

Pacific region. A global perspective of economic and financial situations is explored. This is an elective course available to all Journalism Option students.

**JOUR 3690 Journalism Honours Project (4,\*,\*) (International)**

Prerequisite: JOUR 3330 Advanced Reporting and Writing (English)

In this course students, on the individual basis, integrate theory and practice by either producing a substantial journalistic piece or an academic dissertation in the English language. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights. For International Journalism Concentration students only.

**JOUR 3790 Journalism Honours Project (4,\*,\*)**

Prerequisite: JOUR 3250 In-depth Reporting

In this course students integrate theory and practice by either producing a substantial piece of individually produced Broadcast Journalism or a substantial piece of individually produced Chinese Journalism or an academic dissertation. In every case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights. For Broadcast Journalism Concentration and Chinese Journalism Concentration students only.

**JOUR 4005 Theory and Practice of Journalism (3,2,1) (C) in China**

This course provides a systematic interpretation of the structure, performance and problems of the press in China since 1949. It offers theoretical and historical analyses of major issues related to the press and news reporting. While institutional constraint and inertia for the development of journalism are accounted for, the agents and dynamics of change are identified and discussed. It will enable students to understand the role of the press and its potential changes in the context of China's continuing development.

**JOUR 4006 Editing Laboratory for Financial (2,0,2) (E) Journalism II**

This course aims to develop students' skills in editing and managing financial news publications and websites through working as editors for the print and online editions of *The Young Financial Post*, the Department's student financial news publication.

**JOUR 4017 China Reporting (3,2,1) (C)**

This course will acquaint students with important events in the PRC since its founding in 1949, with heavy focus on changes and continuity since 1978. Understanding of and ways to report China's economic reform, political reform, "three Nong" (Peasants, Agriculture and Countryside), social stratification, corruption and media reform constitute the meat of the course. The course also aims to advance students' analytical and critical examination of Hong Kong media's coverage of mainland China. This is an elective course available to all Journalism Option students.

**JOUR 4025 Critical Studies of Media (3,2,1)**

The purpose of the course is to enhance students' awareness of media roles in personal life and social development. It aims at developing students' critical ability and media literacy to understand the political economy of media production, deconstruct media messages, and explore the cultural impact of the media. This course advances a systematic scrutiny of critical theory and its application in studies of media and culture. The first part provides the historical contour of critical theory from the emergence of the Frankfurt School in 1930s to theoretical advances by Jurgen Habermas after the Second World War. The second part looks into how critical theory is extended to apply to the analysis of media and cultural productions in contemporary

capitalist world. The third part assesses its value and limitation in explaining and interpreting media developments and their implications. Special attention will be given to news media and journalism.

**JOUR 4027 Issues and Case Studies in (3,2,1) (E) International Journalism**

This course is designed to examine major international stories in the news.

**JOUR 4035 Specialized Reporting (3,2,1) (International Journalism)**

Prerequisite: JOUR 3055 Beat Reporting (International Journalism)

This course builds on JOUR 3005 Beat Reporting (International Journalism) to take students into much more depth in complex and specialized areas of reporting so that they become deeply knowledgeable and well practised in these areas, giving them wider opportunities for career possibilities. They will build contact networks and research databases as well as report and produce news and feature stories on one or more subject areas chosen at the start of the semester.

**JOUR 4036 Communication Theory (3,3,0) (E)**

This course examines various theoretical perspectives and practices regarding the performance, role, functions, and effects of journalism and media in modern society. It has three primary tasks: (1) to provide a basic understanding of journalism and mass media as social institutions; (2) to give students an ability to critically evaluate the interplay between journalism and the larger socio-political environment; and (3) to enhance students' knowledge about the production, content, meaning, and impact of news.

**JOUR 4037 In-depth Reporting (Broadcast) (2,2,0) (C)**

Prerequisite: JOUR 3087 Advanced Broadcast Reporting and Production

This course aims at introducing the students to advanced levels of interviewing, news writing and investigative reporting. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news making. The course also guides the students to develop a systematic approach in reporting and producing in-depth stories for radio and television. Reference to the Hong Kong context is emphasized.

**JOUR 4045 Entrepreneurial Journalism (3,3,0)**

The arrival of the internet has opened up the practice of the news to many non-journalistic actors, ending control over journalists' employment by the traditional mass media - newspapers and broadcasters run by tycoons and governments - and opening up the way for small, independent news businesses. In this changing milieu, journalism entrepreneurship, once represented by the precariously employed freelance minority, is becoming a mainstream career choice. This course aims to prepare students at undergraduate level with the basic knowledge and skills needed to negotiate this new digital media space while upholding journalistic standards and ethics, as well as working in a collaborative environment.

**JOUR 4895 Journalism Honours Project (4,\*,\*)**

In this course students integrate theory and practice by either producing a substantial piece of individually produced Journalism/Broadcast Journalism; or an academic dissertation. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights.

**JOUR 7010 International Relations Theory (3,3,0) (E) and Practice**

This course aims to investigate the various theoretical and analytical frameworks in the field of international relations. A review of the dominant paradigms in international relations will

facilitate a more advanced understanding of the transformation of the global order in the 21st century among students with a journalism background. Topical issues in international news such as terrorism, the implications of 9/11, the U.S. war with Iraq and Chinese foreign relations will also be covered.

