

**ITAL 1006 Italian II (3,3,0)**

Prerequisite: ITAL 1005 Italian I or equivalent  
 This course aims to build further on the beginner's level work and widen the scope of exposure to more complex aspects of the Italian language and its culture. Participants are expected to consolidate and continue to develop their proficiency in the Italian language and to further develop their production and receptive skills in more complex daily situations.

**ITAL 2005 Italian III (3,3,0)**

Prerequisite: ITAL 1006 Italian II or equivalent  
 This course aims to build further on the lower-intermediate level work and widen the scope of students' exposure to more complex aspects of Italian language and culture. Students are expected to consolidate their understanding of Italian grammar and develop further their production and receptive skills in more complex situations such as talking about their holidays, their future plans and hypothetical situations.

**ITAL 2006 Italian IV (3,3,0)**

Prerequisite: ITAL 2005 Italian III or equivalent  
 This course aims to further expand students' knowledge of the Italian language to an intermediate level. It aims to enable students to communicate more fluently and confidently with native speakers of Italians in complex situations. Students will also have a deeper understanding of Italian culture and some aspects of its history.

**ITAL 3005 Italian V (3,3,0)**

Prerequisite: ITAL 2006 Italian IV or equivalent  
 This course aims to bring students to an upper intermediate level of competence in the Italian language. Students will acquire substantial knowledge of the language both from a communicative point of view and with respect to grammar knowledge. In this course they will learn how to integrate all the skills learnt to achieve effective communication. Students will also be introduced to Italian short stories and other forms of literature.

**ITEC 1005 Effective Use of Spreadsheets for Data Processing (3,1,2)**

Prerequisite: General Education Core Course from the Information Management Technology Category  
 This course provides essential computing skills of spreadsheets for students to use in their future career. After studying this course, students would gain the concepts and skills in using spreadsheets. They would also be able to apply these concepts and skills to analyze various kinds of data.

**ITEC 1006 Searching and Managing Information (3,2,1)**

Prerequisite: General Education Core Course from the Information Management Technology Category  
 This course provides a comprehensive examination of different popular search systems such as Google and YouTube. Students will be introduced to the powerful features in these systems, as well as the technology underpinning them. Students will learn how large information repositories are efficiently organized, managed and searched. They will also learn the principles of search engines, information retrieval, and how to use simple database management system such as Access.

**ITEC 2005 Web Design and Development with 2D/3D Animations (3,3,0)**

Prerequisite: General Education Core Course from the Information Management Technology Category  
 This course provides students with a comprehensive knowledge of animation and web design. Students will learn web design and development, standard 2D and 3D graphics and animation for the Web. On completion of the course, students will develop an interactive vibrant website reflecting the modern web design patterns and the advancement of the latest browser technologies.

**ITEC 2006 Internet and E-Commerce (3,2,1)**

Prerequisite: General Education Core Course from the Information Management Technology Category  
 Students will learn the basic concepts of Internet and e-commerce technologies, and gain hands-on experience in setting up systems for Internet and e-commerce applications.

**ITEC 2015 iMakeApps (3,3,0)**

Prerequisite: General Education Core Course from the Information Management Technology Category  
 This course aims to offer an experience at the intersection between design, software development and mobile technologies. iMakeApps leverages successful mobile application examples to motivate students to design and create their own mobile apps/games. This course adopts studio-based learning approach which offers high degree of interaction, collaboration and constant feedbacks to students.

Technically, students learn about lightweight rapid prototyping of mobile apps and games. A variety of mobile technologies will also be introduced through a series of hands-on exercises.

**ITEC 3005 Strategic Use of Information Technology (3,2,1)**

Prerequisite: General Education Core Course from the Information Management Technology Category  
 This course provides the concepts and techniques to facilitate students to formulate appropriate IT strategy and plan to fit the company environment.

**ITEC 3006 Music, Photo and Movie Processing (3,2,2)**

Prerequisite: General Education Core Course from the Information Management Technology Category  
 After completion of this course, students will have a good understanding on the basic concepts of music, photo and movie processing. Students will also be able to use software tools to process music, photo and movie data such as music file compression/conversion, photo enhancement and movie editing. This course is open to non-Visual Arts and non-CS major only.

**JOUR 2005 Broadcast Reporting and Production (2,2,0) (C)**

This is an introductory course for students to acquire basic knowledge and skills in news gathering, writing, and production of radio and television news. It aims at training competent broadcast journalists. The broadcast news environment in Hong Kong is also introduced.

**JOUR 2036 Visual Journalism (2,0,2)**

To enhance student's awareness of the possibility as well as the limitation of images in news reporting, and to develop their ability in producing multi-media report of news events independently. In response to the digital technology that has become widely used in today's news business, this course will equip students with basic knowledge in handling, transmitting and preserving the quality of image files captured by digital imagery devices as well as mastering the basis of multi-media news presentation.

**JOUR 2037/ Journalism Laboratory (Reporting) (2,0,2)  
3227 I/II (English)**

Prerequisite: JOUR 2085 Introduction to English News Reporting and Writing; & JOUR 2086 Multiplatform Journalism  
 Students learn to report for *The Young Reporter*, an experimental newspaper in English, and its associated digital news platforms. Reporting will be for print, sound, video and internet media.

