world. This is a General Education Course for students throughout the university.

**JOUR 3056 In-depth Reporting (Chinese) (3,1,2) (C)**

This course aims at introducing the students to advanced levels of interviewing, news writing and investigative reporting. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news making. The course also guides the students to develop a systematic approach to reporting and producing in-depth stories. Reference to the Hong Kong context is emphasized.

**JOUR 3057 Editing Laboratory I (International Journalism) (2,0,2)**

Prerequisite: JOUR 2026 Print Editing and Production (English)  
JOUR 2055 News and Feature Reporting and Writing

In this course students edit and produce the experimental newspaper, *The Young Reporter*, and its associated news website. Under supervision, each student is required to work as an editor or in some other senior role during the second semester of Year III and the first semester of Year IV.

**JOUR 3065 Editing Laboratory II (Chinese) (2,0,2) (C)**

Prerequisite: JOUR 2017 News Gathering and Writing for Print  
In this course, students continue their work on the experimental newspaper *San Po Yan* and take a supportive role in producing newscasts for BNN. The course provides continuing opportunities for students to develop their professional skills and knowledge of newspaper production. Each student is required to work throughout the second semester of Year III and the first of Year IV as an editor of the newspaper. This course is for Chinese Journalism Concentration students only.