# SLM 7040 Planning and Developing Sport (3,2,1) (E) and Leisure Facilities

This course provides an overview of sports facilities including indoor, outdoor and aquatic facilities. Opportunities will be provided to examine local sport and leisure facilities with emphasis on the process of planning, design, construction and management.

#### SLM 7050 Marketing of Sport and Leisure (3,3,0) (E) Services

This course enables students to understand current theories and practices of marketing sport and leisure services, the economic impact of sport and leisure marketing, and the impact of technology on marketing trends.

#### SLM 7060 Financial Management (3,3,0) (E)

This course aims to revisit and explore the basic information contained in financial statements. It also aims to further provide students with concepts and techniques in cost and management accounting and to develop students' ability in using relevant accounting data for management policy determination, decision making and performance evaluation.

# SLM 7070 Seminar on Contemporary Issues (3,1,2) (E) in Sport and Leisure

This course provides a forum for the discussion of contemporary issues related to sport and leisure. Discussion topics may include social, legal, ethical and policy issues shaping the delivery and practice of sport and leisure.

#### SLM 7080 Health Promotion (3,3,0) (E)

This course provides a forum for the discussion of current concepts and roles of sport and leisure in the promotion of health, wellness and quality living.

# SLM 7090 Development and Management of (3,3,0) (E) Sport and Leisure Services for Different Target Groups

This course aims at offering students an opportunity to explore local and international developments in sport and leisure. Particular emphasis will be placed on the development and management of youth, elderly and atypical programmes in schools and the community.

## SLM 7100 Research Methods (3,3,0) (E)

This course aims to develop students' functional knowledge of the research process with particular emphasis on the ability to conduct independent research.

## SLM 7140 Event Management (3,3,0) (E)

This course aims to provide a common foundation for students by presenting conceptualizing and discussing the functions of program and event management.

# SLM 7150 Independent Project (3,\*,\*)

The independent project provides students with an opportunity to apply their professional knowledge and critical skills to examine, analyse and evaluate an issue of interest in depth. Students were required to submit a written document in English.

#### SOC 1110 Invitation to Sociology (3,3,0)

Sociology is a social science concerned with the study of social interactions in society. As a discipline it is concerned with how society is structured and how it works. Students are invited to recognize not one approach to studying society, but several alternative paradigms. This course focuses on (1) the basic ideas, concepts, approaches and methods in Sociology; (2) the interactions between individuals, groups, organizations and society; (3) analyses of major social institutions such as marriage and the family; power and politics; economy and work; belief and value systems; and health and health care; and (4) selected issues

in contemporary society such as sexuality, deviance and social control, social stratification, social mobility and inequalities, urbanization, modernization, modernity, migration, race and ethnic relations, identity, and globalization.

#### SOC 1120 Social Statistics (3,2,1)

This course is an introduction to descriptive and inferential statistics. Major topics include measures of central tendency and dispersion, the concepts of normal distribution and sampling, the logic of hypothesis testing, and various parametric as well as nonparametric tests and measures. This course is open to Sociology majors and China Studies Option students only.

#### SOC 1150 Hong Kong Society (3,3,0)

This course focuses on the social structures and processes of Hong Kong. The topics include demographic processes and changes in the population structure, state-society relationships and forms of public participation, housing and urban development, family structures and processes, economic development and organization of livelihood, social inequalities and social movements.

#### SOC 1160 Introduction to Social Research (3,2,1)

Prerequisite: CHSS 1110 or SOC 1110 Invitation to Sociology This course examines the intellectual setting and fundamental techniques of the research process in contemporary sociology. Students will be introduced to both qualitative and quantitative approaches to social research, and the intellectural and conceptual frame works underpinning these. They will be introduced to the classic model of social research and to current critiques of this. This will include *inter alia* an exploration of the nature of social research, the importance of research design, the nature and practice of data collection in different settings and the evaluation and presentation of the results of the research/field experience. This course is open to Sociology majors/Option students only.

## SOC 1610 Social Problems (3,3,0)

Prerequisite: SOC 1110 Invitation to Sociology

This course examines contemporary social problems and issues in diverse empirical contexts. It introduces different sociological perspectives and theoretical approaches to analyse social problems such as poverty, distant suffering and humanitarian crises, isolation and anomie, racism, and precarious labour. In addition to analysing specific case studies of social problems, it presents a critique of neoliberalism and its role in solving—and amplifying—social problems. It also indentifies the media's role in constructing—and constituting—social problems in an age of globalization and digitization.

# SOC 1620 Hong Kong Culture and Society (3,2,1)

This course addresses cultural, social and political issues in Hong Kong. Sociologically informed studies will be drawn upon to examine the social, political and cultural processes that transform Hong Kong. The emphasis is on the interconnectedness of social institutions and the interchanges between personal lives and public histories. Special attention will be paid to how economic transformations, governmental projects and social movements redefine social boundaries and re-make cultural practices in Hong Kong.

#### SOC 2130 Quantitative Methods of Social (3,2,1) Research

Prerequisite: (1) CHSS 1110 or SOC 1110 Invitation to Sociology and (2) SOC 1120 Social Statistics

This course develops students' understandings of the basic principles and procedures in carrying out quantitative social research. Students will be required to participate in a survey, through which they would learn how to formulate a research problem, construct a questionnaire, draw a sample, conduct an interview, code and input data, analyse and present data, and write a research report. This course is open to Sociology majors/ Option students only.