

in mind different from those of the owners to whom they serve. Besides monitoring, it is important for owners to motivate these executives to act in the interests of the corporations and thus their owners through designing appropriate incentive contracts. These contracts specify the performance evaluation criteria and how executives' compensation is determined. The objective of this course to enable students to have a better understanding of the methods commonly used in practice to measure and reward executives' performance. It also discusses the potential consequences of using particular performance measures on executives' behaviour, in particular their corporate financial policies. This course further highlights the determinants and consequences of adopting different executives' compensation means.

BUS 7320 Business Ethics and Corporate Social Responsibility (3,3,0) (E)

In all areas of business, ethical dilemmas are encountered frequently. Some of these dilemmas are small and easy to resolve. The majority, however, are complex and an obvious solution is often difficult to determine. By providing a foundation in ethical theories and a framework for analysing ethical dilemmas, this course aims to sensitize students to ethical dilemmas and to help them develop some codes or guidelines of ethics for making decisions. It will further discuss the roles of business in society and corporate social responsibility, and analyse why socially responsible corporations are good and sustainable. The major issues currently faced by the preparers and users of corporate social reports will be discussed.

BUS 7360 MBA Seminars and Workshops (2,3,0) (P)

MBA seminars deal with contemporary issues in the business community. Speakers include senior business practitioners, visiting academics and faculty members. As the School offers MBA classes in Hong Kong and selected Mainland cities, seminars are to be organized in all these locations. Instead of a single-speaker seminar, some of these seminars may involve several speakers, in different presentation modes, and may be with a duration of half-day, one-day or even residential seminar of more than one day on a specific theme area. Besides, overseas study tours may be organized and students may choose to participate in such tours.

BUS 7380 Business Ethics and Corporate Governance (3,3,0) (P)

A manager in an organization must be familiar with the mechanics of corporate governance, both from the ethical and legal standpoints. This course is designed for students without a legal background. It will provide an understanding of corporate governance, related business ethics and legal framework of companies in Hong Kong. The ethical component will include the professional conduct of solicitors, auditors and credit rating agencies (CRA). These professionals constantly interact with companies and are therefore closely related to the mechanics of good corporate governance. The legal component consists of constitutional documents; division of power between shareholders and directors; board of directors' composition, appointment, meetings, duties, disqualification and removal; temporary and permanent cessation of business (dormant, de-registration and winding up).

BUS 7390 Legal Aspects of International Business (3,3,0)

This course is designed to provide students with practical legal knowledge which effective business executives will need. It will help students develop the competence to use law as a strategic tool to (1) create competitive advantage for their business such as capturing the value of intellectual capital and using contracts to define and strengthen relationships; and (2) tackle potentially catastrophic legal problems in their incipiency such as board room conflicts and labour disputes. Through lectures, case studies and discussions students shall develop a solid understanding of the legal dimension of major business and managerial decisions.

BUS 7400 Legal Aspects of China Trade and Investment (3,3,0)

Business between Hong Kong and China is very substantial. Therefore, it is essential for Hong Kong business people doing business in China to understand the legal aspects of trade and investment in China. This course will provide the students with an understanding of the legal framework of China and the commercial and civil laws in China.

BUS 7410 Operations and Supply Chain Management (3,3,0) (P)

This course integrates theories and practice in teaching and learning process. It aims to equip taught students with the update concepts and principles of operations and supply chain management, and covers wide areas of business operations including strategies, capacity planning, process selection, inventory, quality, transportation, warehousing, information technology, and supply chain management. Teaching and learning emphasize the combined forms of lectures, case studies, company visiting, onsite field studies, presentations, problem-solving, and consultation reports.

BUS 7420 Client-based Research Methods (3,3,0)

This course aims to give students the necessary methodological and statistical tools in order to carry out the client-based MBA Project. Emphasis is on introducing students to qualitative and quantitative methods/techniques for making business decisions. Students learn to develop questionnaires and solve business problems by applying qualitative and quantitative methods, using software packages (EXCEL, SPSS), and interpreting generated solutions for decision-making scenarios.

BUS 7440 Entrepreneurship Development (3,3,0) (E)

The scope of this course would be mostly on Venture Design: the stages from idea creation to the formation of a start-up company, with successful venture capital funding and management team in place. The perspective should be that of a potential entrepreneur wanting to start up a company, or start up entrepreneurial activities within a large company. Special attention will be put into topics on people who make decisions, handle deals, analyse problems, allocate and mobilise scarce resources and succeed in a local and international context. Some Asian and China cases are carefully chosen to reflect the special situation of starting businesses in Asia/China.

BUS 7450 Business Creativity (3,3,0) (E)

This course emphasizes the importance of creativity and innovation as key drivers of growth in a rapidly changing business environment and focuses on teaching the students to reliably develop ideas using a systematic thinking process. Central topics discussed are individual and organizational factors of creativity, the creative process, serious business thinking tools and creativity tools, among others. At the end of the course, students will personally experience on real cases the power of creativity Tools and serious thinking tools applied in a systematic way to achieve instant innovations in business.

BUS 7460 Participation in External Competitions (3,0,3)

There are several international and perhaps local competitions in which students will have the opportunity to represent the University. Examples of such competitions include, but are not limited to, the *Molson MBA Case Competition* and the *Moot Corp®* Competition for business plans. In order to participate in such events, and get the university credits, students must undergo a stringent selection process in which the best candidates are chosen. The participants in such events gain valuable training in analysis and presentation skills, depending on the nature of the competition. In addition, participants may be required to write a paper, analyse a case, etc. and may have the opportunity to travel abroad, which will provide further valuable experience. Enrolment in this course is by selection, i.e. interested students will have to go through a selection process to be admitted to this course.