

**JOUR 2150 Feature Writing in English (3,2,1)**

Prerequisite: Grade D in Use of English or other evidence of equivalent proficiency

This course is intended to give non-Journalism majors an introduction to the basic concepts and techniques involved in feature writing in English. Writing and interviewing skills are stressed.

**JOUR 2160 Broadcast Journalism I (3,2,1) (E)**

Prerequisite: JOUR 1120 Introduction to Journalism

This course provides necessary basic skills in the gathering, writing and production (both "live" and on tape) of radio and television news. The course combines both radio and television for print concentration students only.

**JOUR 2170 Broadcast Journalism II (3,2,1) (E)**

Prerequisite: JOUR 2160 Broadcast Journalism I

This course introduces the styles, formats and production techniques of the more complex types of radio and television journalism, including long-form reporting, investigative journalism, major event coverage, overseas coverage, and public affairs programmes. Students develop advanced broadcast writing skills; become familiar with the techniques of producing both "live" and taped radio and television news and public affairs programmes; undertake research, planning and production of major news event coverage and public affairs programmes; and receive training as potential newsroom supervisors or news and public affairs executives. This course is an elective for Chinese and International Journalism Concentration students only.

**JOUR 2210 News Writing and Reporting II (3,2,1)**

Prerequisite: JOUR 1210 News Writing and Reporting I

This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information for print journalism in Chinese. Emphasis is put on developing the student's original, creative and critical eye for what makes news. Attention is also paid to the local context to establish the basic knowledge required for professional journalists in Hong Kong. For Chinese Journalism Concentration students only.

**JOUR 2240 Copyediting (Chinese) (3,2,1)**

This course provides the knowledge and skills required of a professional copy editor. Students learn to distinguish between the "raw material" and the "finished product" of a news story and to develop the independent thinking and analytical skills needed to select, refine and shape the content of a newspaper. Exercises in print production and design and in desktop publishing are provided. For Chinese Journalism Concentration students only.

**JOUR 2250 Current Issues in Journalism (3,2,1)**

The course will cover current issues of the news industry and controversial cases in journalism. It provides a good opportunity for journalism students to get in touch with outstanding practitioners in the local news industry as the practitioners will discuss their mission and vision concerning the news profession.

**JOUR 2260 Advanced Broadcast Reporting and Production (3,2,1) (C)**

Prerequisite: JOUR 1150 Broadcast Reporting and Production or JOUR 2160 Broadcast Journalism I

This course introduces the style, formats and production techniques of the more complex types of radio and television journalism including major event coverage, overseas coverage and unplanned event coverage. It also helps students develop knowledge about selected "news beats" in radio and television journalism by exposing students to relevant news sources, policies, and key issues of the beats. The course also aims at enhancing students' ability in research, interviewing, writing, and editing broadcast news stories, particularly in the context of the new media environment in Hong Kong.

**JOUR 2270 Advanced Reporting and Feature Writing for Print (3,2,1) (C)**

Prerequisite: JOUR 1160 News Gathering and Writing for Print

This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information for Print Journalism in Chinese. Emphasis is put on developing the students' original, creative and critical eye for what makes news. Through practical writing exercises, this course also examines the creative requirements and the special techniques required in good feature writing in Chinese. Attention is also paid to the local context to establish the basic knowledge required for professional journalists in Hong Kong.

**JOUR 2280 News Editing (3,2,1) (C)**

This course provides the intellectual and practical skills for editing work for print and broadcast journalism. Class sessions will focus on the principles of editing and design, as well as their application. Use of photographs and other graphic material to improve appearance and the new media techniques for producing works of journalism is introduced.

**JOUR 2290 News Anchoring (3,2,1) (C)**

This course provides basic training in news anchoring. It introduces the role of a news anchor and equip students with related professional skills including pronunciation, on camera performance, interview and writing, image building, news wrap up and news ad-lib. Special emphasis of the course is on acquiring hands-on experience of news anchoring.

**JOUR 2310 Theories and Techniques of News and Feature Reporting I (3,2,1) (E)**

Prerequisite: JOUR 1120 Introduction to Journalism

This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information in English for basic news and short feature journalism. Special attention is paid to the local context to establish the basic knowledge required by a professional journalist in Hong Kong. For International Journalism Concentration students only.

**JOUR 2320 Theories and Techniques of News and Feature Reporting II (3,2,1) (E)**

Prerequisite: JOUR 2310 Theories and Techniques of News and Feature Reporting I

This course builds on the two earlier courses in newswriting and reporting, and introduces students to specialised areas of coverage, known as beat reporting. Classes focus on political and business reporting but also cover other fields important to local reporting: education and health, social welfare, the environment and sports. Students will be equipped with both the professional skills needed to cover these beats and the background knowledge needed to support reporting. Students are also introduced to more complex forms of journalism, including opinion writing. The course is designed to prepare students for internships to be taken up in the summer vacation immediately following. For International Journalism Concentration students only.

**JOUR 2340 Copyediting (English) (3,2,1) (E)**

Prerequisite: JOUR 1310 Foundations of News and Feature Reporting (English)

This course provides the intellectual and practical skills necessary to see written copy from submission to print, including the organization and improvement of original written material as well as the technical processes through which writing is transferred to the printed page. Use of photographs and other graphic material to improve appearance and aid understanding is introduced. Exercises in print production and design and in desktop publishing are provided. For International Journalism Concentration students only.

**JOUR 2440 Photojournalism (3,2,1) (E)**

Prerequisite: JOUR 1120 Introduction to Journalism

To enhance students' awareness of the possibility as well as the limitation of images in news reporting, and to develop their