

of art and culture within its contemporary context. Wide range of issues in connection to current trends of contemporary art and culture will be discussed along with the study of relevant art theories, movements and artists' works. Both local and global perspectives are to be employed in the discussion.

Students are expected to acquire informed awareness on those issues and to develop critical response within own creative practice. The choice of art form(s)/media, the relevant media skills and techniques as well as their relations with the identified topics/issues are considered to be the emphasis of the creative practice.

**VASE 7200 Extended Context/Extended Media (6,8,0)**

The course expects students to experiment beyond traditional artistic media by exploring possibilities of employing creative practices like craft, popular communication media, expanded cinema, multimedia, virtual communities, interior architecture, etc. It encourages students to pay attention to various medium forms in everyday life encounter and formulate strategies to appropriate them for artistic practices.

The course adopts an inter-disciplinary approach. Reference will be drawn from areas like communication studies, sociology, human computer interaction, architecture, game studies, and media art practices. The studies function as theoretical foundations for students to engage themselves in the investigations and creations of artistic outputs through guided experiments of the extended media. Students work with their designated supervisors in related media to develop a body of works in the course of the study.

**VASE 7300 Master Project for Studio Arts and Extended Media (6,\*,\*)**

The Master Project embodies research, development and realization of an independent body of work under the supervision of a supervisory team (Principal Supervisor and Secondary Supervisor). The final outcomes of the Master Project could be a series of artistic work on a defined topic. The format and deliverables of the Master Project should base on the individual learning contract which is agreed between the student and the supervisory team before the beginning of the last trimester. The outcomes should demonstrate students' mastery of the knowledge, skills and professional attitude throughout the programme.

**VAUT 7100 Call for Future: New Artistic Tactics (6,8,0)**

This course aims to introduce the theory, history and context of Utopics and the relationship of art and design to public and private spheres. Exposed to artists working with new creative tactics in both local and international contexts, past and present case studies, students understand art making is both a theoretical and practical intervention on the ground for cultural advancement. Artistic practices will be reviewed and examined in topics including ecology, sustainability, autonomy of public space, urban play, connectivity, regeneration, community building, citizen reporting and creative activism.

This course will broaden students' horizons of contemporary visual art practices as well as the understanding of current hot cultural debates. Students will learn to discuss and appropriate artistic practices, hence to involve the cultural issues. They will work on small-scale projects, as a testing ground to put theory into practice.

**VAUT 7200 Critically Engaged: Artistic Practices (6,8,0) in Context**

This is a project-based course which seeks to develop and test modes of praxis through practice-led and practice-based research to develop major projects within local cultural context. Students will learn how to heuristically translate the complexities of sustainable living into individual possibilities for actions. Participation and engagement are the essence of Utopics. The course offers students knowledge to engage themselves critically to Hong Kong culture (and that of neighbouring cities) through current projects/movements. Hence, topics of lectures may

change every year. Issues including local and international perspectives on collaboration and negotiation, ethics and copyright/left will be discussed in relation to students' projects. Students will also develop their ability to discuss and critique artistic projects with social and cultural concerns.

Collaborations with individual artists, community workers, NGOs and arts groups are encouraged to render interdisciplinary cooperation among various fields of arts and science, social services, journalism, urban planning, education, architecture, urban-agriculture, etc. This does not just aim at building up connections for students in their future projects but also constructing positive linkages between academia and communities.

**VAUT 7300 Master Project for Utopics (6,\*,\*)**

The Master Project embodies research, development and realization of an independent body of work under the supervision of a supervisory team (Principal Supervisor and Secondary Supervisor). The final outcomes of the Master Project could be a series of artistic work or a project developed and delivered for/with an art organization on a defined topic. The format and deliverables of the Master Project should base on the individual learning contract which is agreed between the student and the supervisory team before the beginning of the last trimester. The outcomes should demonstrate students' mastery of the knowledge, skills and professional attitude throughout the programme.

**WRIT 1005 Creativity: Theory and Practice (3,3,0) (C)**

The course aims to help students acquire a systematic and up-to-date knowledge of the meanings of creativity, with experiential learning to engage students in exploring their own creative potentialities and the practical applications particularly in writing. We will discuss different theories of creativity in literature, philosophy, and other disciplines, and examine the notion through the examples from various cultural and artistic forms. We also analyse how creative economy commodifies creativity as some kind of asset.

**WRIT 2005 Biography Writing (3,2,1) (E)**

This course aims at introducing to students a particular genre of personal writing, the biography. In this reading and writing course, students will conceptualize, research, write and revise biographical narratives. Questions of how to structure and select, how lives can be written in an authentic way, and how to do justice to other's lives will be tackled. Students will also experience, through appreciating masterpieces of biographical writing, the diverse ways in which other authors have also written lives.

**WRIT 2006 Food, Wine and Travel Writing (3,2,1) for the Leisure Industry**

The course aims to enhance students' cultural literacy through appreciating a variety of bilingual texts of different genres themed food, wine and travelling, which serve to offer creative inspirations and critical insights for students' creative and professional writing. Students will be introduced to the practice of the leisure industry in relation to the writing about food, wine and travel.

**WRIT 2007 Editing and Publishing (3,2,1)**

This course aims at fostering a comprehensive understanding of the nature, operations, historical development, and ongoing dramatic changes in publishing as a creative industry. It attempts to train students to master the core editing skills of English and Chinese publishing for both print and electronic books, to enhance students' competence to apply basic editing skills to all media forms, and to develop students' competitive advantage in the newly evolving industrial environment.