**JOUR 2045 Introduction to Journalism (3,2,1)**

This course explores both the practical and theoretical dimensions of journalism, which will be presented as both a social process and a professional practice. It will start with a discussion of news patterns and major problems in journalism here and abroad. The

course will then introduce various perspectives in understanding the purposes and practices of journalism in Hong Kong and elsewhere. By understanding the principles and practices of journalism through various means, students may expect to learn the intellectual foundations of both the professional duty of a journalist and the role of journalism in society.

**JOUR 2046 Advanced Reporting and Feature Writing for Print (Chinese)** (3,2,1) (C)

This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information for Print Journalism in Chinese. Emphasis is put on developing the students' original, creative and critical eye for what makes news. Through practical writing exercises, this course also examines the creative requirements and the special techniques required in good feature writing in Chinese. Attention is also paid to the local context to establish the basic knowledge required for professional journalists in Hong Kong.

**JOUR 2056/ Journalism Laboratory (Reporting)** (2,0,2) (C)  
**3026 I/II (Finance)**

Prerequisite: JOUR 2077 Introduction to Chinese News Reporting & Writing OR JOUR 2085 Introduction to English News Reporting and Writing; and JOUR 2086 Multiplatform Journalism

Students learn to report for *The Young Financial Post*, an experimental financial newspaper, and its associated digital financial news platforms. Reporting will be for print, sound, video and internet media.

**JOUR 2076 Data Journalism** (3,2,1)

With vast amounts of data now openly accessible online, and the new infographic technologies available to visualize data, news media are increasingly making use of these valuable mines of data to source and produce their stories. Data journalism – the use of numerical data in the production and distribution of news – is an emerging subarea in our field. This course is not just about dull statistics or dreary numbers. The aim of the course is to examine data journalism at its core through case studies and hands-on practice of data skills. Throughout the course, students will learn how to conceptualize, design, visualize, and produce data-based news stories using visualization tools. Students will end the semester by creating an interactive piece of data journalism.

**JOUR 2077 Introduction to Chinese News Reporting and Writing** (3,2,1)

This course introduces the principles and techniques of selecting and presenting information in a style appropriate to print journalism in Chinese. Emphasis is put on stimulating the students' interest in social events around them. Reference is made to the local context in the discussion of the news language.

**JOUR 2085 Introduction to English News Reporting and Writing** (3,2,1)

This course introduces students to the basic journalistic principles and the skills and techniques of news and feature writing in English to form the foundation upon which the professional four-year journalism programme is built. The course prepares students for more advanced forms of journalism taught in later classes and for their future work on student publications, their internship and honours project.

**JOUR 2086 Multiplatform Journalism** (2,2,0)

This course aims to equip students with the tools needed to create works of journalism across platforms. Students will report and create story packages using text, audio, video, photos and graphics and also edit stories using relevant software for distribution online, including websites and social media. This course will foster students' story-telling and critical-thinking skills as they learn to choose appropriate platforms, integrate multimedia content and apply traditional reporting methods to new technology. Students will also create an online portfolio of original journalism work to be used throughout their four-year studies, in particular when applying for internships in year three.

**JOUR 2095 Advanced Broadcast Reporting and Production** (3,2,1)

Prerequisite: JOUR 2005 Broadcast Reporting and Production  
This course introduces the style, formats and production techniques of the more complex types of broadcast journalism including major event coverage, overseas coverage and unplanned event coverage. It also helps students develop knowledge about selected "news beats" in broadcast journalism by exposing students to relevant news sources, policies, and key issues of the beats. The course also aims at enhancing students' ability in research, interviewing, writing, and editing broadcast news stories, particularly in the context of the new media environment in Hong Kong. This course is a core for Broadcast Journalism students while an elective course for other journalism concentration students.

**JOUR 2096 Advanced News and Feature Writing (English)** (3,2,1)

Prerequisite: JOUR 2085 Introduction to English News Reporting and Writing

This course builds on the first professional English news writing course and aims to provide advanced skills in the principles and techniques of finding, gathering and presenting information in English for news and feature writing and reporting. Students are also introduced to specialized reporting and covering beats, with special attention paid to the local context to establish the knowledge required for the journalism profession in Hong Kong and the skills needed to localize an international issue. Students are also introduced to more complex forms of news writing including longform stories. The course is designed to provide information and support for students in their concurrent work in their Journalism Laboratory reporting work, as well as to help prepare students for their internships and honours projects.

**JOUR 2097 Advanced News and Feature Writing (Finance)** (3,2,1)

This course equips students with the basic knowledge of investment vehicles to prepare them for working as financial journalists. After acquiring the basic investment knowledge, students are taught how to write different financial news, such as corporate financing, company earnings and economic stories.

**JOUR 2205/ Journalism Laboratory (Reporting)** (2,0,2)  
**3207 I/II (Broadcast)**

Prerequisite: JOUR 2077 Introduction to Chinese News Reporting and Writing; JOUR 2086 Multiplatform Journalism; & JOUR 2005 Broadcast Reporting and Production

Students learn how to report for the *Broadcast News Network (BNN)*, an experimental broadcast news channel that transmits regular news casts, and its associated digital news platforms. Reporting will be for print, sound, video and internet media.

**JOUR 2206/ Journalism Laboratory (Reporting)** (2,0,2)  
**3217 I/II (Chinese)**

Prerequisite: JOUR 2077 Introduction to Chinese News Reporting and Writing; JOUR 2086 Multiplatform Journalism

Students learn to report for *San Po Yan*, an experimental newspaper in Chinese, and its associated digital news platform. Reporting will be for print, sound, video and internet media.

