

BUS 3580 Honours Project (3,3,0)

The student project is a valuable integrative element in the BCom (Hons) in Accountancy, providing a focus for the application of knowledge acquired from required and elective courses. Wherever possible, the project should be based on the actual situation in Hong Kong and should involve the use of primary and secondary data. Interdisciplinary study is encouraged. Planning of the project should begin after the end of Year II, with guidance from the supervisor. A written report is due by the end of Semester II of Year III. An oral presentation of the project result is also required.

BUS 3620 Logistics and Supply Chain Management (3,3,0)

Prerequisite: BUS 1630 The World of Business or BUS 1240 Business and Corporate Social Responsibility

This course aims to introduce the fundamental theories and contemporary issues as well as local practice of logistics and supply chain management (SCM). It will equip students with the necessary knowledge and skills for mastering business operational process, generating, analysing and evaluating logistical and SCM solutions, and developing students' strategic and creative thinking to logistics and SCM, and then applying those knowledge to solve business planning and operational problems in local business operations.

BUS 3640 e-Supply Chains and Enterprise Resource Planning (3,3,0)

Prerequisite: BUS 1240 Business and Corporate Social Responsibility or BUS 1630 The World of Business

It is aimed to introduce the fundamental theories and contemporary issues as well as local practice of supply chain management (SCM), Enterprise Resource Planning (ERP) and e-SCM. It will equip students with the necessary knowledge and skills for mastering business operational process, generating, analysing and evaluating logistical, and SCM/ERP solutions, and developing students' strategic and creative thinking to logistics and SCM/ERP, and then applying those knowledge to solve business planning and operational problems in global e-SCM environment.

BUS 3690 Cross-cultural and Comparative Management (3,3,0)

Prerequisite: BUS 2210 Organizational Behaviour

The primary objective of this course is to enhance student awareness of the impact of culture on supposedly universal management practices designed to facilitate the effective utilization and development of the organization's main asset—its employees. Students can expect to enhance their understanding of the global context of organizations, interpersonal skills needed to manage across national borders, and the structure and functioning of multinational companies.

BUS 7060 Business Law and Corporate Governance (3,3,0) (E)

This course aims to provide students with an understanding of the legal framework related to the Hong Kong legal system, contract law and corporate governance. Related laws and regulations such as case law, the Sale of Goods Ordinance, Control of Exemption Clauses Ordinance, Companies Ordinance, the Securities and Futures Ordinance, the Listing Rules, the Code of Best Practice, and the Takeover Code will be covered. Other topics include the HK legislative process, the doctrine of judicial precedent, contract law: formation, validity, performance, and remedies for breach of contract, corporate governance: mergers and acquisitions; shareholders' residual powers; protection of minority shareholders; types of directors; directors' appointment, rotation, disqualification and removal; board of directors' composition, meetings and duties; monitoring the board of directors; interests of other stakeholders such as individual and institutional shareholders, creditors and employees.

BUS 7070 Business Operations (3,3,0) (E)

This course introduces contemporary concepts and models of operations management, focus on the enhancement of competitive, collaborative advantages and core competence through business operations and supply chain management. It particularly gives attentions to global and regional operational environments, and delivers managerial knowledge of operational strategies, product and service design, capacity planning, business process selection, location and warehousing management, quality control and management, inventory and transportation management, operational scheduling, supply chain management, JIT and lean operations, project management, and operations performance management.

BUS 7080 Business Research Methodology and Application (3,3,0) (E)

This course aims to provide students with the necessary methodological and data analytical tools for business research. Both quantitative and qualitative methods will be covered. Students will also design and conduct individual research projects and learn to interpret research findings for business decision making.

BUS 7090 Business Strategy (3,3,0) (E)

Strategic Management is an integrative course that draws upon and combines and applies knowledge acquired in the other subject courses, such as accounting, economics, marketing, finance, management and operations. This course provides the tools to analyse an organisation's strategic position from both an internal and external perspective and perspectives on developing effective strategies such as business-level strategies, corporate-level strategies, competitive dynamics and mergers & acquisitions among others. The purpose is to help students develop strategic management knowledge and skills and apply the concepts to real world situations.

BUS 7221-3 MBA Project Report (3,0,*) (E)/(P)

The MBA Project may be one of two forms: (1) a client-based project. This involves the comprehensive description and evaluation of a profit-seeking or nonprofit, large or small, entrepreneurial or mature, service or manufacturing, domestic or international organization, together with appropriate recommendations for improved performance, or (2) a new business plan. The main purpose of the project is for students to develop a thorough understanding of the environment, markets, technology and operations of a real organization (or, in the case of a new business plan, a proposed organization). Students apply and integrate knowledge and skills acquired through the MBA curriculum and further develop their skills in the area of strategy, and working productively in a team. Students are expected to work in groups of 4-6 on this project.

The learning objectives for the new business plan project are the same as for a client-based project. The new business plan is equally as "real" as a client based project.

Students taking the MBA project will gain a first-class learning experience to complement and extend classroom learning. The MBA Project becomes a laboratory for applying ideas, tools, and concepts to real-world problems. It is an exercise in managing task-focused relationships among team members, client managers, and the faculty supervisors. It gives students a chance to define issues, gather relevant data from a variety of sources, do insightful analysis, and develop creative solutions. It also provides opportunities to learn about a company, an industry, and/or a field of management that is of long-term interest to the members of the project team.

BUS 7310 Executive Performance Management and Compensation (2,2,0) (E)

The modern corporations rely on the principle of separation of ownership and control to operate their businesses. The success or failure of these corporations depends, to a large extent, on the quality of the executives' decisions on the operations of the corporations. However, these executives may have objectives