

start of term or during term in order to provide the opportunity to discuss the most current issues.

**JOUR 7090 International News Translation (3,3,0) (E)**

This course aims at enhancing the student's ability in handling information for news purpose in the bilingual context of Hong Kong. Emphasis is put on developing the student's sensitivity to the differences between Chinese and English and awareness of the cultural role of the news translator. Against this background, principles and methods appropriate to a variety of contexts of news translation are introduced.

**JOUR 7100 Advanced News Writing and Production for International Practice (3,3,0) (E)**

Prerequisite: JOUR7050 Newsgathering for International Practice or JOUR7060 News and Feature Writing

This Course covers international beat reporting, feature writing and opinion writing. Students will gather information, find and interview sources for international stories for general news and specialist areas. They will also learn to report and write features for foreign or international audiences and to produce their own opinion pieces. Ethical issues in international reporting and the potential dangers and special difficulties of international news work will be discussed.

**JOUR 7110 Reporting International Conflict (3,3,0) (E)**

This course will examine the work of war reporters in a variety of wars as well as explore the nature of war and the interaction between the experience of warfare and the conventional accounts of it. It will consider the role of history, mythology and reportage in forming beliefs and expectations about war and peace. Students will encounter a wide variety of theories about international conflict and its relationship to international news and will be encouraged to formulate and express their own positions on the matter.

**JOUR 7120 International Business and Financial Reporting (3,3,0) (E)**

This course provides specialist knowledge of business and finance as needed for international news coverage for students who do not have a business background. Students will be introduced to basic economic principles and concepts, international economic relations and contemporary business issues. Key techniques of reporting and writing business and financial news will be covered.

**JOUR 7130 Project or Dissertation (3,3,0)**

The Project or Dissertation provides the opportunity for students to reflect upon the content of the whole course and produce a piece of work examining in-depth an issue in or of the news that has high relevance to the East and/or Southeast Asian region.

**JOUR 7140 Globalisation, Economics and Finance (3,3,0) (E)**

This subject is intended to provide students with an overview of globalisation as an issue and a subject for journalism. The origins and extent of globalisation will be explored and its consequences investigated and discussed. Students will be expected to develop a critical awareness of the arguments deployed by rival camps and put business and financial stories in a global context.

**JOUR 7150 Business News Writing (3,3,0) (E)**

This subject introduces students to different kinds of news stories, sourcing and writing skills. It also aims to integrate students' knowledge of business, economics and finance with the reporting and writing of business and financial news. It provides students with the skills for reporting and writing international business, economics and finance news. Some specialised styles of writing also will be offered.

**JOUR 7160 Principles of Economics (3,3,0) (E)**

This subject is designed to provide a theoretical and scholarly framework which complements JOUR7170 Business and Finance. It will provide students with basic knowledge of economic

theories useful to business journalists. Students will appreciate the analytical framework of modern economics and its history. Current and perennial controversies and arguments will be explored.

**JOUR 7170 Business and Finance (3,3,0) (E)**

The objective of this course is to provide knowledge of business and financial structures and processes appropriate to the requirements of financial journalism. The main emphasis will be on professional practices and perspectives. Students will learn the differences between theory and practice, and will be expected to be conversant with and critical of both.

**JOUR 7180 Advanced Business News Writing and Production (3,3,0) (E)**

Prerequisite: JOUR7150 Writing for Business News

This is an advanced course in business news writing. The course aims at providing students with the knowledge of the development of global business since World War II and the role played by giant corporations in economic development. It also will enable students to understand the success secrets of epoch-making companies and provide students with the skills to write in-depth and colourful profile stories of today's world corporations and their successful leaders as well as business trend stories. They will also learn the art of writing business commentaries and analyses.

**JOUR 7190 Internship (0,\*,\*)**

This course is intended to help students in the BFJ concentration to apply their knowledge to the real-world work practices. Students will have to complete a work assignment related to their area of interest with a local media agency. The course enables students to gain a variety of practical work experience under professional supervision and guidance. Evaluation is made by both faculty supervisor and the supervisor in the interning organization.

**JOUR 7200 News Production Workshop (3,2,1)**

This subject introduces students to professional practices of reporting, producing and editing news items for news media and develops students' abilities to work within an appropriate framework. Through practical writing exercises, students will learn the techniques of basic news reporting and writing as well as feature writing. Students will also be prepared for entry-level opinion writing by developing their writing, research and analytical skills. The principles and practice of news selection, copy editing, headline writing and page layout will also be covered.

**JOUR 7210 Long-form Journalism (3,3,0) (E)**

This course aims to take students deeper into news gathering and writing by exploring long-form journalism, also called literary journalism or narrative non-fiction, with stories longer than 3,000 words. Through examining historical and modern examples, students will understand how digital journalism has impacted long-form journalism, analyse compelling long-form stories and apply learned techniques to their own work. Students will produce one work of long-form journalism to be published digitally at the end of the semester.

**JOUR 7220 Photojournalism (3,0,3) (E)**

This advanced photojournalism course provides hands-on experience in covering topical news events and producing news stories through various photographic storytelling techniques, including single photos, portraits, photo essays, and audio slideshows. Students will produce photojournalism work and documentary photography stories of local and international interest. They will also study the evolution and concepts of photojournalism, discuss the ethical and moral implications of news photography and critically evaluate photo documentation.

**JOUR 7230 Broadcast Journalism (3,3,0) (E)**

This course aims to equip students with the knowledge and skills in newsgathering, writing, reporting, editing and production

for international radio and television news. Students will be introduced to the international broadcast news environment. They will learn the styles, formats and production techniques for covering breaking news and major events and for producing documentaries for an international audience.

