

which includes how the shots language, frame, shape, colour, lighting, editing, music and sound effects tell the story. As film is a unique medium that does not solely depend on the verbal delivery of messages, film scriptwriters need to understand the fundamentals of film art as a narrative tool.

**CRWG 3045 Creative Thinking (3,3,0) (E)/(C)**

Creative Thinking is the essential course of training students how to think creatively by knowing the mechanism of our mind. Students will explore to think from various angles and perspectives applying the creative tools into actual artistic and creative work.

**CRWG 3055 Introduction of New Media (3,3,0)**

This course is designed to equip students with the essential concepts of new media. Moreover, Web, blogs, games, creative industries, citizen journalism and global knowledge economy would be introduced to students.

**CRWG 3065 Selected Readings in World Literature (3,3,0) (E)**

This course introduces literature written by world authors in the 19th and 20th century. Its focus is on short stories, poems, and plays. Students will learn to analyse the artistic and imaginative use of language, and develop the ability to think creatively and critically. The course aims to deepen students' understanding of people from other cultures which helps establish knowledge for their creative works in the future.

**CRWG 3075 Adaptation Seminar: Literature, Drama and Cinema (3,3,0) (C)**

This course introduces the students to the creative process of various adaptations from literature into film, drama into film, and literature into drama. This seminar addresses many of the considerations associated with translating texts to film, and offers an in-depth analysis of the ways in which how adaptation works successfully use imagery and film-editing techniques to capture aspects of the original script that would have been impossible to show on stage. Literature provides filmmakers with a rich source of material for films. The students compare concrete examples of adapted films to the original works, and discuss adaptation strategies of selected works.

**CRWG 3085 Mobile Communication (3,3,0) (C)**

This course will train students to have a better understanding of Mobile Communication in contemporary information society. Students will have the opportunities to gain knowledge on mobile communication history, the relation between mobile communication and youth culture as well as mobile communication and its transformation of the democratic process. By the end of the course, students will be able to understand how the rapid emergence of online interactions with mobile communication technology has reshaped their lifestyle.

**CRWG 3095 The Languages of New Media (3,3,0) (E)**

The course will start creative and critical uses of media, and students will discover new tools and new forms of communication useful throughout their studies. Students will have the opportunity to begin working with still images, video, and interactive media like Facebook, You tube, Blogs, Web2.0, Interactive Television, Games and mobile phone film/video to create a range of creative and interactive projects. The expressive range of screen languages in cultural, historical, and technological contexts will also be introduced. Discussions will focus on specific topics in digital culture with attention to visual communication, hyper-textuality, interactivity and visual identity.

**CRWG 3006 Introduction to Film and New Media (3,3,0) (E)**

This course introduces students to the fundamentals of film and new media as the modern media forms and meaning-making entities in the era of media convergence. The course consists of two modules. The first module considers film as an art and cinematic practices by which viewers make sense of images and stories on screen. It provides a critical introduction to the basic

film elements and critical approaches of film. The second module will engage students with an understanding of new media with a range of phenomena that underpin the critical discussions in the new media age. It will examine an array of key themes that preoccupied new media scholars, for example, identity, intelligence, ownership, surveillance, digital narrative by stressing on the Web-based entities such as blogs, online social networks, video-sharing sites, etc. Students will learn how new media serve as a tool for creative expression and cultural production that mediate the everyday interactions.

**CRWG 4195 Film Genres (3,3,0)**

This module will survey the history and theory of major American film genres including the Western, the gangster film, the hardboiled detective film, the musical, the family melodrama. The iconography, archetypes and themes will be discussed and evaluated. By examining the generic evolution throughout the decades, this module will provide hints on how genre functions as a commercial system and as an apparatus to circulate and perpetuate the American ideologies.

**CRWG 4055 Studies in Film and Television Classics (3,3,0)**

Classics involve innovations and canons. They not only demonstrate the creative intensity but also the force of shaping the development of subsequent works. This module will survey a number of film and television classics from America, Europe, and Asia created by various auteurs and of various genres. By exploring the definitive and enduring qualities of these "classics," the course will analyze the cultural and industrial significance of these texts.

**CRWG 4065 Studies in Screenplays (3,3,0)**

Referring to what screenwriter William Goldman says, "screenplays are structure," the course will adopt a structural approach as the key frameworks to analyze a number of screenplays of the notable Hollywood and Chinese-language movies from 1970s to 2010s. The analysis will pivot on the screenwriting theories and ideas such as the three-act structure, Syd Field's Paradigm, Frank Daniel's the sequence approach, and non-linear narrative. Considering screenplay is a unique literary form, this course will investigate how a screenplay stresses on the literal and visual dimensions of a story whereas thoughts and emotions of characters are evoked through subtext, action, and symbolism. In addition, it will explore how components like technical jargon, tight prose are used in describing stage directions. By examining the screenplay texts from various cinemas, the course will also provide a brief scrutiny on how the screenwriters may systematize the goals, structure, and techniques of writing a script in different cinematic systems.

**CRWG 4005 Creative Writing for New Media II (3,3,0) (C)**

This course is aimed to train students with the practical skills for writing scripts, especially for interactive web TV, videogames, and 3-D animated feature film creatively. The general principle in creative writing for new media will be introduced from week 1 to 6. The second part will focus on writing scripts for web TV, 3-D animation and videogames. A new way of interactive storytelling, creative mindset and grammar are highly emphasized.

**CRWG 4015 Graduation Project I (3,3,0) (C)**

This course is the first section of the graduation project. It mainly helps students from generating, researching, developing, and planning ideas to writing up several high concepts, story outlines, character bios and scene breakdown for their script project in preparation for Graduation Project II. In the final year, regular consultation with graduation project supervisor will be arranged. The course provides an opportunity for students to prove they are capable of completing the project and graduating from the programme.

**CRWG 4016 Graduation Project II (3,3,0) (C)**

This course is the second section of the graduation project. From the high concepts and story outline proposals produced in Graduation Project I, students will write scripts for full length