**JOUR 3007 Media Law and Ethics** (3,2,1)

This course provides some basic knowledge of laws affecting the practice of journalism. It will also cover major ethical issues faced by local journalists. Its emphasis is on current developments and trends in Hong Kong.

**JOUR 3015 News Anchoring** (2,1,1) (C)

This course provides basic training in news anchoring. It introduces the role of a news anchor and equips students with related professional skills including pronunciation, on camera performance, use of autocue or teleprompter, conducting interviews and note-taking, image building, news wrapping up and

news ad-libbing. Special emphasis of the course is on acquiring hands-on experience of news anchoring. This is a required course for broadcast stream students only.

**JOUR 3016 Political Economy for Journalists (3,3,0) (C)**

This course provides a comprehensive study of the economics and politics from the prospective of greater China (including Taiwan and Hong Kong), hence the basics political and economic framework of the three areas and how they interact with one another and other global powers. As these areas are becoming the major challenging spots journalists needed to address nowadays. Some journalistic skills and insights will also be introduced/shared in the course.

**JOUR 3027/ Journalism Laboratory (Editing) (2,0,2)  
4207 I/II (English)**

Prerequisite: JOUR 2037/3227 Journalism Laboratory (Reporting) I/II (English); & JOUR 3225 Convergence Editing (English)

Students edit and produce *The Young Reporter*, an experimental newspaper in English, and manage its associated digital news platforms.

**JOUR 3046 Critical Comparative Studies of News (3,2,1)  
Media Systems**

This course aims to broaden students' knowledge of the outcomes of different kinds of politics, economics, history, culture, social organization and technology on the format of the news media in any one country at any given time. It introduces students to the development and current status of a variety of national (and territorial) news media systems and to the major concepts and theories that have been articulated to explain their individual natures and the differences between them. The course encourages students to critically analyze and compare different news media systems using the theories and concepts taught and to examine the key idea of freedom of the press in order to deepen their understanding of the news they are getting and compare it to news in other places round the world.

**JOUR 3066/ Journalism Laboratory (Editing) (2,0,2) (C)  
4006 I/II (Finance)**

Prerequisite: JOUR 2056/3026 Journalism Laboratory (Reporting) I/II (Finance); & JOUR 3235 Convergence Editing (Finance)

Students edit and produce the *The Young Financial Post*, a financial newspaper, and manage its associated digital financial news platforms.

**JOUR 3075 Economics for Financial Journalists (3,2,1)**

This course introduces students to the basic economic theories and issues to prepare them for working on *The Young Financial Post*, and the local and foreign media when they graduate. The course emphasizes practical knowledge that will equip students to work for print media and multimedia as financial journalists.

**JOUR 3077 Magazine Design and Editing (3,2,1)**

This course introduces students to the concepts, skills, practice, and art of designing and editing a magazine. The focus is on designing and editing techniques appropriate for various types of magazines, practical experience, and creativity. The course will also examine the social, economic and cultural role of magazines in the Hong Kong context. This is an elective course available to all Journalism Option students.

**JOUR 3085 Media Transformation and (3,2,1)  
Institutional Change in Historical  
Perspective**

This course provides a scrutiny of the interactions between the media and society in different stages of its development in Chinese history. It examines how the institutional settings shape and transform media's operations and its social objectives since the emergence of modern newspapers in mid-nineteenth century China. On the other hand, it assesses the values and functions

of the media in achieving institutional change in both mainland China and Hong Kong. By understanding history, it aims to enhance student awareness of the significance and the limitation of the press to societal progress.

**JOUR 3095 Business and Financial News (3,3,0)  
Reporting**

This course focuses on business news reporting through a comprehensive survey of the principles and techniques of newsgathering and writing. This course aims to support students' concurrent work on *The Young Financial Post*, taking them into a greater variety of styles and techniques. Special attention is paid to the local context to establish the knowledge required for business journalists in Hong Kong. Students will also be introduced to the basic elements of copy editing for print and multimedia and ethical issues are addressed.

**JOUR 3096 Current Affairs and News Analysis (3,2,1)**

This is a course to help students develop news literacy. News is essential to people's everyday life. It informs people about the world and help people make decisions and take actions. Reading news wisely and consuming news effectively is a life skill that requires proper training. For journalism students, understanding current affairs and developing good news sense is vital for their career development. The aim of this course is to cultivate students' news reading habit, enhance their knowledge about current affairs and build up their news analytical skills so that they can better understand, analyse, use and monitor news in their daily lives. The course is divided into six parts. The first and second parts address the importance of news literacy and the necessity of cultivating daily news reading habit. While the third part discusses current affairs, the fourth part introduces news analytical skills. The fifth part is about theories and key concepts of news. The sixth part is concerned with active news audience and their role in news criticism and news monitoring.

**JOUR 3097 Current Hong Kong Issues for (3,2,1)  
Communicators**

This course aims to equip students with a solid understanding of major social, cultural, economic and political developments of Hong Kong that are crucial to their work as communication professionals. Students will learn to critically appraise the forces that shaped these developments and the policy dilemmas that beset Hong Kong in the past, present and future.

**JOUR 3105 Current Issues in Journalism (3,2,1)**

The aim of this course is to involve top journalists and senior news executives to examine the challenges and problems Hong Kong news media are facing. The outstanding journalists are also expected to share their experiences and crafts of making good news stories. The course will cover current issues of the news industry and controversial cases in journalism. It provides a good opportunity for journalism students to get in touch with outstanding practitioners in the local news industry as the practitioners will discuss their mission and vision concerning the news profession.

