

JOUR 2630 Social Aspects of Media Technology (3,2,1)

This course examines the debates surrounding the relationship between the changes of society and the major technological changes in the media. The situation in Hong Kong is highlighted. This is an elective course for all Journalism Option students.

JOUR 3005 Beat Reporting (International Journalism) (3,2,1) (E)

Prerequisite: JOUR 2015 Introduction to News and Features (International Journalism)

This course builds on the professional techniques learned in earlier classes by introducing students to specialized areas of news coverage, known as beat reporting. Classes focus on the following beats: politics, business and finance, education, health, social welfare, the environment and sports or other beats relevant to Hong Kong. Students will apply their newswriting and reporting skills to covering these beats and will, through research and experience, build up the background knowledge needed to support this kind of reporting. Students are also introduced to follow-up news reporting and more complex forms of journalism, including opinion writing, and are introduced to global news through the exercise of localizing an international news story. The course is taught in English and is designed to prepare students for their internships.

JOUR 3006 Journalism Internship (0,0,0)

All Journalism students are encouraged to undertake a non-graded and zero-credit professional internship. The internship is normally of at least two months full-time employment or professional practice during the summer between the third and fourth years but it can be a minimum of 160 hours of work. Students are required to conform to all reasonable requirements of their internship employer. Both the employer and the student file reports with the Journalism Department after the internship. Chinese Journalism students are expected to take their internship in the Chinese-language media or broadcast news organizations and International Journalism students to take theirs in the English-language media. The department will do its best to help students who wish to intern overseas but cannot promise help with travel or other expenses.

JOUR 3007 Media Law and Ethics (3,2,1) (E)

This course provides some basic knowledge of laws affecting the practice of journalism. It will also cover major ethical issues faced by local journalists. Its emphasis is on current developments and trends in Hong Kong.

JOUR 3015 News Anchoring (2,1,1) (C)

This course provides basic training in news anchoring. It introduces the role of a news anchor and equips students with related professional skills including pronunciation, on camera performance, use of autocue or teleprompter, conducting interviews and note-taking, image building, news wrapping up and news ad-libbing. Special emphasis of the course is on acquiring hands-on experience of news anchoring. This is an elective course for broadcast stream students only.

JOUR 3016 Political Economy for Journalists (3,3,0) (C)

This course provides a comprehensive study of the economies and politics from the perspective of greater China (including Taiwan and Hong Kong), hence the basics political and economic framework of the three areas and how they interact with one another and other global powers. As these areas are becoming the major challenging spots journalists needed to address nowadays. Some journalistic skills and insights will also be introduced/shared in the course.

JOUR 3017 Social Inquiry and Communication Research Methods (3,3,0) (E)

This course makes no assumptions about students' previous experience or coursework in social scientific inquiry and research methodology. Students learn how to look at the world systematically with a perspective perhaps very different from

what students are used to. More importantly, students learn how to bring the world around within the reach of measurement or observation and how to ensure the quality of the measurement as various forms of evidence for theoretical claims and media analysis. In addition to teaching students a set of skills, the goal of the course is also to cultivate a scientific, rational, and above all, critical mindset for evaluating communication research, media content, journalism practices, media audience effects and various other aspects of everyday life. In this course, mathematical formulae are reduced to a bare minimum. Logical inferences and social implications are emphasized over statistics and numerical calculations.

JOUR 3025 Specialized Business News Writing (3,3,0) (E)

This course focuses on specialist areas of business-news reporting in English, such as business news stories in the areas of listed companies, derivatives and banking. Students will be provided with background knowledge on various business beats and with the means to do their own research, find contacts and cover their own stories. Elements of copy editing will be taught and ethical issues will be addressed. This is the third of four writing courses that cover the professional aspects of the Financial Journalism major.

JOUR 3026 Reporting Laboratory for Financial Journalism II (2,0,2) (E)

This course aims to develop students' skills in financial newspaper production and financial news website management through working as reporters for the print and online editions of *The Young Financial Post*, the Department's student financial news publication.

JOUR 3035 Editing Laboratory I (Chinese) (2,0,2) (C)

Prerequisite: JOUR 2017 News Gathering and Writing for Print
In this course, students continue their work on the experimental newspaper *San Po Yan* and take a supportive role in producing newscasts for BNN. The course provides continuing opportunities for students to develop their professional skills and knowledge of newspaper production. Each student is required to work throughout the second semester of Year III and the first of Year IV as an editor of the newspaper. This course is for Chinese Journalism Concentration students only.

JOUR 3036 Editing Laboratory II (International Journalism) (2,0,2)

Prerequisites: JOUR 2026 Print Editing and Production (English)
JOUR 2055 News and Feature Reporting and Writing

In this course students edit and produce the experimental newspaper, *The Young Reporter*, and its associated news website. Under supervision, each student is required to work as an editor or in some other senior role during the second semester of Year 3 and the first semester of Year 4.

JOUR 3037 Advanced Business and Financial News Writing (3,3,0) (E)

This course teaches advanced forms of business-news writing such as in-depth features, investigative writing, computer-assisted reporting and narrative reporting as well as the skills of opinion writing. Students will produce their own stories, from idea to production, in print and other media platforms. Critical thinking will be encouraged and ethical issues discussed. This is the final writing course that covers the professional aspects of the Financial Journalism major.

