

**JOUR 4027 Issues and Case Studies in International Journalism (3,2,1) (E)**

This course is designed to examine major international stories in the news.

**JOUR 4035 Specialized Reporting (International Journalism) (3,2,1)**

Prerequisite: JOUR 3055 Beat Reporting (International Journalism)

This course builds on JOUR 3005 Beat Reporting (International Journalism) to take students into much more depth in complex and specialized areas of reporting so that they become deeply knowledgeable and well practised in these areas, giving them wider opportunities for career possibilities. They will build contact networks and research databases as well as report and produce news and feature stories on one or more subject areas chosen at the start of the semester.

**JOUR 4036 Communication Theory (3,3,0)**

This course examines various theoretical perspectives and practices regarding the performance, role, functions, and effects of journalism and media in modern society. It has three primary tasks: (1) to provide a basic understanding of journalism and mass media as social institutions; (2) to give students an ability to critically evaluate the interplay between journalism and the larger socio-political environment; and (3) to enhance students' knowledge about the production, content, meaning, and impact of news.

**JOUR 4037 In-depth Reporting (Broadcast) (2,2,0) (C)**

Prerequisite: JOUR 3087 Advanced Broadcast Reporting and Production

This course aims at introducing the students to advanced levels of interviewing, news writing and investigative reporting. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news making. The course also guides the students to develop a systematic approach in reporting and producing in-depth stories for radio and television. Reference to the Hong Kong context is emphasized.

**JOUR 4045 Entrepreneurial Journalism (3,3,0)**

The arrival of the internet has opened up the practice of the news to many non-journalistic actors, ending control over journalists' employment by the traditional mass media - newspapers and broadcasters run by tycoons and governments - and opening up the way for small, independent news businesses. In this changing milieu, journalism entrepreneurship, once represented by the precariously employed freelance minority, is becoming a mainstream career choice. This course aims to prepare students at undergraduate level with the basic knowledge and skills needed to negotiate this new digital media space while upholding journalistic standards and ethics, as well as working in a collaborative environment.

**JOUR 4895 Journalism Honours Project (4,\*,\*)**

In this course students integrate theory and practice by either producing a substantial piece of individually produced Journalism/Broadcast Journalism; or an academic dissertation. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights.

**JOUR 7010 International Relations Theory and Practice (3,3,0) (E)**

This course aims to investigate the various theoretical and analytical frameworks in the field of international relations. A review of the dominant paradigms in international relations will facilitate a more advanced understanding of the transformation of the global order in the 21st century. Topical issues in international news such as terrorism, the implications of 9/11, the U.S. war with Iraq and Chinese foreign relations will also be covered.

**JOUR 7020 Comparative and International News (3,3,0) (E)**

This course introduces students to the various forms of national news media systems and the theories and concepts developed to explain and categorise them. It also analyses the international news system and how it has changed due to the appearance of the internet in the last 20 years. The meanings and implications of the concept of press freedom will be discussed. There will be an emphasis on the news media systems of East and Southeast Asia.

**JOUR 7030 Research Methods in Media and Communication (3,3,0) (E)**

The goal of the course is to 1) familiarise students with the main types of measurement and collection of evidence in the field of mass communication, particularly journalism; 2) provide students with a critical framework for evaluating mass media production processes and products, communication and communication research; 3) give students first-hand experience in the research process; and 4) sensitise students to the need to answer communication and related questions in a scientific manner either as the producers or the consumers of journalism.

**JOUR 7040 Multimedia Journalism (3,3,0) (E)**

This course provides hands-on experience of reporting and producing news stories through various digital storytelling techniques, including photography, audio, and video. Students will locate, research, report, edit, and produce multimedia stories of local and international interest. They will be expected to work both as reporters (i.e. finding and gathering content) and editors (i.e. processing and producing content) on individual and group assignments. Students will also study the evolution and concepts of multimedia journalism and critically evaluate convergent media.

**JOUR 7050 Newsgathering for International Practice (3,3,0) (E)**

This course introduces students to the professional practices of reporting and producing news items for international news media. Students will examine news stories produced for global consumption and learn how international news production differs from local and domestic news production. They will become aware of the ethical dimensions and social implications of international news practice with a view to identifying references that are less socio-culturally centred than in local news.

(Note: Experienced journalists may be exempted from this Course with the approval of the Programme Director. It must be replaced with an Elective Course.)

**JOUR 7060 News and Feature Writing (3,2,1) (E)**

This course will provide the advanced English skills needed for international journalism. Students will learn advanced techniques for reading, writing, speaking and newsgathering in English. Though a variety of skills will be addressed, this course focuses on writing. Students will maintain an online professional portfolio as well as analyse and produce written works of journalism in English.

**JOUR 7070 Theories of Journalism and Communication (3,3,0) (E)**

This course examines the theoretical perspectives and practices regarding the performance, role, functions, and effects of journalism and media in modern society, with a specific emphasis on issues in the greater China region.

**JOUR 7080 Current Issues and Case Studies in International News (3,3,0) (E)/(P)**

The foci of international news are constantly moving due to developments in national and global politics, society, business and technology. This course is designed to allow students to concentrate on the major debates of international news as well as controversies that arise during the period of the Programme or in which there is a special interest. Topic areas can be chosen at the