**JOUR 3106 Images of Media in Popular Culture (3,2,1)**

This course will explore and analyse the varied and conflicting images of media in global popular culture, with an emphasis on film, and their impact on public perception of journalists, media and other media practitioners. Through applying historical context and critical analysis of the roles, topics and messages portrayed, students will gain a critical understanding of the popular representation of media and its complex relationship with the public.

**JOUR 3107 Media Development in Global (3,2,1)  
Perspective**

Each epoch has a dominant medium and develops a group of dominant media institutions. This course examines the development of media and communication technologies in contemporary society and explores their socio-cultural impacts.

It also introduces the major media institutions in various media ages. It has several tasks: (1) to provide a basic understanding about media and communication technologies in historical and global perspectives; (2) to guide the students to evaluate the socio-cultural impacts of these communication media, help them to understand the relationships between communication systems and social change; and (3) to familiarize students with representative media institutions and media organizations in contemporary society.

**JOUR 3115 Media Management (3,2,1)**

The 21st century is the age of knowledge society. This is an introductory course to study media management in the era of change. Management cases in news organizations will serve as examples for illustration. The main purpose is to examine and analyse the new challenges being posed by political, economic and technological changes in the new millennium to news media management in Hong Kong as well as in other countries. Through the course, it is hoped that students can have a better understanding of the basic principles of media management in a new media environmental context. The course is divided into four parts. The first lays out the theoretical foundations of media management. The second introduces the changing media environment. The third part is designed to provide students with theories and basic principles of media management. The fourth part is about the important areas of media management activities. The course covers both print and electronic news media.

**JOUR 3117 News Translation (3,2,1)**

This course aims at enhancing the student's ability in handling information for news purpose in the bilingual context of Hong Kong. Emphasis is put on developing the student's sensitivity to the difference between the Chinese and English language and awareness of the cultural role of the news translator. Against this background, principles and methods appropriate to a variety of contexts of news translation are introduced. This is an elective course for all Journalism Option students.

**JOUR 3125 Strategic Television Communication (3,2,1)**

As the television industry has undergone great changes in recent years, the course is designed to introduce students to what constitutes "television" as a strategic, economic, political, cultural set of practices and experiences and its profound effects on all walks of life. Students will be guided to study the history of television development in Hong Kong, contemporary television programming, as example in television news, infotainment programming and entertainment programming from a critical perspective. Students will gain an overview of the television industry in Hong Kong.

**JOUR 3126 Visual Literacy: Critical Appreciation of Photos (3,2,1)**

More and more photos are around us nowadays. They are in newspapers, magazines, posters, outdoor ads or on the Internet. It is important to learn how to analyse these visual images. The course has several aims: (1) understand the aesthetic study of photos/learn how to appreciate good photos; (2) understand the software in modifying photos and to acquire the skills in modifying photos; (3) learn how to distinguish real photos from fake/artificial constructs of photos and to criticize/critically analyse them; and (4) explore the social and cultural values of photos.

**JOUR 3135 Analytical and Opinion Writing (3,2,1)**

This course builds on the basic news writing courses and aims to enable students to distinguish the two genres of professional journalistic writing: analytical and opinion writing. The emphasis for analytical writing is on taking an objective view to provide as much information as possible to the public, including behind-the-scene stories and the interactions of relevant parties. The focus of opinion writing is on the reasoning process, which effectively helps convince the audience to accept, support and take action for certain ideas, proposals or arguments that the author advocate.

**JOUR 3136 International News in a Globalized World (3,2,1)**

The aim of this course is for students to understand how international news has developed into its current form, how it is practised today and its role and meaning in international society, politics and economy. Students will also critically analyse in-depth media coverage of current events of international interest and examine how they are reported by international media and consumed by a global audience. Students will research, background and examine selected current events with a view to appreciating the diversity of coverage and approaches.

**JOUR 3137 Communication Theory (3,2,1)**

This course examines various theoretical perspectives and practices regarding the performance, role, functions, and effects of journalism and media in modern society. It has three primary tasks: 1) to provide a basic understanding of journalism and mass media as social institutions; 2) to give students an ability to critically evaluate the interplay between journalism and the larger socio-political environment; and 3) to enhance students' knowledge about the production, content, meaning, and impact of news.

**JOUR 3145 Investigative Reporting (Chinese) (3,2,1)**

This course aims at introducing the students to advanced level of news digging, investigative reporting and news writing. Students will learn to master and apply basic investigative tools and techniques to their own stories. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news making. The course also guides the students to develop a systematic approach to reporting and producing investigative stories. Reference to the Hong Kong context is emphasized.

**JOUR 3146 Investigative Reporting (English) (3,2,1)**

This course aims to introduce students to advanced levels of newswriting and reporting as it applies to investigative and in-depth journalism. Students will apply investigative tools and techniques to their own reporting as they develop a systematic approach to uncovering a story. The course's objective is to stimulate critical and creative thinking and cultivate a critical mind regarding the form as well as the content of investigative reporting. This course will also look at how investigative and longform journalism work together. The class aims to prepare students for JOUR 4895 Journalism Honours Project. Reference to Hong Kong content is emphasised.