JOUR 3045 Advanced Journalism: News, Feature and Opinion Writing (International Journalism) (3,2,1) (E)

Prerequisites: JOUR 2055 News and Feature Reporting and Writing or JOUR 3005 Beat Reporting (International Journalism)

The course presents advanced levels of writing and reporting for journalism. On the basis of the skills, knowledge and tools

learned in earlier classes, students progress to more complex forms of journalism as well as opinion writing. The course's objective is to stimulate thinking and cultivate a critical mind regarding the form as well as the content of news and feature writing by providing a review of, and exercises in, the practices of important areas of the journalism profession. The class also aims to prepare students for JOUR 4895 Journalism Honours Project. The course is taught in English and is for International Journalism Concentration students only.

JOUR 3046 Critical Comparative Studies of News Media Systems (3,2,1)

This course aims to broaden students' knowledge of the outcomes of different kinds of politics, economics, history, culture, social organization and technology on the format of the news media in any one country at any given time. It introduces students to the development and current status of a variety of national (and territorial) news media systems and to the major concepts and theories that have been articulated to explain their individual natures and the differences between them. The course encourages students to critically analyze and compare different news media systems using the theories and concepts taught and to examine the key idea of freedom of the press in order to deepen their understanding of the news they are getting and compare it to news in other places round the world. This is a General Education Course for students throughout the university.

JOUR 3056 In-depth Reporting (Chinese) (3,1,2) (C)

This course aims at introducing the students to advanced levels of interviewing, news writing and investigative reporting. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news making. The course also guides the students to develop a systematic approach to reporting and producing in-depth stories. Reference to the Hong Kong context is emphasized.

JOUR 3057 Editing Laboratory I (International Journalism) (2,0,2)

Prerequisite: JOUR 2026 Print Editing and Production (English) JOUR 2055 News and Feature Reporting and Writing

In this course students edit and produce the experimental newspaper, *The Young Reporter*, and its associated news website. Under supervision, each student is required to work as an editor or in some other senior role during the second semester of Year III and the first semester of Year IV.

JOUR 3065 Editing Laboratory II (Chinese) (2,0,2)

Prerequisite: JOUR 2017 News Gathering and Writing for Print In this course, students continue their work on the experimental newspaper *San Po Yan* and take a supportive role in producing newscasts for BNN. The course provides continuing opportunities for students to develop their professional skills and knowledge of newspaper production. Each student is required to work throughout the second semester of Year III and the first of Year IV as an editor of the newspaper. This course is for Chinese Journalism Concentration students only.

JOUR 3066 Editing Laboratory for Financial Journalism I (2,0,2) (E)

This course aims to develop students' skills in editing and managing financial news publications and websites through working as editors for the print and online editions of *The Young Financial Post*, the Department's student financial news publication.

JOUR 3076 English for Journalism Purposes (3,2,1) (E)

The purpose of this course is to provide students of the other Journalism Majors with an opportunity to expand their journalism horizons by exploring the requirements of journalistic expression in English, in accordance with the Journalism Department's policy that students should be fluent in three spoken languages—English, Cantonese and Putonghua—and two written ones:

English and Chinese. The styles and conventions of journalism in English are illustrated with examples and students will develop their understanding of the relationship between the modalities of media expression and ideas and about the role of media in English-speaking societies. This is not available to IJ students.

JOUR 3077 Magazine Design and Editing (3,2,1)

This course introduces students to the concepts, skills, practice, and art of designing and editing a magazine. The focus is on designing and editing techniques appropriate for various types of magazines, practical experience, and creativity. The course will also examine the social, economic and cultural role of magazines in the Hong Kong context. This is an elective course available to all Journalism Option students.

JOUR 3085 Media Transformation and Institutional Change in Historical Perspective (3,2,1)

This course provides a scrutiny of the interactions between the media and society in different stages of its development in Chinese history. It examines how the institutional settings shape and transform media's operations and its social objectives since the emergence of modern newspapers in mid-nineteenth century China. On the other hand, it assesses the values and functions of the media in achieving institutional change in both mainland China and Hong Kong. By understanding history, it aims to enhance student awareness of the significance and the limitation of the press to societal progress.

JOUR 3086 Online Journalism (3,2,1)

Prerequisite: JOUR 2007 Foundations of Business News Writing or JOUR 2015 Introduction to News and Features (International Journalism) or JOUR 2017 News Gathering and Writing for Print or JOUR 2045 Introduction to Journalism

This course examines the impact of the Internet and other new communication technologies on journalism while introducing students to the new media techniques for producing works of journalism. The first part of the course introduces concepts, theories and information on online journalism, touching on the social, economic and technological aspects of online news. The second part teaches the skills of doing journalism online. The course is open to all journalism students with the prerequisites.

JOUR 3087/ 4007 Advanced Broadcast Reporting and Production (2,2,0) (C)

Prerequisite: JOUR 2005 Broadcast Reporting and Production This course introduces the style, formats and production techniques of the more complex types of broadcast journalism including major event coverage, overseas coverage and unplanned event coverage. It also helps students develop knowledge about selected "news beats" in broadcast journalism by exposing students to relevant news sources, policies, and key issues of the beats. The course also aims at enhancing students' ability in research, interviewing, writing, and editing broadcast news stories, particularly in the context of the new media environment in Hong Kong. This course is an elective course for Chinese journalism students only.

JOUR 3095 Business and Financial News Reporting (3,3,0) (E)

This course focuses on business news reporting through a comprehensive survey of the principles and techniques of newsgathering and writing. This course aims to support students' concurrent work on *The Young Financial Post*, taking them into a greater variety of styles and techniques. Special attention is paid to the local context to establish the knowledge required for business journalists in Hong Kong. Students will also be introduced to the basic elements of copy editing for print and multimedia and ethical issues are addressed. This is the second of four writing courses that cover the professional aspects of the Financial Journalism major.