**JOUR 7020 Comparative and International News (3,3,0) (E)**

This course introduces students to the various forms of national news media systems that have developed at different times and in different locations round the world to enable them to compare and re-assess their own news media. Theories and concepts developed to explain and categorise why news media systems have developed differently will be analysed and studied in the context of comparison of case studies. The course also introduces students to the international news system, and to its connections with national matters and to its changes due to the appearance of the internet in the last 20 years. The meanings and implications of the concept of press freedom will be discussed. There will be an emphasis on the news media systems of East and Southeast Asia.

**JOUR 7030 Research Methods in Media and Communication (3,3,0)**

The goal of the course is to 1) familiarise students with the main types of measurement and collection of evidence in the field of mass communication, particularly journalism; 2) provide students with a critical framework for evaluating mass media production process and product, communication and communication research conducted by others; 3) give students first-hand experience in the research process; and 4) sensitise students to the need to answer communication and related questions in a scientific manner either as the producers or the consumers of journalism.

**JOUR 7040 Multimedia Journalism (3,3,0) (E)**

The multimedia journalism laboratory course provides introductory hands-on experience reporting and producing news stories through many different digital story telling techniques, including photography, audio, and video. Under supervision, students locate, research, report, edit, and produce multimedia stories of local and international interest. Students will be expected to work both as reporters (i.e. finding and gathering content) and editors (i.e. processing and producing content) on individual assignments and on a group final assignment. All students taking the MAIJ Programme are required to participate in this course.

**JOUR 7050 Newsgathering for International Practice (3,3,0) (E)**

This course introduces students to the professional practices of reporting and producing news items for international news media. Students will examine news stories produced for global consumption and learn how international news production differs from local and domestic news production. They will become aware of the ethical dimensions and social implications of international news practice with a view to identifying references which are less socio-culturally centred than in local news.

(Note: Experienced journalists may be exempted from this Course with the approval of the Programme Director. It must be replaced with an Elective Course.)

**JOUR 7060 News and Feature Writing (3,2,1) (E)**

This course will help students apply fundamental newsgathering and writing techniques to real-world reporting. Students will also improve English-language news writing skills through the analysis of professional news articles and learn to convey information in a concise and engaging style as needed for international journalism. Though a variety of skills will be addressed, this course focuses on feature writing. In addition, students will create and maintain an online professional portfolio appropriate for a journalist.

**JOUR 7070 Theories of Journalism and Communication (3,3,0) (E)**

This course examines the theoretical perspectives and practices regarding the performance, role, functions, and effects of

journalism and media in modern society, with a specific emphasis on issues in the Greater China region. It aims (1) to introduce students to some of the main scholarly ideas about journalism and the mass media asocial institutions; (2) to assess critically these ideas in relation to their social context; (3) to examine critically the extent to which these illuminate the production and reception of journalism, particularly in the Greater China region.

**JOUR 7080 Current Issues and Case Studies in International News (3,3,0) (C)/(E)**

This course is designed to help students appreciate, through topical case studies, the major factors and contemporary trends shaping coverage of international news. It seeks to provide students with a framework for gaining a deeper understanding of the multiple mass media outlets cover international news. Students are expected to take an active role in raising topics of interest and debate issues in class and through written work. The course is designed to allow plenty of flexibility to provide a fast response to breaking news. Some topics may be dropped, others added, to allow a lively debate on the most recent issues in international news.

**JOUR 7090 International News Translation (3,3,0) (E)**

This course aims at enhancing the student's ability in handling information for news purpose in the bilingual context of Hong Kong. Emphasis is put on developing the student's sensitivity to the differences between the Chinese and English and awareness of the cultural role of the news translator. Against this background, principles and methods appropriate to a variety of contexts of news translation are introduced. This is an elective course for all Journalism option students.

**JOUR 7100 Advanced News Writing and Production for International Practice (3,3,0) (E)**

Prerequisite: JOUR 7050 Newsgathering for International Practice and JOUR 7060 News and Feature Writing

This course covers international beat reporting, feature writing and opinion writing, but the emphasis will be on covering hard news. Students will gather information, find and interview sources for international stories for general news and specialist areas. They will also learn to report and write features for foreign for international audiences and to produce their own opinion pieces. They will be introduced to basic concepts of layout, including type, font and design and learn how to write headlines and caption.

**JOUR 7110 Reporting International Conflict (3,3,0) (E)**

This course will examine the work of war reporters in a variety of wars as well as explore the nature of war and the interaction between the experience of warfare and the conventional accounts of it. It will consider the role of history, mythology and reportage in forming beliefs and expectations about war and peace. Students will encounter a wide variety of theories about international conflict and its relationship to international news and will be encouraged to formulate and express their own positions on the matter.

**JOUR 7120 International Business and Financial Reporting (3,3,0) (E)**

This course provides specialist knowledge of business and finance as needed for international news coverage.

**JOUR 7130 Project or Dissertation (3,3,0)**

Prerequisite: JOUR 7030 Research Methods in Media and Communication, COMM 7020 Approaches and Methods in Communication Research

The Project or Dissertation provides the opportunity for students to reflect upon the content of the whole course and produce a piece of work examining in-depth an issue in or of the news that has high relevance to the East and/or Southeast Asian region.