

BUS 7470 Business Field Study (3,0,0) (P)

This field study of 5-7 days' duration enables students to visit a location of timely business value. The location is to be decided by the Programme Director with due consultation with PMC members and student representatives. The location may be somewhere in Chinese mainland, Taiwan, or any city/country in the world. Provided with detailed information about the chosen location, its business environment, and background of the firms/organizations to be visited, participating students are required to produce both group and individual reports.

BUS 7480 Mediation (3,3,0) (E)

Mediation is considered as an effective alternative, other than legal approaches, to resolve conflicts in business interactions. This course aims to introduce the theory and practices in relation to mediation. Different approaches of mediation will also be introduced and discussed.

BUS 7490 Contemporary China Business (3,3,0) (E)/(P)

Corporate executives are increasingly looking for new opportunities in China. However, without understanding the unique characteristics of China business environments, their abilities in making effective business decisions are hindered.

This course aims at providing corporate executives with a deep understanding of how China's unique cultural, economical, historical, legal, and social environments affect business practices. Within this framework, the course will introduce ways to enter the Chinese market and to formulate business strategies that help firms achieve sustainable competitive advantages in China.

BUS 7500 China Marketing and Foreign Investment Issues (3,3,0)

This is an advanced MBA elective course that aims to examine a number of critical foreign investment and marketing issues in China business, including marketing environment and practical issues in China, and the new developments in foreign direct investment to China. Scope of study will cover not just the environment and the system, but also practices and current issues as far as possible.

BUS 7510 MScAAF Seminars and Workshops (0,*,*) (E)

AAF seminars deal with contemporary issues in the business community. Speakers include senior business practitioners, visiting academics and faculty members. Besides those seminars and workshops organized by the School under EDS scheme, the MScAAF programme would also arrange some seminars specifically related to the field of Accounting and Finance. These activities aim to widen the exposure of the students, and bring them up-to-date in various current business issues. The seminar may have a single speaker or multi speakers with different presentation modes. Students have to participate in at least 2 sessions of seminars and workshops during their study.

BUS 7710 Advanced Chinese Business Law (3,3,0)

This course prepares MPhil and PhD students for in-depth research into selected topics in business law of the People's Republic of China (PRC). Topics will include: sources of PRC law, general principles of civil law, opinions of the Supreme People's Court, law reports, economic contracts and joint ventures, business vehicles, corporate governance, listing, intellectual property, and dispute resolution.

BUS 7720 Advanced Research Methods for Business (3,3,0) (E)

This course acquaints incoming M.Phil./ Ph.D. students in business with the basics of research methodology. Starting with the Philosophy of Science and Falsifiability, it moves to a deep dive into validity in all its forms (nomological, internal, external, construct, discriminant, convergent, trait, face, etc.). Reliability and questionnaire design are examined in the context of survey methodology more generally. The course then goes into the theory of experimental methods: designs, measures, manipulations, exogenous variables, confounds, covariates, moderators and mediators. There are sessions on qualitative methods as well as

data analysis techniques. The course concludes with a discussion on the ethics of research methods.

BUS 7730 Advanced Multivariate Data Analysis (3,3,0)

This course aims to provide sound understanding of advanced quantitative methods and analytical techniques, and equip students with competent capability of performing quantitative analysis for empirical research in wider managerial disciplines. The course will highly address methodologies and techniques related to modeling and hypothesis testing, and use statistics software such as PASW (prior SPSS) and AMOS to conduct quantitative analysis. In particular, the course will concentrate on multivariate data analytical skills, such as ANOVA, ANCOVA, MANOVA, and MACOVA, hierarchical regression analysis, analysis of mediating and moderating effects, exploratory factor analysis (EFA), confirmatory factor analysis (CFA) and structural equation modeling (SEM) analysis.

BUS 7740 Teaching University Students (2,2,0)

The course aims to prepare research postgraduate students to undertake a role in teaching undergraduate students. It provides an introduction to the basic theoretical knowledge and practical skills required to begin teaching at university.

BUS 7750 Advanced Statistical Analysis for Business Research (3,3,0)

This course is designed for M.Phil./Ph.D. students in business. It aims to develop critical thinking and provide sound understanding of advanced quantitative methods. This course attempts to achieve this goal by: (1) providing an overview, demonstration and practical tips on advanced analytical techniques; (2) developing skills to identify when to use and when not to use various advanced research methods; and (3) most importantly, this course will equip students with the analytical skills required to work on their theses. The course will address methodologies related to modeling and hypotheses testing using statistics software such as SPSS (with the Process Macro) and Mplus.

BUS 7800 Strategy Generation (2,*,0)

This course is designed to provide students with tools and techniques to develop innovative strategies, to explore personal creativity, management practices that enhance or suppress creativity, and the innovation process in an organization. The course is built around the different activities needed to generate innovative strategies in a company.

BUS 7810 Strategic Analysis and Decision Making (2,*,0)

The thrust of this course is general management and the integration of functional areas. Students will learn to use diverse knowledge and skills to analyse broad, organization-wide problems and will become adept at examining the environment in which organizations operate and in identifying the strategic implications of the environment. This course moves from strategy formulation to strategy implementation considerations, recognizing the need for organizations to align their resources, values and strategies with the environment.

BUS 7820 Leading Organizational Change (3,*,0) (E)

Organizations today operate in more volatile and bewildering conditions than ever before, and continuous change has become the norm. The major purpose of this course is to help students respond effectively to the rapid environmental and organizational changes that are occurring in all sectors and industries. Emphasis will be placed on explaining why and how organizations change and on the role of leaders as change agents. The means for implementing organizational change efforts will also be highlighted.

BUS 7830 Corporate Governance and Ethics (3,*,0) (E)/(P)

This course provides an understanding of the key issues of modern corporate governance and ethical operation, the basic roles and responsibilities of shareholders, directors and