

Hong Kong Baptist University
Curriculum for Minor Programmes

Minor Programme : Journalism and Digital Media (*JOUR & DM)

Bulletin Year : 2021

Course Group	Course	Course Title	Unit	Core (C) / Elective (E)
Skill Writing Courses (#R-JDM-CORE-001)				
	JOUR2046	Advanced News and Feature Writing (Chinese)	3.00	E
	JOUR2077	Chinese News Reporting and Writing	3.00	E
	JOUR2085	English News Reporting and Writing	3.00	E
	JOUR2096	Advanced News and Feature Writing (English)	3.00	E
Theory Course (#R-JDM-CORE-002)				
	JOUR3115	Media Management	3.00	E
	JOUR3136	International News in a Globalized World	3.00	E
	JOUR3137	Journalism and Communication Theory	3.00	E
	JOUR3157	Law and Ethics for Journalists	3.00	E
	JOUR4007	Research Methods in Communication	3.00	E
Journalism Elective Courses (#R-JDM-ELECT-001)				
	JOUR2076	Data Journalism	3.00	E
	JOUR2106	Data Visualization	3.00	E
	JOUR2116	Finance and Economics for Journalists	3.00	E
	JOUR3016	Political Economy for Journalists	3.00	E
	JOUR3046	Comparative Perspectives on Media	3.00	E
	JOUR3117	News Translation	3.00	E
	JOUR4017	China Reporting and Writing	3.00	E
	JOUR4025	Critical Studies of Media	3.00	E

- Remarks:
1. Students have to take 2 courses from #R-JDM-CORE-001 and 1 course from #R-JDM-CORE-002.
 2. Students are required to take 2 courses from #R-JDM-ELECT-001.
 3. To fulfill the minor programme requirement, students are required to complete at least ONE 3-unit course at the upper level (Level 3 or 4).

* 4-Year Curriculum