

Hong Kong Baptist University
Curriculum for Minor Programmes

Minor Programme : Communication (*COMM)

Bulletin Year : 2022

Course Group	Course	Course Title	Unit	Core (C) / Elective (E)
COMM Minor Required Courses (#R-COMM-CORE-001)				
	COMM1015	Studies in Communication, Media, and Journalism	3.00	C
	COMM2026	Human Communication	3.00	C
COMM Minor Elective Courses I ** (#R-COMM-ELECT-001)				
	GAME1006	Transcultural Studies of Games	3.00	E
	GAME2017	Transcultural Studies of Animation	3.00	E
	JOUR2077	Chinese News Reporting and Writing	3.00	E
	JOUR2085	English News Reporting and Writing	3.00	E
	PRAO2005	Introduction to Public Relations and Advertising	3.00	E
COMM Minor Elective Courses II (#R-COMM-ELECT-002)				
	GAME3037	Visual Aesthetics and Narrative Presentation	3.00	E
	JOUR4056	Media Management	3.00	E
	PRAO3067	Health Communication and Information Campaigns	3.00	E
	PRAO4036	Social Communication and Advertising	3.00	E

- Remarks:
1. Students have to take COMM1015 and COMM2026.
 2. Students are required to take at least one course from #R-COMM-ELECT-001 and #R-COMM-ELECT-002 respectively.
 3. ** Students can only choose either JOUR2077 or JOUR2085 as an elective course under the Minor Programme in Communication.
 4. To fulfill the minor programme requirement, students are required to complete at least ONE 3-unit course at the upper level (Level 3 or 4).

* 4-Year Curriculum