

Hong Kong Baptist University
Curriculum for Minor Programmes

Minor Programme : Entrepreneurship (*ENTREP)

Course Group	Course	Course Title	Unit	Core (C) / Elective (E)
ENTP Minor Required Courses (#R-ENTP-CORE-001)				
	BUSI2016	Entrepreneurship and New Venture	3.00	C
ENTP Minor Elective Courses I (#R-ENTP-ELECT-001)				
	ACCT1005	Principles of Accounting I	3.00	E
	FINE2005	Financial Management	3.00	E
	ISEM2005	Management Information Systems	3.00	E
	MKTG2005	Marketing Management	3.00	E
ENTP Minor Elective Courses II (#R-ENTP-ELECT-002)				
	ACCT3017	Entrepreneurial Decisions and Compliance	3.00	E
	BUSI3045	Global Entrepreneurship	3.00	E
	BUSI4015	Corporate Entrepreneurship	3.00	E
	BUSI4016	Seminar in Entrepreneurship	3.00	E
	ECON3087	Understanding the Digital Economy	3.00	E
	ECON4015	Big Data Analytics	3.00	E
	FINE3025	Entrepreneurial Finance	3.00	E
	HRMN3016	Negotiation	3.00	E
	ISEM3027	Introduction to App Development and Mobile User Experience Design	3.00	E
	ISEM4006	Electronic Commerce	3.00	E
	ISEM4016	Web Site Design and Business Applications	3.00	E
	LLAW3015	Cyber Law and Risk	3.00	E
	LLAW3016	Listing Obligations and Compliance in Hong Kong	3.00	E
	MKTG3045	Entrepreneurial Marketing	3.00	E

Remarks: Students have to take BUSI2016, 3 units from #R-ENTP-ELECT-001 and 9 units from #R-ENTP-ELECT-002. Students who have taken any of the above courses in their major programmes have to take additional elective course(s) to fulfil the minor programme requirement. To fulfill the minor programme requirement, students are required to complete at least ONE 3-unit course at the upper level (Level 3 or 4).

* 4-Year Curriculum