

JOUR 4027 Issues and Case Studies in International Journalism (3,2,1) (E)

This course is designed to examine major international stories in the news.

JOUR 4035 Specialized Reporting (International Journalism) (3,2,1)

Prerequisite: JOUR 3055 Beat Reporting (International Journalism)

This course builds on JOUR 3005 Beat Reporting (International Journalism) to take students into much more depth in complex and specialized areas of reporting so that they become deeply knowledgeable and well practised in these areas, giving them wider opportunities for career possibilities. They will build contact networks and research databases as well as report and produce news and feature stories on one or more subject areas chosen at the start of the semester.

JOUR 4036 Communication Theory (3,3,0)

This course examines various theoretical perspectives and practices regarding the performance, role, functions, and effects of journalism and media in modern society. It has three primary tasks: (1) to provide a basic understanding of journalism and mass media as social institutions; (2) to give students an ability to critically evaluate the interplay between journalism and the larger socio-political environment; and (3) to enhance students' knowledge about the production, content, meaning, and impact of news.

JOUR 4037 In-depth Reporting (Broadcast) (2,2,0) (C)

Prerequisite: JOUR 3087 Advanced Broadcast Reporting and Production

This course aims at introducing the students to advanced levels of interviewing, news writing and investigative reporting. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news making. The course also guides the students to develop a systematic approach in reporting and producing in-depth stories for radio and television. Reference to the Hong Kong context is emphasized.

JOUR 4045 Entrepreneurial Journalism (3,3,0)

The arrival of the internet has opened up the practice of the news to many non-journalistic actors, ending control over journalists' employment by the traditional mass media - newspapers and broadcasters run by tycoons and governments - and opening up the way for small, independent news businesses. In this changing milieu, journalism entrepreneurship, once represented by the precariously employed freelance minority, is becoming a mainstream career choice. This course aims to prepare students at undergraduate level with the basic knowledge and skills needed to negotiate this new digital media space while upholding journalistic standards and ethics, as well as working in a collaborative environment.

JOUR 4895 Journalism Honours Project (4,*,*)

In this course students integrate theory and practice by either producing a substantial piece of individually produced Journalism/Broadcast Journalism; or an academic dissertation. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights.

JOUR 7010 International Relations Theory and Practice (3,3,0) (E)

This course aims to investigate the various theoretical and analytical frameworks in the field of international relations. A review of the dominant paradigms in international relations will facilitate a more advanced understanding of the transformation of the global order in the 21st century. Topical issues in international news such as terrorism, the implications of 9/11, the U.S. war with Iraq and Chinese foreign relations will also be covered.

JOUR 7020 Comparative and International News (3,3,0) (E)

This course introduces students to the various forms of national news media systems and the theories and concepts developed to explain and categorise them. It also analyses the international news system and how it has changed due to the appearance of the internet in the last 20 years. The meanings and implications of the concept of press freedom will be discussed. There will be an emphasis on the news media systems of East and Southeast Asia.

JOUR 7030 Research Methods in Media and Communication (3,3,0) (E)

The goal of the course is to 1) familiarise students with the main types of measurement and collection of evidence in the field of mass communication, particularly journalism; 2) provide students with a critical framework for evaluating mass media production processes and products, communication and communication research; 3) give students first-hand experience in the research process; and 4) sensitise students to the need to answer communication and related questions in a scientific manner either as the producers or the consumers of journalism.

JOUR 7040 Multimedia Journalism (3,3,0) (E)

This course provides hands-on experience of reporting and producing news stories through various digital storytelling techniques, including photography, audio, and video. Students will locate, research, report, edit, and produce multimedia stories of local and international interest. They will be expected to work both as reporters (i.e. finding and gathering content) and editors (i.e. processing and producing content) on individual and group assignments. Students will also study the evolution and concepts of multimedia journalism and critically evaluate convergent media.

JOUR 7050 Newsgathering for International Practice (3,3,0) (E)

This course introduces students to the professional practices of reporting and producing news items for international news media. Students will examine news stories produced for global consumption and learn how international news production differs from local and domestic news production. They will become aware of the ethical dimensions and social implications of international news practice with a view to identifying references that are less socio-culturally centred than in local news.

(Note: Experienced journalists may be exempted from this Course with the approval of the Programme Director. It must be replaced with an Elective Course.)

JOUR 7060 News and Feature Writing (3,2,1) (E)

This course will provide the advanced English skills needed for international journalism. Students will learn advanced techniques for reading, writing, speaking and newsgathering in English. Though a variety of skills will be addressed, this course focuses on writing. Students will maintain an online professional portfolio as well as analyse and produce written works of journalism in English.

JOUR 7070 Theories of Journalism and Communication (3,3,0) (E)

This course examines the theoretical perspectives and practices regarding the performance, role, functions, and effects of journalism and media in modern society, with a specific emphasis on issues in the greater China region.

JOUR 7080 Current Issues and Case Studies in International News (3,3,0) (E)/(P)

The foci of international news are constantly moving due to developments in national and global politics, society, business and technology. This course is designed to allow students to concentrate on the major debates of international news as well as controversies that arise during the period of the Programme or in which there is a special interest. Topic areas can be chosen at the

start of term or during term in order to provide the opportunity to discuss the most current issues.

