

BBA (non-ACCT) Concentration Briefing Session

BBA (non-ACCT) new students will be assigned to one of the six concentrations after the end of Semester 1, Year 1. To assist you in declaring preferences for concentrations, the BBA Programme Office will organize a concentration briefing session on 4 August (Thursday) to provide insights into two of the exciting concentrations. In the session Concentration Coordinators will walk you through the salient features of the concentrations and answer your enquiries. Details of the session are as follow:

BBA (Hons) Concentration Briefing Sessions

1. Applied Economics concentration 應用經濟學主修
2. Information Systems and e-Business Management concentration 資訊系統及電子商貿學主修

Date: 4 August 2011 (Thursday)

Time: 4.45pm – 5.45pm

Venue: WLB 103, 1/F, Wing Lung Bank Building for Business Studies, Shaw Campus, Hong Kong Baptist University, Kowloon Tong, Kowloon

Speakers: **Dr. Ng Ying-Chu 伍凝珠博士**

Department Head, Associate Professor, Applied Economics Concentration Coordinator

Department of Economics

Dr. Vincent Chow 曹詠盛博士

Associate Professor, Information Systems and e-Business Management Concentration Coordinator

Department of Finance and Decision Sciences

Dr. Christy Cheung 張美君博士

Assistant Professor, Department of Finance and Decision Sciences

Target: BBA (non-ACCT) New Students

Language: Cantonese

Enquiry

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