

辨證論治思維與技能的訓練；(3) 輔以中醫文獻的專題研究，深化中醫專科知識與理論水平；(4) 通過中醫執業技能培訓，讓學生獲得中醫執業資格，成為合格的專業中醫醫師。

CMED 4018 Clinical Internship I (19,0,*)

CMED 4019 Clinical Internship II (18,0,*)

During the clinical internship, students will experience the full range of practitioner responsibilities under the supervision of practitioners and hospital staff. Students are expected to apply knowledge and skills acquired in the program in a hospital setting. Upon completion of this course, students are expected to be able to demonstrate skills in practitioner-patient communication, patient management and treatments. They are expected to be able to perform the diagnostic and treatment procedures for common diseases, and to be competent in treating common diseases with the use of Chinese medicine.

COMM 1005 Introduction to Communication (3,2,1)

The purpose of this course is to introduce students who have had no prior experience with the field of communication to its diverse areas of study and its fundamental concepts. It will provide a common foundation for students in the School of Communication by presenting a coherent vocabulary for talking about communication and a comprehensive perspective for approaching subsequent courses within the School's various majors and options. The course also aims to demonstrate the interrelationships between options and departments and to stimulate interest in and commitment to the study of communication.

COMM 1130 Current Affairs and News Analysis (3,3,1)

This is a course to help students develop news literacy. The aim of this course is to cultivate students' news reading habit, enhance their knowledge about current affairs and build up their news analytical skills so that they can better understand, analyse, use and monitor news in their daily lives.

COMM 1140 Multimedia Communication (3,3,1)

This course examines the impact of convergent media and networked communication technologies such as the Internet and mobile devices on the ways people access information, engage in social activities and professionally create content that can inform, persuade and entertain. It takes an interdisciplinary approach to the topic, critically evaluating emergent forms of communication and introducing the students to multimedia techniques for producing works of mass and personal communication. The course is aimed to combine theoretical frameworks and practical skills.

COMM 1160 Introduction to Communication (3,3,0)

The purpose of this course is to introduce students who have had no prior experience with the field of communication to its diverse areas of study and its fundamental concepts. It will provide a common foundation for students in the School of Communication by presenting a coherent vocabulary for talking about communication and a comprehensive perspective for approaching subsequent courses within the School's various majors and options. The course also aims to demonstrate the interrelationships between options and departments and to stimulate interest in and commitment to the study of communication.

COMM 1270 Media Literacy in a Changing Society (3,2,1)

In the Web 2.0 age, young people are living in a media saturated world. Their values and social actions are significantly influenced by the media. With the rise of the Internet, media content is not only produced by media professionals, but also by ordinary people. From YouTube to blogs, information is being circulated without filtering and verification. Media literacy is defined as

a life skill which enables young people to critically understand, analyse, use and monitor the media. A social participative approach is adopted in this course. Students are cultivated not only as active and critical media consumers but also as informed and responsible citizens. Positive psychology will also be integrated into the course so that students will be guided how to interpret media messages in a positive way.

COMM 2006 Communication Theory (Communication Studies) (3,2,1) (E)

Prerequisite: COMM 1005 Introduction to Communication

A broad spectrum of theoretical development is explored encompassing interpersonal, group, organizational, mass, and public communication theories. Application of the theories is an important component of the class, especially in making the ideas relevant to the context of Chinese society and Hong Kong experience in order to provide a foundation to meet the dynamic changes in the discipline of communication.

COMM 2007 Communication Research Method (Communication Studies) (3,2,1) (E)

Prerequisite: COMM 1005 Introduction to Communication

The students will learn basic concepts of research and research methodologies as applied in communication.

COMM 2310 Communication Theory (Communication Studies) (3,2,1) (E)

Prerequisite: COMM 1160 Introduction to Communication

This course is structured to organize the different theories of human communication and examine interconnections between them. A broad spectrum of theoretical development is explored encompassing intrapersonal, interpersonal, group, organizational, mass, social, and cultural communication theories. Application of the theories is an important component of the class, especially in making the ideas relevant to the context of Chinese society and Hong Kong experience in order to provide a foundation to meet the dynamic changes in the discipline of communication.

COMM 2320 Communication Research Method (Communication Studies) (3,2,1) (E)

Prerequisite: COMM 1160 Introduction to Communication

This course introduces students to the methods and ethics of scholarly research in human communication. A background on basic concepts of research is provided. Both quantitative and qualitative research methods are explored in ways to answer questions about communication. The entire research process is examined from introduction of the concept and review of the literature to the reporting of the findings, the analysis of the data and the writing of the final report.

COMM 2350 Communication Research Method (Cinema and Television) (3,2,1)

Upon completion of this course, students should (1) understand the concept and value of research; (2) be able to design and create a research plan either for scholarly or creative projects; (3) be able to distinguish text and image-based research procedures; (4) know how to use the Library; (5) know how to access information in various formats; (6) demonstrate basic understanding of film as a visual, creative, and dramatic medium; and (7) critically evaluate the significance, competence and integrity of other research.

COMM 2360 Communication Theory (Cinema and Television) (3,2,1) (E)

Prerequisite: COMM 2350 Communication Research Method (Cinema and Television)

This course introduces students to basic components of screen (film and television) theory. From early impressionistic but astute observations on the cinema and television to full-fledged, systematic screen studies as a critical and sociological investigation, the course is structured by sets of problems intersecting with art history, literary criticism, social and critical theory and philosophy. It also aims to explore contemporary screen theory as an interdisciplinary investigation of formal,