**JOUR 3147 Investigative Reporting (Finance) (3,2,1)**

This course first focuses on the analysis techniques required by financial journalists, particularly on the interpretation of corporate financial performance. Students are further taught investigative forms of financial news writing on specialized topics such as banking, retailing and property markets. Critical thinking is encouraged and ethical issues are discussed. Special attention is paid to the local context to establish the knowledge required for financial journalists in Hong Kong.

**JOUR 3205 Convergence Editing (Broadcast) (3,2,1)**

This course provides the skills necessary to see written copy from submission to publication, including the organization and improvement of written material as well as the technical processes through which writing is transferred to the printed page and online. Editing, packaging and integration of multimedia elements, including audio, video, photos and infographics, is introduced. Exercises in digital production and design are provided.

**JOUR 3206/ Journalism Laboratory (Editing) I/II (2,0,2)  
4205 (Broadcast)**

Prerequisite: JOUR 2205/3207 Journalism Laboratory (Reporting) I/II (Broadcast); & JOUR 3205 Convergence Editing (Broadcast)

Students edit and produce regular news casts for the *Broadcast News Network (BNN)* and manage its associated digital news platforms.

**JOUR 3215 Convergence Editing (Chinese) (3,2,1)**

This course provides the skills necessary to see written copy from submission to publication, including the organization and improvement of written material as well as the technical processes through which writing is transferred to the printed page and online. Editing, packaging and integration of multimedia elements, including audio, video, photos and infographics, is introduced. Exercises in digital production and design are provided.

**JOUR 3216/ Journalism Laboratory (Editing) (2,0,2)  
4206 I/II (Chinese)**

Prerequisite: JOUR 2206/3217 Journalism Laboratory (Reporting) I/II (Chinese); & JOUR 3215 Convergence Editing (Chinese)

Students edit and produce the experimental newspaper *San Po Yan* in Chinese and manage its associated digital news platforms.

**JOUR 3225 Convergence Editing (English) (3,2,1)**

This course provides the skills necessary to see written copy from submission to publication, including the organization and improvement of written material as well as the technical processes through which writing is transferred to the printed page and online. Editing, packaging and integration of multimedia elements, including audio, video, photos and infographics, is introduced. Exercises in digital production and design are provided.

**JOUR 3235 Convergence Editing (Finance) (3,2,1)**

This course provides the skills necessary to see written copy from submission to publication, including the organization and improvement of written material as well as the technical processes through which writing is transferred to the printed page and online. Editing, packaging and integration of multimedia elements, including audio, video, photos and infographics, is introduced. Exercises in digital production and design are provided.

**JOUR 4005 Theory and Practice of Journalism (3,2,1) (C)  
in China**

This course provides a systematic interpretation of the structure, performance and problems of the press in China since 1949. It offers theoretical and historical analyses of major issues related to the press and news reporting. While institutional constraint and inertia for the development of journalism are accounted for, the agents and dynamics of change are identified and discussed. It will enable students to understand the role of the press and its potential changes in the context of China's continuing development.

**JOUR 4007 Research Methods in Communication (3,2,1)**

As a communication professional, you may have to conduct research yourself, commission research from others or evaluate the methods and results of others' research. These needs mean that you will need to understand not only how research is done but also what distinguishes good research from bad. A practical way to think about research is to assume that based on research findings you will be recommending that your organization launch a million dollar communication campaign, or a new magazine or social media initiative. What would you want to know about the research on which you are basing your recommendation?

This course is designed to introduce you to the basics of communication research and to develop your ability to conduct and evaluate research. We will look at the methods commonly used in human communication research and the assumptions that underpin research design. There will be an opportunity to design and implement research projects, to analyze data and to report results in the professional format expected of scholarly researchers.

**JOUR 4015 Journalism Internship (0,0,0)**

All Journalism students are encouraged to undertake a non-graded and zero-credit professional internship. The internship is normally of at least two months full-time employment or

professional practice during the summer between the third and fourth years but it can be a minimum of 160 hours of work. Students are required to conform to all reasonable requirements of their internship employer. Both the employer and the student file reports with the Journalism Department after the internship. Chinese Journalism students are expected to take their internship in the Chinese-language media or broadcast news organizations and International Journalism students to take theirs in the English-language media. The department will do its best to help students who wish to intern overseas but cannot promise help with travel or other expenses.

**JOUR 4017 China Reporting (3,2,1) (C)**

This course will acquaint students with important events in the PRC since its founding in 1949, with heavy focus on changes and continuity since 1978. Understanding of and ways to report China's economic reform, political reform, "three Nong" (Peasants, Agriculture and Countryside), social stratification, corruption and media reform constitute the meat of the course. The course also aims to advance students' analytical and critical examination of Hong Kong media's coverage of mainland China. This is an elective course available to all Journalism Option students.

**JOUR 4025 Critical Studies of Media (3,2,1)**

The purpose of the course is to enhance students' awareness of media roles in personal life and social development. It aims at developing students' critical ability and media literacy to understand the political economy of media production, deconstruct media messages, and explore the cultural impact of the media. This course advances a systematic scrutiny of critical theory and its application in studies of media and culture. The first part provides the historical contour of critical theory from the emergence of the Frankfurt School in 1930s to theoretical advances by Jurgen Habermas after the Second World War. The second part looks into how critical theory is extended to apply to the analysis of media and cultural productions in contemporary capitalist world. The third part assesses its value and limitation in explaining and interpreting media developments and their implications. Special attention will be given to news media and journalism.

