

**Hong Kong Baptist University**  
**Curriculum for Minor Programmes**

**Minor Programme : Business (\*BUS)**

Course Group	Course	Course Title	Unit	Core (C) / Elective (E)
<b>BUS Minor Required Courses (#R-BUS-CORE-001)</b>				
	BUSI1005	The World of Business (for non-BBA students)	3.00	C
<b>BUS Minor Elective Courses I (#R-BUS-ELECT-001)</b>				
	ACCT1005	Principles of Accounting I	3.00	E
	BUSI2037	Business Statistics and Analytics	3.00	E
	ECON1007	Basic Economic Principles	3.00	E
	FINE1005	Financial Planning and Investment Analysis	3.00	E
<b>BUS Minor Elective Courses II (#R-BUS-ELECT-002)</b>				
	BUSI2005	Organisational Behaviour	3.00	E
	ISEM2005	Management Information Systems	3.00	E
	MKTG2005	Marketing Management	3.00	E
<b>BUS Minor Elective Courses III (#R-BUS-ELECT-003)</b>				
	ACCT%			E
	BUSI%			E
	ECON2015	Economies of Hong Kong and the Pan-Pearl River Delta	3.00	E
	ECON2017	Economics of Health and Medical Care	3.00	E
	ECON3005	Applied Econometrics	3.00	E
	ECON3006	Asia-Pacific Economies	3.00	E
	ECON3007	Industrial Organization and Business Decision	3.00	E
	ECON3015	Public Finance	3.00	E
	ECON3017	International Financial Economics	3.00	E
	ECON3025	Money and Banking	3.00	E
	ECON3026	Chinese Economic Developments	3.00	E
	ECON3027	Mathematical Analysis for Economics	3.00	E
	ECON3035	Industrial Management and Development in China	3.00	E
	ECON3036	Economics of Human Resources	3.00	E
	ECON3046	Economic Development	3.00	E
	ECON3055	Games and Economic Decisions	3.00	E
	ECON3056	Real Estate Economics	3.00	E
	ECON3066	Business Economics Internship	3.00	E
	ECON3076	Intermediate Microeconomics	3.00	E
	ECON3077	Intermediate Macroeconomics	3.00	E
	ECON3085	Economics of Entrepreneurship	3.00	E
	ECON3086	Programming for Economic and Business Analysis	3.00	E
	ECON3087	Understanding the Digital Economy	3.00	E
	ECON3096	Causal Inference	3.00	E
	ECON3097	Data Visualization for Economic Storytelling	3.00	E
	ECON3105	Big Data Analytics	3.00	E
	ECON4005	China's Foreign Economic Relations and Trade	3.00	E
	ECON4006	Economic and Business Forecasting	3.00	E
	ECON4007	Money and Finance in China	3.00	E
	ECON4015	Big Data Analytics	3.00	E
	ECON4016	Advanced Data Analytics with Business Applications	3.00	E
	ECON4017	Innovation and Entrepreneurial Economy: China and Global Development	3.00	E
	ECON4035	Economics of Digital Currencies	3.00	E
	ECON4036	Predictive Modeling and Business Forecasting	3.00	E
	FINE%			E
	HRMN%			E
	ISEM%			E

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	LLAW%			E
	MKTG%			E

Remarks: Students have to take BUSI1005, 3 units from #R-BUSI-ELECT-001, 3 units from #R-BUSI-ELECT-002, and 6 units from #R-BUSI-ELECT-003.  
 Students must take at least three Level II or above courses in which one must be Level III or above courses.  
 Students can take a maximum of 6 units of courses with the same course code of ACCT, ECON, FINE, HRMN, ISEM, LLAW and MKTG (except BUSI)  
 Students who have taken any of the above courses in their major programme have to take additional elective course(s) to fulfil the minor programme requirement.  
 Students majoring in BSSc China Studies who have taken CHSE1005 Essentials of Economics are required to take either ACCT1007 or FINE1005 to satisfy the requirement for 'Elective Course I'

\* 4-Year Curriculum