

journalism in Chinese. Emphasis is put on stimulating the students' interest in social events around them. Reference is made to the local context in the discussion of the news language.

JOUR 2025 Print Editing and Production (2,0,2) (E)

This course provides the intellectual and practical skills necessary to see written copy from submission to print, including the organization and improvement of original written material as well as the technical processes through which writing is transferred to the printed page. Use of photographs and other graphic material to improve appearance and aid understanding is introduced. Exercises in print production and design and in desktop publishing are provided for Financial Journalism Concentration students.

JOUR 2026 Print Editing and Production (English) (2,0,2) (E)

This course provides the intellectual and practical skills necessary to see written copy from submission to print, including the organization and improvement of original written material as well as the technical processes through which writing is transferred to the printed page. Use of photographs and other graphic material to improve appearance and aid understanding is introduced. Exercises in print production and design and in desktop publishing are provided. This course is for International Journalism Concentration students only.

JOUR 2027 Sound and Video Production (2,0,2) (E)

This is an introductory course which provides students with the basic practical background required to produce news in recorded sound and video. The emphasis is on mastery of the equipment used and the relevant software.

JOUR 2035 Television and Radio Production (English) (2,0,2) (E)

This is an introductory course which provides students with the basic practical background required to produce news in recorded sound and video. The emphasis is on mastery of the equipment used and the relevant software.

JOUR 2036 Visual Journalism (2,0,2) (E)

To enhance student's awareness of the possibility as well as the limitation of images in news reporting, and to develop their ability in producing multi-media report of news events independently. In response to the digital technology that has become widely used in today's news business, this course will equip students with basic knowledge in handling, transmitting and preserving the quality of image files captured by digital imagery devices as well as mastering the basis of multi-media news presentation.

JOUR 2037 Reporting Laboratory I (International Journalism) (2,0,2) (E)

Prerequisite: JOUR 2015 Introduction to News and Features (International Journalism)

In this course students learn how to report for the experimental newspaper, *The Young Reporter*, and its associated website. Reporting will be in print, sound, video and internet media. Each student is required to work as a reporter for the newspaper in the second semester of Year II and the first semester of Year III.

JOUR 2045 Introduction to Journalism (3,2,1) (E)

This course explores both the practical and theoretical dimensions of journalism, which will be presented as both a social process and a professional practice. It will start with a discussion of news patterns and major problems in journalism here and abroad. The course will then introduce various perspectives in understanding the purposes and practices of journalism in Hong Kong and elsewhere. By understanding the principles and practices of journalism through various means, students may expect to learn the intellectual foundations of both the professional duty of a journalist and the role of journalism in society.

JOUR 2046 Advanced Reporting and Feature Writing for Print (3,2,1) (C)

This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information for Print Journalism in Chinese. Emphasis is put on developing the students' original, creative and critical eye for what makes news. Through practical writing exercises, this course also examines the creative requirements and the special techniques required in good feature writing in Chinese. Attention is also paid to the local context to establish the basic knowledge required for professional journalists in Hong Kong.

JOUR 2055 News and Feature Reporting and Writing (International Journalism) (3,2,1) (E)

Prerequisite: JOUR 2015 Introduction to News and Features (International Journalism)

This course builds on the first professional skills course, JOUR 2015 Introduction to News and Features (International Journalism), and aims to provide a systematic, comprehensive survey of the principles and techniques of finding, gathering and presenting information in English for news and feature journalism, focusing strongly on interviewing techniques. Special attention is paid to the local context to establish the knowledge required for the journalism profession in Hong Kong. Students are also introduced to the basic skills of copy-editing. The course is designed to provide information and support for students in their concurrent work as reporters for the International Journalism Laboratory course, as well as to help prepare students for their internships at the end of Year III and their Honours Projects in Year IV.

JOUR 2056 Reporting Laboratory for Financial Journalism I (2,0,2) (E)

This course aims to develop students' skills in financial newspaper production and financial news website management through working as reporters for the print and online editions of *The Young Financial Post*, the Department's student financial news publication.

JOUR 2057 Reporting Laboratory I (for BJ & CJ) (2,0,2) (C)

Prerequisite: JOUR 2005 Broadcast Reporting and Production
JOUR 2017 News Gathering and Writing for Print

In this course, students learn to produce *San Po Yan*, an experimental newspaper and Broadcast News Network (BNN) in Chinese. Under supervision, each student is required to work throughout the second year as a reporter for the newspaper and the BNN. This course is for mainly Chinese Journalism Concentration and Broadcast Journalism Concentration students.

JOUR 2065 Reporting Laboratory II (International Journalism) (2,0,2) (E)

Prerequisite: JOUR 2015 Introduction to News and Features (International Journalism)

In this course students learn how to report for the experimental newspaper, *The Young Reporter*, and its associated website. Reporting will be in print, sound, video and internet media. Each student is required to work as a reporter for the newspaper in the second semester of Year II and the first semester of Year III.

JOUR 2066 Finance for Business Journalists (3,3,0) (E)

This course introduces students to the basic business and finance theories and issues to prepare them for working on *The Young Financial Post* and the local and foreign media when they graduate. The course emphasizes practical knowledge that will equip students to work for print media and multimedia. It also examines basic ethical issues in journalism. This is a core course for Financial Journalism major students.

JOUR 2067 Economics for Business Journalists (3,3,0) (E)

This course introduces students to the basic economic theories and issues to prepare them for working on *The Young Financial Post* and the local and foreign media when they graduate. The

course emphasizes practical knowledge that will equip students to work for print media and multimedia. It also examines basic ethical issues in journalism. This is a core course for Financial Journalism major students.