JOUR 7090 International News Translation (3,3,0) (E)

This course aims at enhancing the student's ability in handling information for news purpose in the bilingual context of Hong Kong. Emphasis is put on developing the student's sensitivity to the differences between Chinese and English and awareness of the cultural role of the news translator. Against this background, principles and methods appropriate to a variety of contexts of news translation are introduced.

JOUR 7100 Advanced News Writing and Production for International Practice (3,3,0) (E)

Prerequisite: JOUR7050 Newsgathering for International Practice or JOUR7060 News and Feature Writing

This Course covers international beat reporting, feature writing and opinion writing. Students will gather information, find and interview sources for international stories for general news and specialist areas. They will also learn to report and write features for foreign or international audiences and to produce their own opinion pieces. Ethical issues in international reporting and the potential dangers and special difficulties of international news work will be discussed.

JOUR 7110 Reporting International Conflict (3,3,0) (E)

This course will examine the work of war reporters in a variety of wars as well as explore the nature of war and the interaction between the experience of warfare and the conventional accounts of it. It will consider the role of history, mythology and reportage in forming beliefs and expectations about war and peace. Students will encounter a wide variety of theories about international conflict and its relationship to international news and will be encouraged to formulate and express their own positions on the matter.

JOUR 7120 International Business and Financial Reporting (3,3,0) (E)

This course provides specialist knowledge of business and finance as needed for international news coverage for students who do not have a business background. Students will be introduced to basic economic principles and concepts, international economic relations and contemporary business issues. Key techniques of reporting and writing business and financial news will be covered.

JOUR 7130 Project or Dissertation (3,3,0)

The Project or Dissertation provides the opportunity for students to reflect upon the content of the whole course and produce a piece of work examining in-depth an issue in or of the news that has high relevance to the East and/or Southeast Asian region.

JOUR 7140 Globalisation, Economics and Finance (3,3,0) (E)

This subject is intended to provide students with an overview of globalisation as an issue and a subject for journalism. The origins and extent of globalisation will be explored and its consequences investigated and discussed. Students will be expected to develop a critical awareness of the arguments deployed by rival camps and put business and financial stories in a global context.

JOUR 7150 Business News Writing (3,3,0) (E)

This subject introduces students to different kinds of news stories, sourcing and writing skills. It also aims to integrate students' knowledge of business, economics and finance with the reporting and writing of business and financial news. It provides students with the skills for reporting and writing international business, economics and finance news. Some specialised styles of writing also will be offered.

JOUR 7160 Principles of Economics (3,3,0) (E)

This subject is designed to provide a theoretical and scholarly framework which complements JOUR7170 Business and Finance. It will provide students with basic knowledge of economic

theories useful to business journalists. Students will appreciate the analytical framework of modern economics and its history. Current and perennial controversies and arguments will be explored.

JOUR 7170 Business and Finance (3,3,0) (E)

The objective of this course is to provide knowledge of business and financial structures and processes appropriate to the requirements of financial journalism. The main emphasis will be on professional practices and perspectives. Students will learn the differences between theory and practice, and will be expected to be conversant with and critical of both.

JOUR 7180 Advanced Business News Writing and Production (3,3,0) (E)

Prerequisite: JOUR7150 Writing for Business News

This is an advanced course in business news writing. The course aims at providing students with the knowledge of the development of global business since World War II and the role played by giant corporations in economic development. It also will enable students to understand the success secrets of epoch-making companies and provide students with the skills to write in-depth and colourful profile stories of today's world corporations and their successful leaders as well as business trend stories. They will also learn the art of writing business commentaries and analyses.

JOUR 7190 Internship (0,*,*)

This course is intended to help students in the BFJ concentration to apply their knowledge to the real-world work practices. Students will have to complete a work assignment related to their area of interest with a local media agency. The course enables students to gain a variety of practical work experience under professional supervision and guidance. Evaluation is made by both faculty supervisor and the supervisor in the interning organization.

JOUR 7200 News Production Workshop (3,2,1)

This subject introduces students to professional practices of reporting, producing and editing news items for news media and develops students' abilities to work within an appropriate framework. Through practical writing exercises, students will learn the techniques of basic news reporting and writing as well as feature writing. Students will also be prepared for entry-level opinion writing by developing their writing, research and analytical skills. The principles and practice of news selection, copy editing, headline writing and page layout will also be covered.

JOUR 7210 Long-form Journalism (3,3,0) (E)

This course aims to take students deeper into news gathering and writing by exploring long-form journalism, also called literary journalism or narrative non-fiction, with stories longer than 3,000 words. Through examining historical and modern examples, students will understand how digital journalism has impacted long-form journalism, analyse compelling long-form stories and apply learned techniques to their own work. Students will produce one work of long-form journalism to be published digitally at the end of the semester.

JOUR 7220 Photojournalism (3,0,3) (E)

This advanced photojournalism course provides hands-on experience in covering topical news events and producing news stories through various photographic storytelling techniques, including single photos, portraits, photo essays, and audio slideshows. Students will produce photojournalism work and documentary photography stories of local and international interest. They will also study the evolution and concepts of photojournalism, discuss the ethical and moral implications of news photography and critically evaluate photo documentation.

JOUR 7230 Broadcast Journalism (3,3,0) (E)

This course aims to equip students with the knowledge and skills in newsgathering, writing, reporting, editing and production