**JOUR 4045 Entrepreneurial Journalism (3,3,0)**

The arrival of the internet has opened up the practice of the news to many non-journalistic actors, ending control over journalists' employment by the traditional mass media - newspapers and broadcasters run by tycoons and governments - and opening up the way for small, independent news businesses. In this changing milieu, journalism entrepreneurship, once represented by the precariously employed freelance minority, is becoming a mainstream career choice. This course aims to prepare students at undergraduate level with the basic knowledge and skills needed to negotiate this new digital media space while upholding journalistic standards and ethics, as well as working in a collaborative environment.

**JOUR 4865 Honours Project in Chinese Journalism (3,\*,\*)**

In this course students integrate theory and practice by either producing a substantial piece of individually produced Journalism/Broadcast Journalism; or an academic dissertation. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights.

**JOUR 4875 Honours Project in Financial Journalism (3,\*,\*)**

In this course students integrate theory and practice by either producing a substantial piece of individually produced Journalism/Broadcast Journalism; or an academic dissertation. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights.

**JOUR 4885 Honours Project in International Journalism (3,\*,\*)**

In this course students integrate theory and practice by either producing a substantial piece of individually produced Journalism/Broadcast Journalism; or an academic dissertation. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights.

**JOUR 7010 International Relations Theory and Practice (3,3,0)**

This course aims to investigate the various theoretical and analytical frameworks in the field of international relations. A review of the dominant paradigms in international relations will facilitate a more advanced understanding of the transformation of the global order in the 21st century among students with a journalism background. Topical issues in international news such as terrorism, the implications of 9/11, the US-Iraq war and Chinese foreign relations will be covered.

**JOUR 7020 Comparative and International News (3,3,0)**

This course introduces students to the various forms of national news media systems that have developed at different times and in different locations round the world to enable them to compare and re-assess their own news media. Theories and concepts developed to explain and categorise why news media systems have developed differently will be analysed and studied in the context of comparison of case studies. The course also introduces students to the international news system, and to its connections with national matters and to its changes due to the appearance of the internet in the last 20 years. The meanings and implications of the concept of press freedom will be discussed. There will be an emphasis on the news media systems of East and Southeast Asia.

**JOUR 7030 Research Methods in Media and Communication (3,3,0)**

The goal of the course is to 1) familiarise students with the main types of measurement and collection of evidence in the field of mass communication, particularly journalism; 2) provide students with a critical framework for evaluating mass media production process and product, communication and communication research conducted by others; 3) give students first-hand experience in the research process; and 4) sensitise students to the need to answer communication and related questions in a scientific manner either as the producers or the consumers of journalism.

**JOUR 7040 Multimedia Journalism (3,3,0)**

The multimedia journalism laboratory course provides introductory hands-on experience reporting and producing news stories through many different digital story telling techniques, including photography, audio, and video. Under supervision, students locate, research, report, edit, and produce multimedia stories of local and international interest. Students will be expected to work both as reporters (i.e. finding and gathering content) and editors (i.e. processing and producing content) on individual assignments and on a group final assignment. All students taking the MAIJ Programme are required to participate in this course.

**JOUR 7050 Newsgathering for International Practice (3,3,0)**

This course introduces students to the professional practices of reporting and producing news items for international news media. Students will examine news stories produced for global consumption and learn how international news production differs from local and domestic news production. They will become aware of the ethical dimensions and social implications of international news practice with a view to identifying references that are less socio-culturally centred than in local news.

(Note: Experienced journalists may be exempted from this course with the approval of the Programme Director. It must be replaced with an elective course.)

**JOUR 7060 News and Feature Writing (3,2,1)**

This course will help students apply fundamental newsgathering and writing techniques to real-world reporting. Students will also improve English-language newswriting skills through the analysis of professional news articles and learn to convey information in a concise and engaging style as needed for international journalism. Though a variety of skills will be addressed, this course focuses on feature writing. In addition, students will create and maintain an online professional portfolio appropriate for a journalist.

**JOUR 7070 Theories of Journalism and Communication (3,3,0)**

This course examines the theoretical perspectives and practices regarding the performance, role, functions, and effects of journalism and media in modern society, with a specific emphasis on issues in the Greater China region. It aims (1) to introduce students to some of the main scholarly ideas about journalism and the mass media asocial institutions; (2) to assess critically these ideas in relation to their social context; (3) to examine critically the extent to which these illuminate the production and reception of journalism, particularly in the Greater China region.

**JOUR 7080 Current Issues and Case Studies in International News (3,3,0)**

This course is designed to help students appreciate, through topical case studies, the major factors and contemporary trends shaping coverage of international news. It seeks to provide students with a framework for gaining a deeper understanding of the multiple ways media outlets cover international news. Students are expected to take an active role in raising topics of interest and debate issues in class and through written work. The course is designed to allow plenty of flexibility to provide a fast response to breaking news. Some topics may be dropped, others added, to allow a lively debate on the most recent issues in international news.

**JOUR 7090 International News Translation (3,3,0)**

This course aims at enhancing the student's ability in handling information for news purpose in the bilingual context of Hong Kong. Emphasis is put on developing the student's sensitivity to the difference between the Chinese and English language and awareness of the cultural role of the news translator. Against this background, principles and methods appropriate to a variety of contexts of news translation are introduced. This is an elective course for all Journalism Option students.

