School of Communication

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Education" through professional practice. It emphasizes professional training in film production with nourishment in creativity, aesthetics, and cultural literacy. This is reflected in the curriculum in general, and in the Year I study in particular.

Upon successful completion of the Programme, students should be able to:

- 1. describe and explain in an informed and broad-based manner the theory, history and practice relevant to art, literature, film, television, new media and communication;
- 2. apply professional knowledge, skills and standards in work situations, with social consciousness and ethical responsibility;
- 3. show an ability to think analytically, critically and creatively, and demonstrate management skills, moreover, cultivate the potentials of leadership skill;
- 4. perform one specialty in film and TV making craft with the comprehensive base of multi-skills and tasking capacity with nourishment of creativity, aesthetics, and cultural literacy; and
- be prepared for careers and further studies in film, TV in response to industry need of Hong Kong and the Greater China Region.

Higher Diploma in Acting for Film and Television

The programme provides solid basic training in voice, speech and movement, in addition to acting for students. It is comprised of performance training for humans' concern, pursuit of life, aesthetics and arts and to cultivate professional performers for various media, though especially for film and TV, in the Greater China region. Graduates of the programme may enter the industry and act in a range of media, including stage, film, and television.

Requirements

To attain the award of Higher Diploma, students are required to complete a total of 69 units. The programme consists of 54 units of core courses and 15 units of elective courses. Students are encouraged to take the optional and non-credit bearing professional internship during their study (normally the summer break of Year I study).

The structure of the curriculum is as follows:

| I) | Core Courses | 54 units |
|-----|------------------|----------|
| II) | Elective Courses | 15 units |
| | | 69 units |

| I. | Core Courses | | | 54 units |
|----|--------------|------|---------------------------------|----------|
| | A.F. | 1111 | English I | 3 units |
| | A.F. | 1112 | English II | 3 units |
| | A.F. | 1140 | Film History | 3 units |
| | A.F. | 1150 | Introduction to Film Production | 3 units |
| | A.F. | 1160 | Selected Readings in Literature | 3 units |
| | A.F. | 1170 | TV Studio Production | 3 units |
| | A.F. | 1180 | Video Production | 3 units |
| | A.F. | 1190 | Fundamentals of Acting | 6 units |
| | A.F. | 1210 | Movement I | 3 units |
| | A.F. | 1220 | Voice & Speech I | 3 units |
| | A.F. | 1230 | Script Writing Workshop | 3 units |
| | A.F. | 1250 | Basic Cinematography & | |
| | | | Lighting Workshop | 3 units |
| | A.F. | 1270 | Fundamentals of Film | |
| | | | Production Management | 3 units |
| | A.F. | 2230 | Graduation Project | 3 units |
| | A.F. | 2360 | Introduction to Editing | 3 units |
| | A.F. | 2570 | Acting in front of the Camera I | 3 units |
| | A.F. | 3000 | Supervision of Internship | |
| | | | (Optional) | 0 unit |
| | A.F. | 3170 | Studies on Screen Acting I | 3 units |
| | | | | |

| Ι. | Elective Courses | 15 units |
|----|------------------|----------|
| | | 69 units |

Higher Diploma in Post-production (Editing and Sound Mixing)

This programme provides training to students so that they not only master all technical aspects of film editing and sound mixing, but also know how to apply their knowledge to realise the creative idea of any film, and tackle ongoing technical challenges. Graduates of the programme can handle small-scale postproduction projects independently, and may enter the industry and participate in a vast spectrum of jobs in the post-production process.

Requirements

To attain the award of Higher Diploma, students are required to complete a total of 69 units. The programme consists of 54 units of core courses and 15 units of elective courses. Students are encouraged to take the optional and non-credit bearing professional internship during their study (normally the summer break of Year I study).

The structure of the curriculum is as follows:

| I) | Core Courses | 54 units |
|-----|------------------|----------|
| II) | Elective Courses | 15 units |
| | | 69 units |

| I. | Core Courses | | | 54 units |
|-----|--------------|-----------|---------------------------------|----------|
| | A.F. | 1111 | English I | 3 units |
| | A.F. | 1112 | English II | 3 units |
| | A.F. | 1140 | Film History | 3 units |
| | A.F. | 1150 | Introduction to Film Production | 3 units |
| | A.F. | 1160 | Selected Readings in Literature | 3 units |
| | A.F. | 1170 | TV Studio Production | 3 units |
| | A.F. | 1180 | Video Production | 3 units |
| | A.F. | 1230 | Script Writing Workshop | 3 units |
| | A.F. | 1250 | Basic Cinematography & | |
| | | | Lighting Workshop | 3 units |
| | A.F. | 1270 | Fundamentals of Film | |
| | | | Production Management | 3 units |
| | A.F. | 2220 | Creative Sound Dubbing | 3 units |
| | A.F. | 2230 | Graduation Project | 3 units |
| | A.F. | 2320 | Foundation in Computer | |
| | | | Graphics | 3 units |
| | A.F. | 2360 | Introduction to Editing | 3 units |
| | A.F. | 2380 | Introduction to Film Production | |
| | | | (Sound Recording & Mixing) | 3 units |
| | A.F. | 2500 | Sound Design | 3 units |
| | A.F. | 2650 | Post-production Workshop | |
| | | | (Special Effect & Sound) | 6 units |
| | A.F. | 3000 | Supervision of Internship | |
| | | | (Optional) | 0 unit |
| II. | Elective | e Courses | | 15 units |
| | | | | 69 units |

Higher Diploma in Production Techniques (Cinematography, Lighting and Art Direction)

The programme provides training to students so that they not only master all technical aspects of cinematography, lighting, and art direction, but also know how to apply their knowledge to realise the creative idea of any film, and tackle ongoing technical challenges. Graduates of the programme can handle small scale post-production projects independently, and may enter the industry and participate in the respective professions.

Requirements

To attain the award of Higher Diploma, students are required to complete a total of 69 units. The programme consists of 36 units