

completing the research projects, students will submit written research papers and present their research results. Each project will be assessed by the supervisor and one observer on four aspects: (i) project management and progress, (ii) methodologies and results, (iii) paper writing, and (iv) oral presentation. Through these research projects, students will learn and practice how to identify research problems, conduct literature reviews, criticize and analyze existing solutions, propose and evaluate new solutions, write and present research papers.

**COMP 7920 Project Skills in IT Management (1,\*,\*)**

The course provides students with knowledge of and develops their skills in conducting projects in the field of IT management. It also develops students' skill in academic writing and presentation.

**CRWR 2110 Selected Readings in World Literature (3,3,0) (E)**

This course introduces literature written by world authors in the 19th and 20th century. Its focus is on short stories, poems, and plays. Students will learn to analyse the artistic and imaginative use of language, and develop the ability to think creatively and critically. The course aims to deepen students' understanding of people from other cultures which helps establish knowledge for their creative works in the future.

**CRWR 2120 Introduction of New Media (3,3,0) (E)**

This course is designed to equip students with the essential concepts of new media. Moreover, Web, blogs, games, creative industries, citizen journalism and global knowledge economy would be introduced to students.

**CRWR 2130 Creative Thinking (3,3,0) (C)**

Creative Thinking is the essential course of training students how to think creatively by knowing the mechanism of our mind. Students will explore to think from various angles and perspectives applying the creative tools into actual artistic and creative work.

**CRWR 2140 Cinematic Storytelling (3,3,0) (C)**

This course is aimed to train students with the cinematic storytelling techniques aside from dialogues and voice over, etc. which includes how the shots language, frame, shape, colour, lighting, editing, music and sound effects tell the story. As film is a unique medium that does not solely depend on the verbal delivery of messages, film scriptwriters need to understand the fundamentals of film art as a narrative tool.

**CRWR 2150 Adaptation Seminar: Literature, Drama, and Cinema (3,3,0) (E)**

This course introduces the students to the creative process of various adaptations from literature into film, drama into film, and literature into drama. This seminar addresses many of the considerations associated with translating texts to film, and offers an in-depth analysis of the ways in which how adaptation works successfully use imagery and film-editing techniques to capture aspects of the original script that would have been impossible to show on stage. Literature provides filmmakers with a rich source of material for films. The students compare concrete examples of adapted films to the original works, and discuss adaptation strategies of selected works.

**CRWR 2160 The Languages of New Media (3,3,0) (E)**

The course will start creative and critical uses of media, and students will discover new tools and new forms of communication useful throughout their studies. Students will have the opportunity to begin working with still images, video, and interactive media like Facebook, You tube, Blogs, Web2.0, Interactive Television, Games and mobile phone film/video to create a range of creative and interactive projects. The expressive range of screen languages in cultural, historical, and technological contexts will also be introduced. Discussions will focus on specific topics in digital

culture with attention to visual communication, hyper-textuality, interactivity and visual identity.

**CRWR 2170 Mobile Communication (3,3,0) (E)**

This course will train students to have a better understanding of Mobile Communication in contemporary information society. Students will have the opportunities to gain knowledge on mobile communication history, the relation between mobile communication and youth culture as well as mobile communication and its transformation of the democratic process. By the end of the course, students will be able to understand how the rapid emergence of online interactions with mobile communication technology has reshaped their lifestyle.

**CRWR 2180 Creative Writing for New Media I (3,3,0) (C)**

This course is aimed to train students with the practical skills for writing scripts, especially for E-books, E-magazine, mobile phone films/video and digital radio broadcasting creatively. The general principle in creative writing for new media will be introduced from week 1 to 5. The second part will focus on writing scripts for mobile phone film/video, and digital radio broadcasting. A new way of interactive storytelling, creative mindset and grammar are highly emphasized.

