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JOUR 1310 Foundations of News and Feature Reporting (English) (3,2,1)

Prerequisite: JOUR 1120 Introduction to Journalism

This course introduces the techniques of basic news and feature writing and develops International Journalism Concentration students' abilities to work within an appropriate framework and to recognize and to communicate what is significant in the world. For International Journalism Concentration students only.

This is the first of the four professional journalism courses which form the backbone of the International Journalism Concentration and which prepare students for work on *The Young Reporter*, for their internship and for their future career. These courses provide a comprehensive and carefully graded introduction to the skills and disciplines of reporting and other media writing. In order to make the most of the interaction with the laboratory work and internship, and to meet the needs of students studying journalism in a second language, the sequence of courses treats reporting, feature and opinion writing as three facets of the core activity, to be developed in parallel as each student gains in practical experience and in language ability. Thus topics introduced early on are taken up again later at higher levels of difficulty as part of a progression of development.

JOUR 2005 Broadcast Reporting and Production (2,2,0) (C)

This is an introductory course for students to acquire basic knowledge and skills in news gathering, writing, and production of radio and television news. It aims at training competent broadcast journalists. The broadcast news environment in Hong Kong is also introduced.

JOUR 2006 Editing and Production for the Internet (2,0,2) (E)

This course aims to equip students with the skills necessary for online journalism. Students will work across multimedia platforms to report, produce and edit online packages using audio, video, photos and text to tell stories.

JOUR 2007 Foundations of Business News Writing (3,3,0) (E)

This course introduces students to the basic skills, theories and techniques of business news writing to prepare them for working on *The Young Financial Post*. The course emphasizes print media and encourages production in multimedia formats. It also examines basic ethical issues in journalism. This is the first of four writing courses that cover the professional aspects of the Financial Journalism major.

JOUR 2015 Introduction to News and Features (International Journalism) (3,2,1) (E)

This course introduces students to the basic skills and techniques of news and feature writing in English to form the foundation upon which the professional four year International Journalism programme is built. This course prepares students for the more advanced forms of journalism taught in later classes and for their future work on *The Young Reporter*, their internship and honours project.

JOUR 2016 News Editing (2,2,0) (C)

This course provides the intellectual and practical skills for editing work for journalism. Class sessions will focus on the principles of editing and design, as well as their application. Use of photographs and other graphic material to improve appearance and new media techniques for producing works of journalism are introduced.

JOUR 2017 News Gathering and Writing for Print (3,2,1) (C)

This course introduces the principles and techniques of selecting and presenting information in a style appropriate to print

journalism in Chinese. Emphasis is put on stimulating the students' interest in social events around them. Reference is made to the local context in the discussion of the news language.

JOUR 2025 Print Editing and Production (2,0,2) (E)

This course provides the intellectual and practical skills necessary to see written copy from submission to print, including the organization and improvement of original written material as well as the technical processes through which writing is transferred to the printed page. Use of photographs and other graphic material to improve appearance and aid understanding is introduced. Exercises in print production and design and in desktop publishing are provided for Financial Journalism Concentration students.

JOUR 2026 Print Editing and Production (English) (2,0,2) (E)

This course provides the intellectual and practical skills necessary to see written copy from submission to print, including the organization and improvement of original written material as well as the technical processes through which writing is transferred to the printed page. Use of photographs and other graphic material to improve appearance and aid understanding is introduced. Exercises in print production and design and in desktop publishing are provided. This course is for International Journalism Concentration students only.

JOUR 2027 Sound and Video Production (2,0,2) (E)

This is an introductory course which provides students with the basic practical background required to produce news in recorded sound and video. The emphasis is on mastery of the equipment used and the relevant software.

JOUR 2035 Television and Radio Production (English) (2,0,2) (E)

This is an introductory course which provides students with the basic practical background required to produce news in recorded sound and video. The emphasis is on mastery of the equipment used and the relevant software.

JOUR 2036 Visual Journalism (2,0,2) (E)

To enhance student's awareness of the possibility as well as the limitation of images in news reporting, and to develop their ability in producing multi-media report of news events independently. In response to the digital technology that has become widely used in today's news business, this course will equip students with basic knowledge in handling, transmitting and preserving the quality of image files captured by digital imagery devices as well as mastering the basis of multi-media news presentation.

JOUR 2037 Reporting Laboratory I (International Journalism) (2,0,2) (E)

Prerequisite: JOUR 2015 Introduction to News and Features (International Journalism)

In this course students learn how to report for the experimental newspaper, *The Young Reporter*, and its associated website. Reporting will be in print, sound, video and internet media. Each student is required to work as a reporter for the newspaper in the second semester of Year II and the first semester of Year III.

JOUR 2045 Introduction to Journalism (3,2,1) (E)

This course explores both the practical and theoretical dimensions of journalism, which will be presented as both a social process and a professional practice. It will start with a discussion of news patterns and major problems in journalism here and abroad. The course will then introduce various perspectives in understanding the purposes and practices of journalism in Hong Kong and elsewhere. By understanding the principles and practices of journalism through various means, students may expect to learn the intellectual foundations of both the professional duty of a journalist and the role of journalism in society.