

**ITEC 2006 Internet and E-Commerce (3,2,1) (E)**

Prerequisite: General Education Core Course from the Information Management Technology Category

Students will learn the basic concepts of Internet and e-commerce technologies, and gain hands-on experience in setting up systems for Internet and e-commerce applications.

**ITEC 2015 iMakeApps (3,3,0) (E)**

Prerequisite: General Education Core Course from the Information Management Technology Category

This course aims to offer an experience at the intersection between design, software development and mobile technologies. iMakeApps leverages successful mobile application examples to motivate students to design and create their own mobile apps/games. This course adopts studio-based learning approach which offers high degree of interaction, collaboration and constant feedbacks to students.

Technically, students learn about lightweight rapid prototyping of mobile apps and games. A variety of mobile technologies will also be introduced through a series of hands-on exercises.

**ITEC 3005 Strategic Use of Information Technology (3,2,1) (E)**

Prerequisite: General Education Core Course from the Information Management Technology Category

This course provides the concepts and techniques to facilitate students to formulate appropriate IT strategy and plan to fit the company environment.

**ITEC 3006 Music, Photo and Movie Processing (3,2,2) (E)**

Prerequisite: General Education Core Course from the Information Management Technology Category

After completion of this course, students will have a good understanding on the basic concepts of music, photo and movie processing. Students will also be able to use software tools to process music, photo and movie data such as music file compression/conversion, photo enhancement and movie editing. This course is open to non-Visual Arts and non-CS major only.

**JOUR 1120 Introduction to Journalism (3,2,1) (E)**

As a requirement for all three Journalism Concentrations, this course explores both journalism's practical and theoretical dimensions and introduces the discipline as a social process and as a profession.

**JOUR 1140 Chinese News Writing and Reporting (3,2,1) (E)**

This course introduces the principles of selecting and presenting information in a style appropriate to print journalism in Chinese. Through assignments and various forms of practice, the course provides a systematic, comprehensive survey of techniques of gathering news and presenting information. Emphasis is put on stimulating the students' interest in social events around them. Reference is made to the local context in the discussion of the news language.

**JOUR 1150 Broadcast Reporting and Production (3,2,1) (E)**

Prerequisite: JOUR 1120 Introduction to Journalism

This is an introductory course for students to acquire basic knowledge and skills in news gathering, writing, and production of radio and television news. It aims at training competent broadcast journalists. The broadcast news environment in Hong Kong is also introduced.

**JOUR 1160 News Gathering and Writing for Print (3,2,1) (E)**

This course introduces the principles and techniques of selecting and presenting information in a style appropriate to print journalism in Chinese. Emphasis is put on stimulating the

students' interest in social events around them. Reference is made to the local context in the discussion of the news language.

**JOUR 1310 Foundations of News and Feature Reporting (English) (3,2,1) (E)**

Prerequisite: JOUR 1120 Introduction to Journalism

This course introduces the techniques of basic news and feature writing and develops International Journalism Concentration students' abilities to work within an appropriate framework and to recognize and to communicate what is significant in the world. For International Journalism Concentration students only.

This is the first of the four professional journalism courses which form the backbone of the International Journalism Concentration and which prepare students for work on *The Young Reporter*, for their internship and for their future career. These courses provide a comprehensive and carefully graded introduction to the skills and disciplines of reporting and other media writing. In order to make the most of the interaction with the laboratory work and internship, and to meet the needs of students studying journalism in a second language, the sequence of courses treats reporting, feature and opinion writing as three facets of the core activity, to be developed in parallel as each student gains in practical experience and in language ability. Thus topics introduced early on are taken up again later at higher levels of difficulty as part of a progression of development.

**JOUR 2005 Broadcast Reporting and Production (2,2,0) (C) (E)**

This is an introductory course for students to acquire basic knowledge and skills in news gathering, writing, and production of radio and television news. It aims at training competent broadcast journalists. The broadcast news environment in Hong Kong is also introduced.

**JOUR 2006 Editing and Production for the Internet (2,0,2) (E) (C)**

This course aims to equip students with the skills necessary for online journalism. Students will work across multimedia platforms to report, produce and edit online packages using audio, video, photos and text to tell stories.

**JOUR 2007 Foundations of Business News Writing (3,3,0) (E) (C)**

This course introduces students to the basic skills, theories and techniques of business news writing to prepare them for working on *The Young Financial Post*. The course emphasizes print media and encourages production in multimedia formats. It also examines basic ethical issues in journalism. This is the first of four writing courses that cover the professional aspects of the Financial Journalism major.

**JOUR 2015 Introduction to News and Features (International Journalism) (3,2,1) (E) (C)**

This course introduces students to the basic skills and techniques of news and feature writing in English to form the foundation upon which the professional four year International Journalism programme is built. This course prepares students for the more advanced forms of journalism taught in later classes and for their future work on *The Young Reporter*, their internship and honours project.

**JOUR 2016 News Editing (2,2,0) (C) (E)**

This course provides the intellectual and practical skills for editing work for journalism. Class sessions will focus on the principles of editing and design, as well as their application. Use of photographs and other graphic material to improve appearance and new media techniques for producing works of journalism are introduced.

**JOUR 2017 News Gathering and Writing for Print (3,2,1) (C) (E)**

This course introduces the principles and techniques of selecting and presenting information in a style appropriate to print