

FILM 2006 Introduction to Digital Video and Sound Production (3,3,0) (C)

The course aims to introduce students to the essential aspects of sequential media, especially digital video and sound production. With a view to understanding unique potentials, as well as limitations of the fundamental design with discrete media in the process of visual-aural communication, students will learn how to create and develop ideas via related practical skills including video shooting and editing, sound recording, and media design and production. In line with aesthetic and theoretical studies of different digital video and computer animation artworks, students will be provided with hands-on practices of digital video and sound production skills and knowledge. Both theoretical and practical trainings aim to provide students the developing multidisciplinary knowledge for using sequential media in digital video and computerized media productions.

FILM 2007 Principles of Photo-imaging (3,2,2) (C)

This course introduces students the basic visual grammar of photographic language. They will experience and appreciate contemporary photo imaging forms and concepts through a practical, analytical and critical approach. Students will learn photographic seeing from the practical knowledge of analog/film, digital manipulation and control of professional quality output.

FILM 2008-9 Film and Media Arts Practicum I (0,*,*)

(1) *Film Concentration*: This course aims to engage students in projects operated by The Young Director (TYD). The TYD is a student organization, which is jointly run by second and third year of Film Concentration students. Students gain practical experience by participating in the planning and execution of moving image production, circulation and promotion projects.

(2) *Media Arts Concentration*: Students gain practical experience in managing Media Arts projects by operating under the Digiforce (DF). Digiforce is a student organization which is jointly run by second and third year Media Arts Concentration students. Through a series of projects, students learn how to plan, organize, visualize, design and work as a team.

FILM 2015 Script Writing (3,3,0) (C)

This course is designed on the principle that creativity can be cultivated through the deliberate and dynamic use of creative thinking and the creative process. Students will be encouraged to engage in critical and creative thinking in all aspects of learning and to gain hands-on experience of the creative process.

FILM 2016 Film and Video Cinematography (3,3,0) (C)

Instruction in the use of the equipment available for hands-on exercises is provided to illustrate fundamental principles of cinematography in film and video. Workshops are also conducted to allow students to learn to shoot in the studio and on location. By the end of the semester, students must demonstrate an ability to communicate in basic visual terms and to produce work in both film and video cinematography.

FILM 2017 Introduction to Film (3,3,0) (E)

This course introduces students to the fundamentals of cinema and media arts as interdisciplinary fields with distinct histories and practices. The course has a bifocal approach. The first part focuses on film elements and reading film through the study of key works. This part also emphasizes both the institution of cinema and specific film texts (including mainstream, avant-garde and non-fiction). Students will be asked to consider ways in which cinema makes sense to audiences, practitioners and theorists. The second part of this course will engage students with a comprehensive understanding of media arts by covering its historical developments and intersections between arts and digital technologies to the evolution of applications from early experimentations to contemporary creative and media arts. Students will learn the fundamental theories and principles that have empowered the media to serve as a tool for creative expression and as a medium of artistic production.

FILM 2025 Visual Communication (3,3,0) (E)

This course attempts to introduce students the basic knowledge of visual principles and its cultural and originative contexts. Students will identify visual communication as a form of non-verbal communications. The functions of visual design and its cognitive usage and context will be expressed and analysed. Examples of art and design will be employed to illustrate the different ideas and design approaches.

In addition, students need to study and identify the functions and development of visual practices and technological movement and its applications. This course will also facilitate students to express their own findings through visual studies.

Eventually students will be able to appreciate good visual practices and understand the aesthetics of visual communication in our everyday lives.

FILM 2026 Developing Creativity (3,3,0) (E)

The course aims at laying out a foundation for the students to develop their habits for thinking that will enable them to operate at the highest levels of creativity in their chosen field. Students will learn different creative thinking techniques through step-by-step exercises, illustrated strategies, and inspiring real-world examples. The course will also introduce students to the levels of creativity, styles and creative obstacles and the process of creative problem solving. Students will recognize the above creative dimensions through critical self-evaluation of their own creativity. Exercises, assignments and projects aim to stimulate students' creative potential, expand their imaginations and idea generation fluency.

FILM 2035 Fundamentals in Computer Graphics (3,3,0) (C)

This course is designed to introduce the fundamentals of computer graphics as how they are applied to arts and design, from both an academic and studio perspective. Both technical and aesthetic issues will be addressed. Aesthetic issues will encompass concepts, composition, appreciation and historical context. Technical topics will include raster and vector imaging, scanning, retouching, printing, animated graphics, and other related topics. The course is based on lectures, demonstration, and a series of workshops which will involve the creation of computer generated images.

FILM 2036 Cinema Theories and Aesthetics of Film (3,3,0) (E)

The course starts with a survey of the major concept of aesthetics. Fundamentals on the different perspectives, cultural in general and media in particular, on beauty will be discussed. Then the course will focus on film. It starts with the aesthetic elements in moving image production: frame, perspective, composition, camera movement, plan-sequence, montage, lighting, colour, sound, and last but not the least, acting. Then it proceeds to see how these elements join together to create different aesthetic forms of audio-visual works. Large amount of audio-visual materials will be presented in the classroom to acquaint students with different significant cinematic styles in film history. In the later part of the course, besides formal aspects, emphasis will be put on the experiential aspects. Philosophical questions concerning the essence of film will be addressed.

FILM 2037 Fundamentals of Media Arts (3,3,0) (E)

Art, science and technology are incorporated as an integral body of media arts in contemporary interdisciplinary education and exhibition environments with new possibilities of dynamic interactions. This course will introduce the meaning of media arts through the study of media history and archaeology from traditional film and video art to multimedia design, net art, digital art, computer animation, computer graphics, interactive installation, robotic art, biotechnology, and so forth. Different media arts and their applications of different media technologies and interface design will be studied to explore their relationship to transforming culture and society. Students will gain broader understandings and critical awareness of different concepts