disciplined research methods, cross-media creative approaches as well as work documentation and presentation skills that students of the programme have acquired in their previous studies so far. Participation in these workshops will help the students to independently pursue their investigations and experimentations within their personal projects in this course.

The knowledge, skills and experiences that students gained in this course will equip them for the development of individual Honours Project in the final stage of study in the programme.

# VART 4025 Research and Practice in Craft (6,6,0) (E) and Design

Pre-requisite: Completion of minimum one BA-cluster from CD concentration or VAS concentration

This is one of two independent study courses for Year 4 students of the BA (Hons) in Visual Arts programme to choose. Like its equivalent it has a focus on interdisciplinary research in the visual arts, which is integrated with a self-generated practical creative team project based on the course's discipline framework for Craft and Design. While there are no principal formal restrictions to the creative project – it may be of any medium or approach – students have to initiate, develop and execute the practical project collaboratively, and need to commit to substantial research work as part of their outcome.

To provide the students with access to the thematic context of the course a sequence of lectures, case studies, tutorials and other relevant teaching and learning activities relating to research and practice in Craft and Design will be offered. These activities also establish a time and workload structure to give guidance to the students, and provide opportunity for feedback and criticism.

In addition to the specified discipline framework both independent study-courses share a series of workshops that aim at consolidating, combining and extending the wide range of cross-disciplined research methods, cross-media creative approaches as well as work documentation and presentation skills that students of the programme have acquired in their previous studies so far. Participation in these workshops will help the students to independently pursue their investigations and experimentations within their personal projects in this course.

The knowledge, skills and experiences that students gained in this course will equip them for the development of individual Honours Project in the final stage of study in the programme.

#### VART 4055 Honours Project (3,\*,\*)

Prerequisite: Year III standing

The Honours Project provides a keystone experience for the student in his final year in the BA (Hons) in Visual Artsprogramme. It gives the student an opportunity to prove his capability of solving independently and self-reliantly a self-generated assignment in the work-field of the Visual Arts. He will apply the concepts and skills gained on the programme to the investigation. In successfully doing so the student will meet academic and creative standards that allow the Academy to confer the BA (Hons) in Visual Arts degree on him.

The Honours Project has to be completed by all students during their final term of study in the BA (Hons) Visual Arts-programme. To increase students' performance during the development of their Honours Project, and as preparation for their careers after graduation the Honours Project includes a series of required workshops.

VASC	7010	Intensive Workshop I	(0,0,3)
VASC	7020	Intensive Workshop II	(0,0,3)
VASC	7030	Intensive Workshop III	(0,0,3)
VASC	7040	Intensive Workshop IV	(0,0,3)
VASC	7050	Intensive Workshop V	(0,0,3)

Course names/mediums would be announced to students in the Master of Visual Arts programme at the beginning of the trimester.

# cultural concerns, research, and process of making into creative output that highlights the complexities of life experiences; and explores new territories. In equipping students' artistic inquiry, this course introduces various research methods that are common in art and design-practice, such as content analysis, cultural probe, user survey, interview, and ethnographic studies.

VASC 7100 Research Practice for the Visual Arts (3,3,0)

Twenty-first century witnesses visual arts practitioners merging

Also, it helps students to develop their own research project by examining different research paradigms, and interpretive approaches including hermeneutics, phenomenology, discourse analysis, feminism and action research. Bringing methodology into professional practice, students will go through the process of research—defining research focus, designing appropriate methods, collecting data, documentation, interpreting findings, presenting—

## VASC 7200 Professional Practice for the Visual Arts (3,3,0)

through textual and/or audio/visual means.

A graduate in any area of the visual arts entering the professional arena today cannot expect to be looking forward to a streamlined career. Instead his/her career will be a patchwork of activities crossing all boundaries from art-making to applied design commissions, occasional administrative jobs to part-time teaching and back. They will work in a variety of contexts from self-employed freelancing to private agencies, corporate structures and the public sector. This course aims at equipping students with basic knowledge and skills in a variety of professional fields that will help students to jumpstart their professional practice in the visual arts.

The course is made up by a sequence of workshops delivered by professional specialists and visual arts practitioners. Each workshop includes lectures, seminar-style talks as well as small practical assignments, which allow participants to get some initial hands-on experience within the respective area. The intention of the course however is not to educate specialists, it rather aims to make aspiring professionals of the field aware of these matters, sketch the situation and indicate comprehensive ways of approaching problems arising.

# VASC 7300 Interdisciplinary Practice for the Visual Arts (3,4,0)

"Creativity isn't the monopoly of artists." This remarkable claim made by Joseph Beuys back in 1979 denotes not only the liberation but also the interdisciplinary nature of contemporary art. Over the past decades, all sorts of collaborations among different artistic disciplines, areas of knowledge and various stakeholders in the society have opened up the diversity and openness of creative practice.

By introducing the background and current trends of interdisciplinary practice in connection to visual arts, this course provides students with new insights to rethink about the roles, responsibilities and capabilities of visual artists in our time. As a shared course being offered to all students from various MVA programmes, it will utilize this particular setup to also address common areas of socio-cultural concerns, strategies and skills for team work as well as the management of creative process for practitioners from different visual arts fields.

## VASE 7100 Contemporary Art Issues (6,8,0)

No one seems to agree on any precise definition of the term "Contemporary Art". Various stakeholders in the field such as art historians, critics, curators, artists and audiences might interpret it in distinct ways from very diverse perspectives. Nevertheless, it is quite agreeable that the development of contemporary art has been connecting to and influencing by complex sociocultural factors internationally since mid-20th century. To identify and to construct critical discourse on relevant socio-cultural issues is probably the most comprehensive way to conceive the development of art and culture in our contemporary era.

