

**JOUR 7140 Globalisation, Economics and Finance (3,3,0) (E)**

This course is intended to provide students with an overview of globalisation as an issue and a subject for journalism. The origins and extent of globalisation will be explored while its consequences will be investigated. Current issues and debates in this field will be introduced for consideration and class discussion. Students will be expected to develop a critical awareness of the arguments deployed by rival camps and understand the complexity of the globalisation in progress, so as to enable them to put business and financial stories in a global context.

**JOUR 7150 Business News Writing (3,3,0) (E)**

This course introduces students to different kinds of news stories, sourcing and writing skills. It also aims to integrate students' knowledge of business, economics and finance with the reporting and writing of business and financial news. It provides students with the skills for reporting and writing international business, economics and finance news. Some specialised styles of writing also will be offered.

**JOUR 7160 Principles of Economics (3,3,0) (E)**

This course is designed to provide a theoretical and scholarly framework which complements JOUR 7170 Business and Finance. It will provide students with a basic in the economic theories that are most likely to be useful and interesting useful to business journalists. Students will appreciate the analytical framework of modern economics and its history. Current and perennial controversies and arguments will be explored.

**JOUR 7170 Business and Finance (3,3,0) (E)**

The objective of this course is to provide knowledge of business and financial structures and processes appropriate to the requirements of financial journalism. The main emphasis will be on professional practices and perspectives. Students will learn the differences between theory and practice, and will be expected to be conversant with and critical of both.

**JOUR 7180 Advanced Business News Writing and Production (3,3,0) (E)**

Prerequisite: JOUR 7150 Business News Writing

This is a more advanced course than JOUR 7150 Business News Writing. The course aims at providing students with the knowledge of the development of global business since the Second World War and the role played by giant corporations in economic development. It also will enable students to understand the success secrets of epoch-making companies and provide students with the skills to write in-depth and colourful profile stories of today's world corporations and their successful leaders as well as business trend stories. They will also learn the art of writing business commentaries and analyses.

**JOUR 7190 Internship (0,\*,\*)**

This course is intended to help students in the BFJ concentration to apply their knowledge to the real-world work practices. Students will have to complete a work assignment related to their area of interest with a local media agency. The course enables students to gain a variety of practical work experience under professional supervision and guidance. Evaluation is made by both faculty supervisor and the supervisor in the interning organization.

**JOUR 7200 News Production Workshop (3,2,1)**

This subject introduces students to professional practices of reporting, producing and editing news items for news media and develops students' abilities to work within an appropriate framework. Through practical writing exercises, students will learn the techniques of basic news reporting and writing as well as feature writing. Students will also be prepared for entry-level opinion writing by developing their writing, research and analytical skills. The principles and practice of news selection, copy editing, headline writing and page layout will also be covered.

**JOUR 7210 Long-form Journalism (3,3,0) (E)**

This course aims to take students deeper into news gathering and writing by exploring long-form journalism, also called literary journalism or narrative non-fiction, with stories longer than 3,000 words. Through examining historical and modern examples, students will understand how digital journalism has impacted long-form journalism, analyse compelling long-form stories and apply learned techniques to their own work. Students will produce one work of long-form journalism to be published digitally at the end of the semester.

**JOUR 7220 Photojournalism (3,0,3) (E)**

This advanced photojournalism course provides hands-on experience in covering topical news events and producing news stories through various photographic storytelling techniques, including single photos, portraits, photo essays, and audio slideshows. Students will locate, research, report, edit, and produce photojournalism work and documentary photography stories of local and international interest. Students will be expected to work both as news photographers (i.e. shooting) and editors (i.e. producing) on individual assignments. Students will also study the evolution and concepts of photojournalism, discuss the ethical and moral implications of news photography and critically evaluate photo documentation.

**JOUR 7230 Broadcast Journalism (3,3,0) (E)**

This course aims to equip students with the knowledge and skills in newsgathering, writing, reporting, editing and production for international radio and television news. Students will be introduced to the international broadcast news environment. Students will learn the styles, formats and production techniques for covering breaking news and major events and for producing documentaries for an international audience.

**JOUR 7240 Online and Digital Journalism (3,0,3) (E)**

Prerequisite: JOUR 7040 Multimedia Journalism

This course applies and builds on the skills learned in JOUR 7040 Multimedia Journalism to examine and evaluate the impact of the Internet and mobile devices on journalism and the evolution and concepts of online and digital journalism. In addition to learning advanced digital multimedia and content management skills for websites and mobile devices, students will produce and publish their own multimedia projects.

**JOUR 7250 Reporting China and Hong Kong (3,3,0) (E)**

This course aims to equip students with the knowledge and skills to cover China and Hong Kong. It focuses on the successes and challenges brought by the political, social and economic reforms undertaken by the country since 1978. Hong Kong's role in the nation's transformation and its evolving relations with the mainland under "one country, two systems" will be explored.

**JOUR 7260 Reporting Southeast Asia (3,3,0) (E)**

This course uses both academic and practical approaches to introduce students to the politics, economics, societies, international relations and major issues of Southeast Asia, and to the traditions and current practices of local and international news reporting in the region.

**JOUR 7270 Entrepreneurial Journalism (3,3,0) (E)**

The arrival of the internet has opened up the practice of the news to many non-journalistic actors, ending control over journalists' employment by the traditional mass media - newspapers and broadcasters run by tycoons and governments - and opening up the way for small, independent news businesses. In this changing milieu, journalism entrepreneurship, once represented by the precariously employed freelance minority, is becoming a mainstream career choice. This course aims to understand the changes that have taken place in the economy of the news media as well as to prepare them with advanced knowledge and skills needed to negotiate this new digital media space while upholding journalistic standards and ethics, as well as working in a collaborative environment.