**JOUR 7100 Advanced News Writing and Production for International Practice (3,3,0)**

Prerequisite: JOUR 7050 Newsgathering for International Practice and JOUR 7060 News and Feature Writing

This course covers international beat reporting, feature writing and opinion writing, but the emphasis will be on covering hard news. Students will gather information, find and interview sources for international stories for general news and specialist areas. They will also learn to report and write features for foreign for international audiences and to produce their own opinion pieces. They will be introduced to basic concepts of layout, including type, font and design and learn how to write headlines and caption.

**JOUR 7110 Reporting International Conflict (3,3,0)**

This course will examine the work of war reporters in a variety of wars as well as explore the nature of war and the interaction between the experience of warfare and the conventional accounts of it. It will consider the role of history, mythology and reportage in forming beliefs and expectations about war and peace. Students will encounter a wide variety of theories about international conflict and its relationship to international news and will be encouraged to formulate and express their own positions on the matter.

**JOUR 7120 International Business and Financial Reporting (3,3,0)**

This course provides specialist knowledge of business and finance as needed for international news coverage.

**JOUR 7130 Project or Dissertation (3,3,0)**

Prerequisite: JOUR 7030 Research Methods in Media and Communication, COMM 7020 Approaches and Methods in Communication Research

The Project or Dissertation provides the opportunity for students to reflect upon the content of the whole course and produce a piece of work examining in-depth an issue in or of the news that has high relevance to the East and/or Southeast Asian region.

**JOUR 7140 Globalisation, Economics and Finance (3,3,0)**

This course is intended to provide students with an overview of globalisation as an issue and a subject for journalism. The origins and extent of globalisation will be explored while its consequences will be investigated. Current issues and debates in this field will be introduced for consideration and class discussion. Students will be expected to develop a critical awareness of the arguments deployed by rival camps and understand the complexity of the globalisation in progress, so as to enable them to put business and financial stories in a global context.

**JOUR 7150 Business News Writing (3,3,0)**

This course introduces students to different kinds of news stories, sourcing and writing skills. It also aims to integrate students' knowledge of business, economics and finance with the reporting and writing of business and financial news. It provides students with the skills for reporting and writing international business, economics and finance news. Some specialised styles of writing also will be offered.

**JOUR 7160 Principles of Economics (3,3,0)**

This course is designed to provide a theoretical and scholarly framework which complements JOUR 7170 Business and Finance. It will provide students with a basis in the economic theories that are most likely to be useful and interesting to business journalists. Students will appreciate the analytical framework of modern economics and its history. Current and perennial controversies and arguments will be explored.

**JOUR 7170 Business and Finance (3,3,0)**

The objective of this course is to provide knowledge of business and financial structures and processes appropriate to the requirements of financial journalism. The main emphasis will be on professional practices and perspectives. Students will learn the differences between theory and practice, and will be expected to be conversant with and critical of both.

**JOUR 7180 Advanced Business News Writing and Production (3,3,0)**

Prerequisite: JOUR 7150 Business News Writing

This is a more advanced course than JOUR 7150 Business News Writing. The course aims at providing students with the knowledge of the development of global business since the Second World War and the role played by giant corporations in economic development. It also will enable students to understand the success secrets of epoch-making companies and provide students with the skills to write in-depth and colourful profile stories of today's world corporations and their successful leaders as well as business trend stories. They will also learn the art of writing business commentaries and analyses.

**JOUR 7190 Internship (0,\*,\*)**

This course is intended to help students in the BFJ concentration to apply their knowledge to the real-world work practices. Students will have to complete a work assignment related to their area of interest with a local media agency. The course enables students to gain a variety of practical work experience under professional supervision and guidance. Evaluation is made

by both faculty supervisor and the supervisor in the interning organization.

**JOUR 7200 News Production Workshop (3,2,1)**

This subject introduces students to professional practices of reporting, producing and editing news items for news media and develops students' abilities to work within an appropriate framework. Through practical writing exercises, students will learn the techniques of basic news reporting and writing as well as feature writing. Students will also be prepared for entry-level opinion writing by developing their writing, research and analytical skills. The principles and practice of news selection, copy editing, headline writing and page layout will also be covered.

**JOUR 7210 Long-form Journalism (3,3,0)**

This course aims to take students deeper into news gathering and writing by exploring long-form journalism, also called literary journalism or narrative non-fiction, with stories longer than 3,000 words. Through examining historical and modern examples, students will understand how digital journalism has impacted long-form journalism, analyse compelling long-form stories and apply learned techniques to their own work. Students will produce one work of long-form journalism to be published digitally at the end of the semester.

**JOUR 7220 Photojournalism (3,0,3)**

This advanced photojournalism course provides hands-on experience in covering topical news events and producing news stories through various photographic storytelling techniques, including single photos, portraits, photo essays, and audio slideshows. Students will locate, research, report, edit, and produce photojournalism work and documentary photography stories of local and international interest. Students will be expected to work both as news photographers (i.e. shooting) and editors (i.e. producing) on individual assignments. Students will also study the evolution and concepts of photojournalism, discuss the ethical and moral implications of news photography and critically evaluate photo documentation.

**JOUR 7230 Broadcast Journalism (3,3,0)**

This course aims to equip students with the knowledge and skills in newsgathering, writing, reporting, editing and production for international radio and television news. Students will be introduced to the international broadcast news environment. Students will learn the styles, formats and production techniques for covering breaking news and major events and for producing documentaries for an international audience.