Through its combination of theoretical investigation and supervised studio practice, students are able to examine the nature of art and culture within its contemporary context. Wide range of issues in connection to current trends of contemporary art and culture will be discussed along with the study of relevant art theories, movements and artists' works. Both local and global perspectives are to be employed in the discussion.

Students are expected to acquire informed awareness on those issues and to develop critical response within own creative practice. The choice of art form(s)/media, the relevant media skills and techniques as well as their relations with the identified topics/issues are considered to be the emphasis of the creative practice.

#### VASE 7200 Extended Context/Extended Media (6,8,0)

The course expects students to experiment beyond traditional artistic media by exploring possibilities of employing creative practices like craft, popular communication media, expanded cinema, multimedia, virtual communities, interior architecture, etc. It encourages students to pay attention to various medium forms in everyday life encounter and formulate strategies to appropriate them for artistic practices.

The course adopts an inter-disciplinary approach. Reference will be drawn from areas like communication studies, sociology, human computer interaction, architecture, game studies, and media art practices. The studies function as theoretical foundations for students to engage themselves in the investigations and creations of artistic outputs through guided experiments of the extended media. Students work with their designated supervisors in related media to develop a body of works in the course of the study.

#### VASE 7300 Master Project for Studio Arts and (6,\*,\*) Extended Media

The Master Project embodies research, development and realization of an independent body of work under the supervision of a supervisory team (Principal Supervisor and Secondary Supervisor). The final outcomes of the Master Project could be a series of artistic work on a defined topic. The format and deliverables of the Master Project should base on the individual learning contract which is agreed between the student and the supervisory team before the beginning of the last trimester. The outcomes should demonstrate students' mastery of the knowledge, skills and professional attitude throughout the programme.

#### VAUT 7100 Call for Future: New Artistic Tactics (6,8,0)

This course aims to introduce the theory, history and context of Utopics and the relationship of art and design to public and private spheres. Exposed to artists working with new creative tactics in both local and international contexts, past and present case studies, students understand art making is both a theoretical and practical intervention on the ground for cultural advancement. Artistic practices will be reviewed and examined in topics including ecology, sustainability, autonomy of public space, urban play, connectivity, regeneration, community building, citizen reporting and creative activism.

This course will broaden students' horizons of contemporary visual art practices as well as the understanding of current hot cultural debates. Students will learn to discuss and appropriate artistic practices, hence to involve the cultural issues. They will work on small-scale projects, as a testing ground to put theory into practice.

# VAUT 7200 Critically Engaged: Artistic Practices (6,8,0) in Context

This is a project-based course which seeks to develop and test modes of praxis through practice-led and practice-based research to develop major projects within local cultural context. Students will learn how to heuristically translate the complexities of sustainable living into individual possibilities for actions.

Participation and engagement are the essence of Utopics. The course offers students knowledge to engage themselves critically to Hong Kong culture (and that of neighbouring cities) through current projects/movements. Hence, topics of lectures may

change every year. Issues including local and international perspectives on collaboration and negotiation, ethics and copyright/left will be discussed in relation to students' projects. Students will also develop their ability to discuss and critique artistic projects with social and cultural concerns.

Collaborations with individual artists, community workers, NGOs and arts groups are encouraged to render interdisciplinary cooperation among various fields of arts and science, social services, journalism, urban planning, education, architecture, urban-agriculture, etc. This does not just aim at building up connections for students in their future projects but also constructing positive linkages between academia and communities.

#### VAUT 7300 Master Project for Utopics (6,\*,\*)

The Master Project embodies research, development and realization of an independent body of work under the supervision of a supervisory team (Principal Supervisor and Secondary Supervisor). The final outcomes of the Master Project could be a series of artistic work or a project developed and delivered for/with an art organization on a defined topic. The format and deliverables of the Master Project should base on the individual learning contract which is agreed between the student and the supervisory team before the beginning of the last trimester. The outcomes should demonstrate students' mastery of the knowledge, skills and professional attitude throughout the programme.

#### WRIT 1005 Creativity: Theory and Practice (3,3,0) (C)

The course aims to help students acquire a systematic and up-to-date knowledge of the meanings of creativity, with experiential learning to engage students in exploring their own creative potentialities and the practical applications particularly in writing. We will discuss different theories of creativity in literature, philosophy, and other disciplines, and examine the notion through the examples from various cultural and artistic forms. We also analyse how creative economy commodifies creativity as some kind of asset.

#### WRIT 2005 Biography Writing (3,2,1) (E)

This course aims at introducing to students a particular genre of personal writing, the biography. In this reading and writing course, students will conceptualize, research, write and revise biographical narratives. Questions of how to structure and select, how lives can be written in an authentic way, and how to do justice to other's lives will be tackled. Students will also experience, through appreciating masterpieces of biographical writing, the diverse ways in which other authors have also written lives

## WRIT 2006 Food, Wine and Travel Writing (3,2,1) for the Leisure Industry

The course aims to enhance students' cultural literacy through appreciating a variety of bilingual texts of different genres themed food, wine and travelling, which serve to offer creative inspirations and critical insights for students' creative and professional writing. Students will be introduced to the practice of the leisure industry in relation to the writing about food, wine and travel.

## WRIT 2007 Editing and Publishing (3,2,1)

This course aims at fostering a comprehensive understanding of the nature, operations, historical development, and ongoing dramatic changes in publishing as a creative industry. It attempts to train students to master the core editing skills of English and Chinese publishing for both print and electronic books, to enhance students' competence to apply basic editing skills to all media forms, and to develop students' competitive advantage in the newly evolving industrial environment.

## WRIT 2015 Writing Seminar: Workshop in (3,2,1) (E) Creative Writing

This course aims to enable students to understand and examine the major creative writing genres through practices and critical analysis, explore the rich diversity of modern literary writings, and