is highly interactive and intensive, and students will work on an individual project to document skill improvement at their current level of competence in managing people to achieve results.

#### MGNT 7240 Strategic Management (3,3,0) (P)

Strategic Management is a big picture course that builds upon diverse business fields such as management, economics, marketing, finance, accounting, among others. This course deals with an organisation's overall postures from both inside and outside. It provides students with an integrative learning experience by applying what they have learned in their separate functional courses. The purpose is to help students develop strategic management knowledge and skills, gain experience in using the tools for strategic analysis, and apply the concepts to the real world situation.

# MGNT 7250 Leadership and Organizational (3,3,0) (E)/(P) Development

Due to constant changes in the market, a corporation often needs to restructure itself in order to remain its own compatibility and success. At the same time, the corporate leader has a vital role in developing the organization to its next level of success. Leadership is a process of influence in which one enlists the assistance and support of others in achieving a planned goal. Thus, for a company to successfully implement any organizational change initiative, it is a must that effective leadership is developed and in place in order to get the job done. This course helps to increase the knowledge of the students on how leadership can be developed and its role in organizational development. The first part of this course includes various leadership theories approaches, models and skill sets. For the organizational development part, students will gain understanding on important determinants, key components, and success factors of an effective organization developmental process.

## MGNT 7260 Seminar in Advanced Management (3,3,0)

In this course, students will examine recent developments, key contemporary management issues, and current management literature with the aim of consolidating management and organizational concepts.

## MGNT 7270 International Management (3.3.0)

This course focuses on how the process of managing applies across national and cultural boundaries, especially with a regional perspective. The emphasis is not only on multinational corporations and their managerial activities, but all types of international business operations and their environmental issues are covered.

## MGNT 7280 **Managing Change**

Managing change has become the norm in today's turbulent business environment, and almost all organizations have faced large-scale changes. The current challenge, and the one addressed in this course, is to find ways to manage the change process more effectively. Using a case-based approach, we consider the common types of changes organizations pursue and what it means to manage those changes. The focus is on key, interrelated issues of when to change, how to enable change, and reacting to change.

## MGNT 7290 Chinese Wisdom and Management Prerequisite: MGNT 7040/7270 International Management, or

MGNT 7230 Managing People, or MGNT 7250 Leadership and Organizational Development

Traditional Chinese culture holds a reservoir of wisdom of the Chinese nation. To meet the challenges of the 21st century and to make firms more competitive, managers can seek wisdom from Confucius (孔子), Laozi (老子), Zhuanzi (莊子), Sunzi (孫子), Hanfeizi (韓非子) and other traditional Chinese philosophers, focusing on the wisdom of how to manage a country. This course provides the students with a comprehensive understanding of traditional Chinese thoughts and management wisdom. Application of traditional Chinese wisdom to contemporary

business management will be a primary focus, in addition to business ethics.

## Chinese Wisdom and Modern MGNT 7300 (3,3,0) (P) Management

MGNT 7040/7270 International Management, or Prerequisite: MGNT 7230 Managing People, or MGNT 7250 Leadership and Organizational Development

現代管理學奠基於西方文化,源於希臘哲學與基督精神,重外 物、個人、科學與智性邏輯分析;相對地,中華文化重內省、群 體、人文與直覺感悟,代表著不同的宇宙和價值觀。近年中國的 經濟騰飛,逐漸成為重要的市場與經濟體系,世界各大小企業蜂 擁而至,但因為文化與價值觀不同,往往費時而失事。

現代管理者最重要的對像是人,是以必須要對文化與人性有透徹 的瞭解、圓融古今中外、相輔相承,才能事半功倍。數千年的中 華文化與歷史,就是活生生的管理個案,蘊含著寶貴的實踐經 驗。本課程專為富有經驗的管理者與企業家,提高對中國文化的 理解與實踐,探究中華智慧與中國式管理的有效實踐,使他們能 面對龐大而瞬息萬變的中國市場的挑戰,靈活應變,得心應手。 此課程主要分為「道」與「術」兩部分。「道」篇主要為中華哲 學與智慧的基礎理念和管理「心法」;「術」篇則注重實踐與案 例。在馳騁中西管理的理論與智慧中,同時分享寶貴的實戰經 驗,兼容並蓄,是一門創新的綜合性實用管理課程,恰好彌補西 方管理學與實際經驗不足之處。

### MGNT 7310 The Wisdom of Yijing and (3,3,0)Management

Prerequisite: MGNT 7040/7270 International Management, or MGNT 7230 Managing People, or MGNT 7250

Leadership and Organizational Development

Yijing (The Book of Change, written in about 1050BC) is the origin of Chinese culture. It established a comprehensive framework for explaining, analysing and forecasting human and natural phenomena based on observation of the universe. It also formulated an elaborate system on how to manage people, organizations and getting things done in complex settings with constant change. It contributed significantly to the evolution of Confucius, Daoism and modern Buddhism, etc. This course provides students with a comprehensive understanding of the key concepts of Yijing, Taichi System and related Chinese management wisdom, emphasizing on practical application to contemporary business management in meeting the challenges of the 21st century, particularly in forecasting techniques and people management.

## MGNT 7710 Selected Topics in Management

The aim of this seminar-based course is to help students to understand the current development of the management discipline and to become familiar with current research streams. The seminar also aims at helping students to understand the process of academic research, from idea generation to writing the research proposal. Faculty members of the Department (and possibly visiting academics) will present a series of weekly research seminars. The programme and assessment will be under the direction of the subject coordinator. The final assessment will take the form of a written research paper, providing a critical review of an area of research and identifying research needs.

#### MGNT 7720 Required Readings in Management (3,3,0)Research

This course aims to (1) provide a tailor-made and guided reading programme for research postgraduate students in their specific area(s) of concentration, and (2) induce students to acquire in-depth understanding of their specific research field in the discipline of management. The supervisor(s) and the student are required to work out a reading list to cover literature related to the student's research area. The approved list will be submitted to the Department for record. The course will conclude with a formal assessment of a written paper, consisting of a critical review of the literature surveyed, along with an oral presentation to the supervisor and at least one other Faculty member, based on the