**CRWR 2210 Television Writing Workshop I (3,3,0) (C)**

This course will train students in professional scriptwriting for different TV programmes like Talk Show, Late Night Show, Reality TV, Children's Programme and TV News Magazine Show with Sit-com as the main focus. At the end of the course students will be able to write Sit-com scripts.

**CRWR 2220 Television Writing Workshop II (3,3,0) (C)**

This course will train students in professional scriptwriting for TV drama series and Made-for-TV movies. At the end of the course students will be able to write scripts for TV dramas.

**CRWR 2310 Screenwriting Workshop I (3,3,0) (C)**

This course introduces students to the craft of screenwriting, establishing a foundation for all future writing. Screenplay formatting will be a major focus, and students will learn how to write scene description, to describe characters and locations, and to develop dramatic conflict, climax, romance and humor. The course will also include script-to-screen action sequences, script-to-screen analysis, comparing well-known films to their original screenplays.

**CRWR 2320 Screenwriting Workshop II (3,3,0) (C)**

This course introduces students to the craft of screenwriting, establishing a foundation for all future writing. Screenplay formatting will be a major focus, and students will learn how to write characters' dialogue, monologue, voice-over, dramatic structure and the ways of storytelling narrative. The course will also include script-to-screen action sequences as well as script-to-screen analysis, comparing well-known films to their original screenplays. This course is a continuation of Screenwriting Workshop I.

**CRWR 3001 Graduation Project I (3,3,0)**

This course is the first section of the graduation project. It mainly helps students from generating, researching, developing, and planning ideas to writing up several high concepts, story outlines, character bios and scene breakdown for their script project in preparation for Graduation Project II. In the final year, regular consultation with graduation project supervisor will be arranged. The course provides an opportunity for students to prove they are capable of completing the project and graduating from the programme.

**CRWR 3002 Graduation Project II (3,3,0)**

This course is the second section of the graduation project. From the high concepts and story outline proposals produced in Graduation Project I, students will write scripts for full length feature film or animation or for certain episodes TV/Web drama

or a script(s) of appropriate length for new media as the final fulfillment for the course depending on project supervisor's, programme director's and external advisors' advice on it. Course contents are in a more advanced stage and more focused progress. Regular consultations with the project supervisor will be arranged. The course provides an opportunity for students to prove that they are capable of completing the project and graduating from the programme.

**CRWR 3110 Studies in Film Directors (3,3,0) (C)**

The course is divided into two parts. The first part will focus on the introduction of auteur theory, the conflicts between commerce and art, the tasks, functions, types, and aesthetics of film directors. The second part focuses on world renowned film directors.

**CRWR 3120 New Media Studies in Greater China (Hong Kong, Taiwan and Mainland China) (3,3,0) (C)**

This course is designed to enhance students' understanding towards the influence of new media studies in Greater China (Hong Kong, Taiwan and Mainland China). Several aspects will be covered: the relationship of New Media and election, marketing, integration with TV stations, advertising, and the media ecology.

**CRWR 3130 New Media Narrative (3,3,0) (E)**

This course will enable students to acquire basic concept of new media narrative. The first theme of the course is related to the description of narratives in new media environments while the second theme will be examining different aspects of storytelling in new media context. This course reflects how swiftly the arena of digital storytelling is growing and changing and how much still remains in flux.

**CRWR 3180 Creative Writing for New Media II (3,3,0) (C)**

This course is aimed to train students with the practical skills for writing scripts, especially for interactive web TV, videogames, and 3-D animated feature film creatively. The general principle in creative writing for new media will be introduced from week 1 to 6. The second part will focus on writing scripts for web TV, 3-D animation and videogames. A new way of interactive storytelling, creative mindset and grammar are highly emphasized.

**CRWR 3310 Film, Television and Culture Studies (3,3,0) (E)**

Cinema and TV is one of the most important and popular forms of visual representations in contemporary culture, and in this course we study film and video from the perspective of cultural studies. The course reads cinema and TV culturally, socially and politically. We want to examine how the cultural forms of moving images produce meanings, and how it is interpreted by people. Providing students a general theoretical landscape to understand and criticize film and TV, this course ultimately aims to apply cross-disciplinary boundaries in cinema/TV studies.