JOUR 2075 Reporting Laboratory II (2,0,2) (C)
(for BJ & CJ)

Prerequisite: JOUR 2005 Broadcast Reporting and Production
JOUR 2017 News Gathering and Writing for Print
In this course, students learn to produce *San Po Yan*, an experimental newspaper and Broadcast News Network (BNN) in Chinese. Under supervision, each student is required to work throughout the second year as a reporter for the newspaper and the BNN. This course is for mainly Chinese Journalism Concentration and Broadcast Journalism Concentration students.

JOUR 2076 Data Journalism (3,2,1)

With vast amounts of data now openly accessible online, and the new infographic technologies available to visualize data, news media are increasingly making use of these valuable mines of data to source and produce their stories. Data journalism – the use of numerical data in the production and distribution of news – is an emerging subarea in our field. This course is not just about dull statistics or dreary numbers. The aim of the course is to examine data journalism at its core through case studies and hands-on practice of data skills. Throughout the course, students will learn how to conceptualize, design, visualize, and produce data-based news stories using visualization tools. Students will end the semester by creating an interactive piece of data journalism.

JOUR 2130 Feature Writing (3,2,1)

Prerequisite: JOUR 1210 News Writing and Reporting I
Through practical writing exercises, this course examines the creative requirements and the special techniques required in good feature writing in Chinese. For Chinese Journalism Concentration students only.

JOUR 2140 English News Writing and Reporting (3,2,1)

Prerequisite: Grade D in Use of English or other evidence of sufficient proficiency
This course is intended to introduce students from non-Journalism majors to the basic concepts of English newswriting and reporting. It provides an introduction to news style, basic newsgathering techniques and the construction of a hard news story. As well as classroom exercises students will undertake two real-world assignments.

JOUR 2150 Feature Writing in English (3,2,1)

Prerequisite: Grade D in Use of English or other evidence of equivalent proficiency
This course is intended to give non-Journalism majors an introduction to the basic concepts and techniques involved in feature writing in English. Writing and interviewing skills are stressed.

JOUR 2160 Broadcast Journalism I (3,2,1)

Prerequisite: JOUR 1120 Introduction to Journalism
This course provides necessary basic skills in the gathering, writing and production (both “live” and on tape) of radio and television news. The course combines both radio and television for print concentration students only.

JOUR 2170 Broadcast Journalism II (3,2,1)

Prerequisite: JOUR 2160 Broadcast Journalism I
This course introduces the styles, formats and production techniques of the more complex types of radio and television journalism, including long-form reporting, investigative journalism, major event coverage, overseas coverage, and public affairs programmes. Students develop advanced broadcast writing skills; become familiar with the techniques of producing both “live” and taped radio and television news and public affairs programmes; undertake research, planning and production of

major news event coverage and public affairs programmes; and receive training as potential newsroom supervisors or news and public affairs executives. This course is an elective for Chinese and International Journalism Concentration students only.

JOUR 2210 News Writing and Reporting II (3,2,1)

Prerequisite: JOUR 1210 News Writing and Reporting I
This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information for print journalism in Chinese. Emphasis is put on developing the student’s original, creative and critical eye for what makes news. Attention is also paid to the local context to establish the basic knowledge required for professional journalists in Hong Kong. For Chinese Journalism Concentration students only.

JOUR 2240 Copyediting (Chinese) (3,2,1)

This course provides the knowledge and skills required of a professional copy editor. Students learn to distinguish between the “raw material” and the “finished product” of a news story and to develop the independent thinking and analytical skills needed to select, refine and shape the content of a newspaper. Exercises in print production and design and in desktop publishing are provided. For Chinese Journalism Concentration students only.

JOUR 2250 Current Issues in Journalism (3,2,1)

The course will cover current issues of the news industry and controversial cases in journalism. It provides a good opportunity for journalism students to get in touch with outstanding practitioners in the local news industry as the practitioners will discuss their mission and vision concerning the news profession.

JOUR 2260 Advanced Broadcast Reporting and Production (3,2,1)

Prerequisite: JOUR 1150 Broadcast Reporting and Production or JOUR 2160 Broadcast Journalism I
This course introduces the style, formats and production techniques of the more complex types of radio and television journalism including major event coverage, overseas coverage and unplanned event coverage. It also helps students develop knowledge about selected “news beats” in radio and television journalism by exposing students to relevant news sources, policies, and key issues of the beats. The course also aims at enhancing students’ ability in research, interviewing, writing, and editing broadcast news stories, particularly in the context of the new media environment in Hong Kong.

JOUR 2270 Advanced Reporting and Feature Writing for Print (3,2,1)

Prerequisite: JOUR 1160 News Gathering and Writing for Print
This course provides a systematic, comprehensive survey of the principles and techniques of gathering news and presenting information for Print Journalism in Chinese. Emphasis is put on developing the students’ original, creative and critical eye for what makes news. Through practical writing exercises, this course also examines the creative requirements and the special techniques required in good feature writing in Chinese. Attention is also paid to the local context to establish the basic knowledge required for professional journalists in Hong Kong.

JOUR 2280 News Editing (3,2,1)

This course provides the intellectual and practical skills for editing work for print and broadcast journalism. Class sessions will focus on the principles of editing and design, as well as their application. Use of photographs and other graphic material to improve appearance and the new media techniques for producing works of journalism is introduced.

JOUR 2290 News Anchoring (3,2,1)

This course provides basic training in news anchoring. It introduces the role of a news anchor and equip students with related professional skills including pronunciation, on camera performance, interview and writing, image building, news wrap up