**JOUR 7240 Online and Digital Journalism (3,0,3) (E)**

Prerequisite: JOUR7040 Multimedia Journalism

This course uses and builds on the skills learned in JOUR7040 Multimedia Journalism and broadens to examine and evaluate the impact of the Internet and mobile devices on journalism and the evolution and concepts of online and digital journalism. In addition to learning advanced digital multimedia and content management skills for websites and mobile devices, students will produce their own multimedia projects and manage a news website.

**JOUR 7250 Reporting China and Hong Kong (3,3,0) (E)**

This course aims to equip students with the knowledge and skills to cover China and Hong Kong. It focuses on the successes and challenges brought by the political, social and economic reforms undertaken by the country since 1978. Hong Kong's role in the nation's transformation and its evolving relations with the mainland under "one country, two systems" will be explored.

**JOUR 7260 Reporting Southeast Asia (3,3,0) (E)**

This course uses both academic and practical approaches to introduce students to the politics, economies, societies, international relations and major issues of Southeast Asia, and to the traditions and current practices of local and international news reporting in the region.

**JOUR 7270 Entrepreneurial Journalism (3,3,0) (E)**

The arrival of the internet has opened up the practice of the news to many non-journalistic actors, ending control over journalists' employment by the traditional mass media - newspapers and broadcasters run by tycoons and governments - and opening up the way for small, independent news businesses. In this changing milieu, journalism entrepreneurship, once represented by the precariously employed freelance minority, is becoming a mainstream career choice. This course aims to understand the changes that have taken place in the economy of the news media as well as to prepare them with advanced knowledge and skills needed to negotiate this new digital media space while upholding journalistic standards and ethics, as well as working in a collaborative environment.

**JPN 1010 Japanese I (3,3,0) (J)**

This foundation course is designed for absolute beginners who have never studied Japanese before. The Japanese phonetic system, writing system, basic greetings, sentence structures and practical vocabulary that are suitable for beginners will be introduced in this course. It also provides opportunities for students to understand Japanese culture, and to develop the ability to communicate in basic Japanese such as introducing oneself, using daily expressions, telling the time and the date and talking about one's daily life. Students' active participation in classroom activities and role-plays is expected.

**JPN 1020 Japanese II (3,3,0) (J)**

Prerequisite: JPN 1010 Japanese I or equivalent

This course is a continuation of JPN 1010 Japanese I. It helps develop students' practical language skills for daily conversation, such as expressing or talking about feelings, preferences, personal experiences and hobbies in elementary Japanese. Interesting classroom activities are specially designed to help build students' communication skills in Japanese and active participation is expected. Japanese culture and Japanese lifestyle will also be introduced with the aid of videos.

**JPN 1030 Exploring Japanese Language, Culture and Society (3,3,0) (J)**

This course enables students to explore the contemporary and traditional Japanese society and culture and to gain a thorough understanding of the complex and deeply rooted relationship between society, culture and language. Students are encouraged to learn a wide range of vocabulary and expressions commonly used in Japanese society and a broad spectrum of Japanese culture through a variety of text genres (e.g. newspapers, magazines, movies, drama, animation, comics, pop songs, Internet).

**JPN 2010 Japanese III (3,3,0) (J)**

Prerequisite: JPN 1020 Japanese II or equivalent

This course is a continuation of JPN 1020 Japanese II. It is designed to enhance students' knowledge and Japanese language proficiency at the lower intermediate level. Students will further develop their abilities to conduct daily conversations such as making requests, seeking and giving permission, expressing prohibition, possibility, ability and experience. They will also study verbs conjugation and read extended texts. Students' active participation in various language activities, free conversations, role-play, group work and presentations is expected. Authentic materials available in the mass media will be selected to explore Japanese culture and lifestyle.

**JPN 2020 Japanese IV (3,3,0) (J)**

Prerequisite: JPN 2010 Japanese III or equivalent

This course is a continuation of JPN 2010 Japanese III. It provides intensive practice to help students build Japanese language skills and learning communication strategies at the intermediate level. Students will further develop their speaking and listening skills in Japanese. Specific communication skills and language structures will be taught. Formal and informal Japanese expressions will also be introduced through various language activities, everyday conversations, role-plays, short drama and performance. Japanese culture and lifestyle will be explored with the aid of videos, TV programmes, readings and music.

**JPN 3010 Japanese V (3,3,0) (J)**

Prerequisite: JPN 2020 Japanese IV or equivalent

This course is a continuation of JPN 2020 Japanese IV. It helps students to develop their interpersonal and intercultural communication skills and to understand current issues in Japan. Through intensive training, such as role-play, group work, oral presentation and reading of texts, students will learn sentence structures, expressions, communication skills and interaction strategies at the upper intermediate level of Japanese language proficiency. Students are encouraged to express their viewpoints on topical issues, giving reasons and explanations for opinions. Japanese culture and lifestyle will be explored with the aid of videos, TV programmes, readings and music.

**JPN 3610 Business Japanese (3,3,0) (J)**

Prerequisite: JPN 2010 Japanese III or equivalent

This course is designed to develop students' interpersonal, interpretive and presentation skills in business communication in Japanese. Topics covered include typical and essential expressions for various business communicative situations in reading and written contexts. Through studying the communication patterns in Japanese business contexts, this course prepares students to work in Japanese companies and/or communicate with Japanese clients. Formal and informal expressions and honorific expressions in Japanese will be taught. Students are required to conduct oral presentations on Japanese business, commercial and economic issues. Students are strongly encouraged to develop their own understanding of the language and Japanese social system from both inside and outside the classroom.