the period with a special focus on aesthetics, narrative structure and spectacle. The birth of cinema in 1895 affords a pictorial- and later audiovisual-representation of key developments in every society: urbanization, technology, globalization of warfare and socioeconomic transformation. It also comes to play a crucial role in modernization and circulation of contemporary trends and norms. Cinema itself evolves into an institutional, industrialized force that later gives rise to television, the internet and other postmodern forms of infotainment. Films thus can be framed as devices for visualizing and imagining the 20th century.

GCHC 1085 Human Civilization, Cultural (3,3,0)
Heritage and Landscapes
In the long period of human civilization, people have created many magnificent historical landmarks and cultural landscapes. The course will introduce students to the concept of civilization and cultures. In particular, cultural heritage and landscapes will be discussed as products of human history, civilization, cultures, and physical spaces. By using both local and worldwide examples, the course will assist students in acquiring the skills to observe and interpret cultural landscapes.

GCHC 1086 The Making of Humankind (3,3,0)
The course will present an alternative history demonstrating how non-traditional approaches (archaeological, geological, science archives) can tell stories from the past. An introduction will be given to the history of planet Earth and how events in the distant past have determined the nature of, and limits to, our modern civilizations. A more intensive narrative is developed dealing with human pre-history and the initiation of the earliest human cultures. The main focus will be on understanding our own ancestors and their spread across the world. Their cultural adaptations will be discussed by examining the development of stone tools, the origins of art, the earliest forms of writing, and the shift from hunter-gathering to agricultural and fishing activities and, subsequently, to the rise of the earliest civilizations. Questions will be raised as to what may happen to us in the future, given the evidence of our past.

GCHC 1087 Collective Memories, Constructed (3,2,1)
Cultures: The European Museum
The course will introduce the major European cultural centers, which have developed around the existence of large-scale public museums. Students will study the origins of such museums, their evolving structures (including attendant research institutions) and functions, and the controversies surrounding their collections and activities in past and present. Emphasis will be given to their role in heritage conservation and national identity building, as well as trans-national cultural research, dialogue and conflict. The course will finally discuss contemporary approaches to commoditize museums while at the same time sustain their capacity to influence national and global cultural discourse.

GCIT 1005 Essential IT for Enterprises (3,1,2) (E)
and SoHo
This course aims to provide students with an overview of the business IT environments from large enterprises to SoHo (Small office Home office). It covers key concepts of information technology, specially addressing the opportunities it brings to the business world at large, and SoHo startups in particular. This course also aims to let students experience how information technology increases the efficiency and productivity in the workplaces. It covers topics including e-commerce, e-marketing, network security, intellectual property, etc. Practical knowledge on business applications such as spreadsheet, database and web portal management software will also be stressed.

GCIT 1006 IT for Success in Everyday Life (3,1,2) (E)
and Work
This course aims to prepare students for the challenges of their everyday life and work by equipping them with practical knowledge and skills to engage in fast-moving information

technology. Its main thrust is the incorporation of essential forward-looking IT concepts illustrated with real-world examples and coupled with hands-on experiences in the support of problem solving and creative application of IT.

GCIT 1007 IT and Digital Media (3,1,2) (E)
Due to the advancement of information technology, more traditional media, like photo, music, movie, etc, have become digital and some also contain interactive elements like computer games. Digital media even change our daily experience, like the way of advertising. This course aims to introduce the key IT concepts behind different digital media, explain the proper use of IT to better manage them, as well as how the evolution of digital media affects different aspects of our daily life. This course also aims to introduce various digital media software tools and let students experience the content creation of various digital media.

GCIT 1015 IT Innovations Shaping Our World (3,1,2) (E)
This course aims to equip students with knowledge on the key IT innovations that are shaping our world, including the latest development of digital media technology, the advancement of digital communication technology, and the development of smart IT systems, for digital media technology, this course covers latest standards and basic scientific principles of digital imaging, digital TV and digital music, this course also introduces the key of IT innovations in telecommunications and wireless technologies.

GCIT 1016 Life-long Learning with (3,1,2) (E)
Information Technologies
This course is designed to develop students' understanding about the theories behind various IT-supported learning strategies. It focuses on the enhancement of learning by adopting a variety of IT-supported learning strategies. With both theoretical and practical components, this course aims to enable students to explore their individual learning style and consequently develop their own learning methods with the appropriate use of technologies to cater for their study needs in university settings and for life-long learning.

GCLA 1005 University Chinese (3,2,1) (C) (P)
本課程共有三個教學單元：（一） 演辯技巧與實踐；（二） 評判式閱讀與寫作；（三） 進階語文知識。每個單元的教學目的是：單元一：分析演辯的策略與技巧，並通過實踐，提高學生的演辯能力；單元二：介紹評判式閱讀與寫作的理論和策略，指導學生撰寫評說文章；單元三：講授字詞句進階知識，幫助學生了解中國語文的文化內涵，提高溝通效率。This course comprises three teaching and learning units: 1) Practice on speech and debating skills; 2) Critical reading and writing; 3) Advanced language knowledge. The objectives of each unit are: Unit 1: To examine the strategies and techniques of speech and debate, and to improve the debating and public speaking competence of students through practice; Unit 2: To introduce students to the theories and strategies of critical reading and writing, and to guide students in writing critical reading reviews of an academic, expository or argumentative nature; Unit 3: To equip students with advanced Chinese language knowledge for a better understanding of the cultural elements of Chinese language and the enhancement of effective communication.

GCLA 1008 University English I (3,2,1) (E)
Important contemporary themes are selected to motivate and engage students in thought-provoking and purposeful use of English. The themes also provide a framework for a diversity of multimedia materials, including academic texts, news reports, magazine articles, web articles and videos, TV and radio programmes, etc. Students will have extensive opportunities to read and listen to, as well as discuss and write about, major issues arising from each theme, thereby improving both their language proficiency and their intellectual maturity and cultural knowledge. Generic academic and professional skills (summary writing, graph/table description, discussion strategies, etc.) are distributed and explicitly practised in the course.