**WRIT 2015 Writing Seminar: Workshop in Creative Writing (3,2,1) (E)**

This course aims to enable students to understand and examine the major creative writing genres through practices and critical analysis, explore the rich diversity of modern literary writings, and

read representative works in English and Chinese that will parallel the writing exercises in both languages. (This course is cross-listed as HUMN 2015.)

**WRIT 2016 Writing for Science (3,2,1)**

The course aims to introduce the interested student to the excitement and challenge of science writing, which concerns itself with the communication of scientific knowledge and discovery to the educated layman. Students will practise interview techniques with scientists concerning their research and learn how to organize, outline, draft, and revise science writing for a series of genres.

**WRIT 2017 Writing for Business (3,2,1) (E)**

The course aims to help students write effectively in work situations and learn writing as it exists in business and the professions. It prepares students to be effective writers and communicators in the workplace. Successful professional writing in business field does not only meet certain formal requirements but it also achieves the writer's goals and meets the reader's needs. The course also helps students analyse how textual genre function in business and professional settings, and assist them gain extensive individual and collaborative writing practice in these genres and acquire expertise in applying persuasive techniques and in problem solving.

**WRIT 2025 Advertisement Copywriting (3,2,1)**

This course aims at introducing to students how copywriting in advertising is different from general writing, and how it can play an important part in selling a brand, a product or a service. In this course, we will conceptualize advertising writing in relation to advertising strategy, big idea, target audience and medium. Real-life case studies and references will be used to inspire. As students learn from these examples, they will be required to apply the basic knowledge to write effectively for advertising campaign.

**WRIT 3005 Reading Masterpieces and Writing Your Own (3,2,1)**

The course aims to help students acquire a wide overview of the major works of literature and non-literature, with a focus on some of the biggest names and works in and beyond the Chinese and Western histories. By reading and discussing selected exemplars in different literary and non-literary genres of different traditions, this course helps students choose various topical areas to research followed by writing assignments in the same genres leading to their final writing project.

**WRIT 3006 Professional Writing Practicum: Essentials of the Craft of Writing (3,2,1) (E)**

This course aims to (1) enable students to cope with the writing tasks in the commercial and public fields of employment in Hong Kong; (2) help student grasp and understand the functional forms of writing in both English and Chinese; and (3) teach students the intellectual and practical skills necessary for effective communication in the commercial field. (This course is cross-listed as HUMN 3016.)

**WRIT 3007 Writing for New Media (3,2,1)**

This course examines how the digital technological changes create impacts on the practice of writing and explores various methods of writing for new media, such as websites, blogs, wikis, social networking sites, text messages, videos, and other converged media. While studying how technology shapes our use of networked communication, the course also investigates the emerging practices of writing and questions what it means to write in the new media context.

**WRIT 3015 Scriptwriting for Theatre (3,2,1)**

The course aims at helping students acquire basic concepts, knowledge and skills, and provide them with practical training in writing theatre play. It aims not only at conveying practical skills and techniques in theatre creation, but also helping students understand theatre as a distinguished art form, its aesthetics, and develop their own idea and style in theatre as an art.

**WRIT 4005 Cultural Differences and Creative Writing (3,2,1)**

In the age of globalization, more and more cross-cultural values have been instilled in various forms of writings. Cultural differences in thoughts and writing styles have become increasingly important, and writers better trained in mastering cultural diversities will be more successful. This course is designed to trigger greater understanding of cultural differences in a globalized world and their impact on creative writing. It also provides opportunities to discuss issues surrounding cross-cultural issues which could add color to creative writing. This course aims to stimulate students' thought about culture differences and their impact on creative writing, and guide them to master cultural diversities in their writings.

**WRIT 4006 Writing Internship (3,\*,\*)**

The course aims to offer students the opportunity to apply knowledge they have gained in classrooms to a professional environment. The fundamental values of the course lie in the pedagogical benefit of "experiential learning", combined with academic reflection and the idea of host companies supporting emerging graduates in the field. During the period of the internship, they will acquire industry experience through producing work to briefs and under the pressure of deadlines. They will also learn and improve their writing skills through sharing their experience of writing with colleagues in a critical and creative atmosphere.

**WRIT 4007 The Art of Creating Stories: Writing and Appreciation (3,2,1) (E)**

The course will explore the art of storytelling by discussing the history and role of storytelling in humanities. Followed by introduction to the fundamental elements, i.e. character, point of view, structure, plot, tension and dialogue with selected examples from different genres and forms, a wide variety of fictions, poems and movies will be introduced in this class. Students will learn to appreciate the art of storytelling, and create their own work. At the end of this course, students will develop a series of creative work that show their unique voice by making use of strategies acquired during the process of learning. (This course is cross-listed as HUMN 4026.)

**WRIT 4015 The Double Face of Creativity: Fact and Fiction (3,2,1)**

This course aims to demonstrate the interrelationship between fact and fiction in the writing of creative works through the examination and discussion of the historical fiction. While it is generally believed that fact and fiction are two different and sometimes even opposite writings which happen in different contexts, this course hopes to show that they are two sides of the same coin. Through a study of the historical fiction, students will see the creative aspects of a critical research, and how being critical is an important step towards creativity. (This course is cross-listed as HUMN 4027.)

**WRIT 4016 Writing Diaspora in a Global World (3,2,1)**

The course aims to provide students with a critical understanding of diaspora writings in Chinese and English in a globalizing world from historical, cultural and political perspectives. It exposes students to important works and issues of diaspora writing in different genres and enhances their ability to analyse the cultural politics and writing strategies in different works.

**WRIT 4898-9 Honours Project I & II (3,\*,\*)**

This course aims to engage students in an independent research in academic topic or the production of a creative work under the guidance of teaching staff throughout an academic year.