

**JOUR 4006 Editing Laboratory for Financial Journalism II (2,0,2)**

This course aims to develop students' skills in editing and managing financial news publications and websites through working as editors for the print and online editions of *The Young Financial Post*, the Department's student financial news publication.

**JOUR 4017 China Reporting (3,2,1)**

This course will acquaint students with important events in the PRC since its founding in 1949, with heavy focus on changes and continuity since 1978. Understanding of and ways to report China's economic reform, political reform, "three Nong" (Peasants, Agriculture and Countryside), social stratification, corruption and media reform constitute the meat of the course. The course also aims to advance students' analytical and critical examination of Hong Kong media's coverage of mainland China. This is an elective course available to all Journalism Option students.

**JOUR 4025 Critical Studies of Media (3,2,1)**

The purpose of the course is to enhance students' awareness of media roles in personal life and social development. It aims at developing students' critical ability and media literacy to understand the political economy of media production, deconstruct media messages, and explore the cultural impact of the media. This course advances a systematic scrutiny of critical theory and its application in studies of media and culture. The first part provides the historical contour of critical theory from the emergence of the Frankfurt School in 1930s to theoretical advances by Jurgen Habermas after the Second World War. The second part looks into how critical theory is extended to apply to the analysis of media and cultural productions in contemporary capitalist world. The third part assesses its value and limitation in explaining and interpreting media developments and their implications. Special attention will be given to news media and journalism.

**JOUR 4027 Issues and Case Studies in International Journalism (3,2,1)**

This course is designed to examine major international stories in the news.

**JOUR 4035 Specialized Reporting (International Journalism) (3,2,1)**

Prerequisite: JOUR 3055 Beat Reporting (International Journalism)

This course builds on JOUR 3005 Beat Reporting (International Journalism) to take students into much more depth in complex and specialized areas of reporting so that they become deeply knowledgeable and well practised in these areas, giving them wider opportunities for career possibilities. They will build contact networks and research databases as well as report and produce news and feature stories on one or more subject areas chosen at the start of the semester.

**JOUR 4036 Communication Theory (3,3,0)**

This course examines various theoretical perspectives and practices regarding the performance, role, functions, and effects of journalism and media in modern society. It has three primary tasks: (1) to provide a basic understanding of journalism and mass media as social institutions; (2) to give students an ability to critically evaluate the interplay between journalism and the larger socio-political environment; and (3) to enhance students' knowledge about the production, content, meaning, and impact of news.

**JOUR 4037 In-depth Reporting (Broadcast) (2,2,0)**

Prerequisite: JOUR 3087 Advanced Broadcast Reporting and Production

This course aims at introducing the students to advanced levels of interviewing, news writing and investigative reporting. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news making. The course also

guides the students to develop a systematic approach in reporting and producing in-depth stories for radio and television. Reference to the Hong Kong context is emphasized.

**JOUR 4895 Journalism Honours Project (4,\*,\*)**

In this course students integrate theory and practice by either producing a substantial piece of individually produced Journalism/Broadcast Journalism; or an academic dissertation. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights.

**JOUR 7010 International Relations Theory and Practice (3,3,0)**

This course aims to investigate the various theoretical and analytical frameworks in the field of international relations. A review of the dominant paradigms in international relations will facilitate a more advanced understanding of the transformation of the global order in the 21st century. Topical issues in international news such as terrorism, the implications of 9/11, the U.S. war with Iraq and Chinese foreign relations will also be covered.

**JOUR 7020 Comparative and International News (3,3,0)**

This course introduces students to the various forms of national news media systems and the theories and concepts developed to explain and categorise them. It also analyses the international news system and how it has changed due to the appearance of the internet in the last 20 years. The meanings and implications of the concept of press freedom will be discussed. There will be an emphasis on the news media systems of East and Southeast Asia.

**JOUR 7030 Research Methods in Media and Communication (3,3,0)**

The goal of the course is to 1) familiarise students with the main types of measurement and collection of evidence in the field of mass communication, particularly journalism; 2) provide students with a critical framework for evaluating mass media production processes and products, communication and communication research; 3) give students first-hand experience in the research process; and 4) sensitise students to the need to answer communication and related questions in a scientific manner either as the producers or the consumers of journalism.

**JOUR 7040 Multimedia Journalism (3,3,0)**

This course provides hands-on experience of reporting and producing news stories through various digital storytelling techniques, including photography, audio, and video. Students will locate, research, report, edit, and produce multimedia stories of local and international interest. They will be expected to work both as reporters (i.e. finding and gathering content) and editors (i.e. processing and producing content) on individual and group assignments. Students will also study the evolution and concepts of multimedia journalism and critically evaluate convergent media.

**JOUR 7050 Newsgathering for International Practice (3,3,0)**

This course introduces students to the professional practices of reporting and producing news items for international news media. Students will examine news stories produced for global consumption and learn how international news production differs from local and domestic news production. They will become aware of the ethical dimensions and social implications of international news practice with a view to identifying references that are less socio-culturally centred than in local news.

(Note: Experienced journalists may be exempted from this Course with the approval of the Programme Director. It must be replaced with an Elective Course.)