**CRWR 3320 Studies in Non-fiction Films (3,3,0) (E)**

This course will introduce the basic concept and comprehensive historical development of non-fiction films (in this course, we focus on documentary only although non-fiction films include avant-garde film, educational film and industrial films, etc.). It introduces students to the fascinating world of documentaries and the intriguing but inspiring relationship between reality and its representation. The aesthetics of realism and documentary as political propaganda will also be discussed and explored.

**CRWR 3330 Toy, Game and Children Culture (3,3,0) (E)**

This course introduces the concept and theory on the relationship between toys, games and children culture. The philosophical and emotional rationale and drive of toys and games for the construction of childhood will be deeply explored and studied. Students will be equipped with the learning theory through the tools of toys and games.

**CRWR 3340 Film and Television Genres (3,3,0) (E)**

This course is designed to acquaint students with the theoretical knowledge and creativity of Film genres and TV programmes. The first part introduces the basic principles and genre of Film genres. It focuses on genre system, the western, the gangster film, film noir, the screwball comedy, romance and the family melodrama. The second part focuses on design and writing up TV programmes. Some TV programmes like situation comedy, newsmagazines, documentary, live talk show, TV games and reality TV will be introduced and discussed. The final report requires students to write a creative proposal for a TV programme applying TV programme theories. Students are divided into groups to design, and produce a mini-scale TV programme proposal at the final presentation.

**CRWR 3350 Seminar on Script Sales and Creativity Transfer (3,\*,\*) (C)**

In this course, student will be equipped with the marketing points, artistic pursuit, distributing experience shared by veteran film producers and distributors about the marketing and pitching of film script, TV drama series and idea proposal from new media. Moreover, the case study and concept of creativity transfer shared by different creative people from diversified scopes and professions will be conducted in seminar or guest lecture mode mainly.

**CRWR 3360 中國文學選讀 (3,0,0) (C)  
Selected Readings in Chinese Literature**

本科目會於古典及當代文學範圍內選取特別專題（如流派、名作家、文類、文學分期），作較深入研究，旨在使學生對中國文學有更深切和廣泛的認識，培植文學養份。

**CRWR 3370 Special Topics in Hollywood Cinema (3,3,0) (E)**

The course aims to give a comprehensive introduction to Hollywood cinema and examines its cultural and aesthetic significance. By spotlighting some movies within the economic and historical context of their production, circulation, and consumption, it explores and interprets Hollywood cinema in history and in the present, in theory and in practice.

**CRWR 3380 Special Topics in Hong Kong Cinema (3,3,0) (C)**

This course aims to address different topics of the Hong Kong Cinema, mainly focusing on the 1970s to the post 97 period. Genres, gender issues, transnational movies will be analysed.

**CRWR 3390 Supervision of Internship (0,0,0)(C)**

Students are encouraged to undertake a non-graded and zero-credit professional optional internship during their study. The aim is to help them discover their strengths and weaknesses, learn and apply working experience in a real-world industry setting, realize their responsibility as a team member and communicate with other people in a real working situation. The internship may last one to four months in the form of full-time or part-time employment or professional practice or placement during holidays of academic years (normally the summer break of year one study).

**CTV 1311-2 Cinema and Television Practicum I (0,\*,\*)**

Students gain practical experience in managing moving image production projects operated by The Young Director (TYD). The TYD is a student organization, which is jointly run by first and second year CTV students. Students gain practical experience by participating in the planning and execution of moving image production, circulation and promotion projects.

**CTV 1610 Television and Hong Kong Society (3,3,0) (C)**

This course focuses on the study of Hong Kong television and social change, the role of television in the formation and maintenance of Hong Kong cultural identities, and its impact on other media and on the Asian community. The course explores