**JOUR 7240 Online and Digital Journalism (3,0,3)**

Prerequisite: JOUR 7040 Multimedia Journalism

This course applies and builds on the skills learned in JOUR 7040 Multimedia Journalism to examine and evaluate the impact of the Internet and mobile devices on journalism and the evolution and concepts of online and digital journalism. In addition to learning advanced digital multimedia and content management skills for websites and mobile devices, students will produce and publish their own multimedia projects.

**JOUR 7250 Reporting China and Hong Kong (3,3,0)**

This course aims to equip students with the knowledge and skills to cover China and Hong Kong. It focuses on the successes and challenges brought by the political, social and economic reforms undertaken by the country since 1978. Hong Kong's role in the nation's transformation and its evolving relations with the mainland under "one country, two systems" will be explored.

**JOUR 7260 Reporting Southeast Asia (3,3,0)**

This course uses both academic and practical approaches to introduce students to the politics, economies, societies, international relations and major issues of Southeast Asia, and to the traditions and current practices of local and international news reporting in the region.

**JOUR 7270 Entrepreneurial Journalism (3,3,0)**

The arrival of the internet has opened up the practice of the news to many non-journalistic actors, ending control over journalists' employment by the traditional mass media - newspapers and broadcasters run by tycoons and governments - and opening up the way for small, independent news businesses. In this changing milieu, journalism entrepreneurship, once represented by the precariously employed freelance minority, is becoming a mainstream career choice. This course aims to understand the changes that have taken place in the economy of the news media as well as to prepare them with advanced knowledge and skills needed to negotiate this new digital media space while upholding journalistic standards and ethics, as well as working in a collaborative environment.

**JPSE 1005 Japanese I (3,3,0) (J)**

This foundation course is designed for absolute beginners who have never studied Japanese before. The Japanese phonetic system, writing system, basic greetings, sentence structures and practical vocabulary that are suitable for beginners will be introduced in this course. It also provides opportunities for students to understand Japanese culture, and to develop the ability to communicate in basic Japanese such as introducing oneself, daily expressions, telling the time and the date and talking about one's daily life. Students' active participation in classroom activities and role-plays is expected.

**JPSE 1006 Japanese II (3,3,0) (J)**

Prerequisite: JPSE 1005 Japanese I or equivalent  
This course is a continuation of JPSE 1005 Japanese I. It helps develop students' practical language skills for daily conversation, such as expressing or discussing about feelings, preferences, personal experiences and hobbies in elementary Japanese. Interesting classroom activities are specially designed to help build students' communication skills in Japanese and active participation is expected. Japanese culture and Japanese lifestyle will also be introduced with the aid of videos.

**JPSE 1007 Exploring Japanese Language, Culture and Society (3,3,0)**

This course enables students to explore the contemporary and traditional Japanese society and culture and to gain a thorough understanding of the complex and deeply rooted relationship between society, culture and language. Students are encouraged to learn a wide range of vocabulary and expressions commonly used in Japanese society and a broad spectrum of Japanese culture through a variety of text genres (e.g. newspapers, magazines, movies, drama, animation, comics, pop songs, Internet).

**JPSE 2005 Japanese III (3,3,0) (J)**

Prerequisite: JPSE 1006 Japanese II or equivalent  
This course is a continuation of JPSE 1006 Japanese II. It is designed to enhance students' knowledge and Japanese language proficiency at the lower intermediate level. Students will further develop their abilities to conduct daily conversations such as making requests, seeking and giving permission, expressing prohibition, possibility, ability and experience. They will also study verbs conjugation and read extended texts. Students' active participation in various language activities, free conversations, role-play, group work and presentations is expected. Authentic materials available in the mass media will be selected to explore Japanese culture and lifestyle.

**JPSE 2006 Japanese IV (3,3,0) (J)**

Prerequisite: JPSE 2005 Japanese III or equivalent  
This course is a continuation of JPSE 2005 Japanese III. It provides intensive practice to help students build Japanese language skills and learning communication strategies at the intermediate level. Students will further develop their speaking and listening skills in Japanese. Specific communication skills and language structures will be taught. Formal and informal Japanese

expressions will also be introduced through various language activities, everyday conversations, role-plays, short drama and performance. Japanese culture and lifestyle will be explored with the aid of videos, TV programmes, readings and music.

**JPSE 3005 Japanese V (3,3,0) (J)**

Prerequisite: JPSE 2006 Japanese IV or equivalent  
This course is a continuation of JPN 2020 Japanese IV. It helps students to develop their interpersonal and intercultural communication skills and to understand current issues in Japan. Through intensive training, such as role-play, group work, oral presentation and reading of texts, students will learn sentence structures, expressions, communication skills and interaction strategies at the upper intermediate level of Japanese language proficiency. Students are encouraged to express their viewpoints on topical issues, giving reasons and explanations for opinions. Japanese culture and lifestyle will be explored with the aid of videos, TV programmes, readings and music.

**JPSE 3006 Business Japanese (3,3,0) (J)**

Prerequisite: JPSE 2005 Japanese III or equivalent  
This course is designed to develop students' interpersonal, interpretive and presentation skills in business communication in Japanese. Topics covered include typical and essential expressions for various business communicative situations in reading and written contexts. Through studying the communication patterns in Japanese business contexts, this course prepares students to work in Japanese companies and/or communicate with Japanese clients. Formal and informal expressions and honorific expressions in Japanese will be taught. Students are required to conduct oral presentations on Japanese business, commercial and economic issues. Students are strongly encouraged to develop their own understanding of the language and Japanese social system from both inside and outside the classroom.