APPY   4005   Cognitive Psychology   (3,3,0)
This course aims to introduce students to cognitive psychology and its daily application. The course will examine the following topics: attention, perception, memory, knowledge representation and organization, language, problem-solving and decision making.

APPY   4008-9 Honours Project I & II   (6,0,6)
Prerequisite: APPY 3007 Research Methods and Design in Psychology or equivalent
Students will work on a research project on an approved topic. Each individual project must include: a research question, a review of current literature, analysis of data, reporting of results, and discussion of the findings.   The total length of the report should be between 9,000 and 15,000 words. Data collected for each research project are course to inspection and review.

APPY   4015   Psychological Testing and   (3,3,0)
Assessment
Prerequisite: GECR 1302 Understanding Statistical Data or equivalent
This course aims to introduce students to the major aspects of psychological measurements. Types of assessment tools, specifically relating to personality, intelligence, and vocational interests will be examined. Related concepts in statistics such as reliability, validity, item analysis will also be explored.

APPY   4025   Motivation and Emotion   (3,3,0)
This course aims to introduce students to the theories and research related to human motivation and emotion. By integrating a strong theoretical foundation with current research and practical application, this course will enhance students' understanding of why people do what they do and why people feel how they feel.

APPY   4035   Psychology of the Chinese People   (3,3,0)
This course aims to introduce students to the challenge of developing a psychology of Chinese people. Recent research findings in cognitive psychology, developmental psychology, social psychology, abnormal psychology, and educational psychology will be examined.

APPY   4105   Counselling Psychology   (3,3,0)
Prerequisite: APPY 3017 Personality Psychology or equivalent
This course aims to provide an overview of the counselling profession. Research in efficacy and assessment will be included based on the scientist-practitioner model. Students will be introduced to various professional settings to enable them to understand the mechanisms and strategies involved in counselling psychology.

APPY   4108-9 Psychology in Applied Settings   (6,0,6)
(Practicum) I & II
This course aims to give students an opportunity to apply the psychological theories that they have learned to the different sectors of the community, such as business, education, and social services.

APPY   4115   Advanced Research Methods   (3,3,0)
Prerequisite: APPY 3007 Research Methods and Design in Psychology or equivalent
This course aims to introduce to students the design and data analytical techniques required for multivariate data analysis. The focus of the course will be on multiple regression, structural equation modelling, factor analysis, and item response analysis. The course is both theoretical and applied in nature. Students will also learn to input and analyse data using the SPSS and AMOS. This course serves to provide a foundation for future research at the Masters and PhD level.

APPY   4125   Clinical Psychology   (3,3,0)
Prerequisite: GESS 5301 Essentials of Psychology or equivalent
This course aims to introduce students to the field of clinical psychology. The typical work areas of clinical psychologists, including psychological assessment and therapy will be examined.

A number of theoretical approaches to therapy and specialties in the field will also be considered.

APPY   4135   Issues and Practice in Educational   (3,3,0)
Settings
This course aims to introduce students to the major contemporary issues and professional practice in the area of educational psychology. While students will develop an understanding of the importance of a lifespan approach in educational psychology, this course focuses specifically on the child and adolescent stages and their key contexts such as family and school.

BHRM   2055   Human Resources Management   (3,3,0) (E)
Prerequisite: BUSI 2005 Organisational Behaviour or equivalent
This course is designed to provide students with an applied knowledge and understanding of human resources management. The compatibility of the productive utilization of people in achieving an organization's objectives and the satisfaction of employee needs will be emphasized. The course will focus on current issues and trends as they relate to Hong Kong and the Asia Pacific region.

BHRM   3018-9 Human Resources   (3,1.5,1.5)
Management Mentoring
This course is designed to provide students with applied knowledge and understanding of human resources management through the guidance of human resource management professionals. Through this course, students will be offered ample opportunities to learn and grow and to better understand life in the business world. Upon completion of the course, students will acquire new insights through expanding learning horizons, and they will be able to develop greater career engagement.

BHRM   3045   Business Communications   (3,3,0) (E)
Prerequisite: English II or equivalent
The aim of this course is to provide students with an understanding of the essential concepts, practice and basic models of communication, and to develop some of the skills necessary for understanding and communicating effectively in global business. Emphasis is on the applications of concepts and methods of written and oral communication activities, including social etiquette. Written work includes business letters such as inquiries, claims, sales, job application, memoranda and business reports. Fundamentals of format, style, language and tone are discussed. Oral communication skills for reporting and public speaking are included.

BHRM   3055   Human Resources Development   (3,3,0) (E)
Prerequisite: BHRM 2055 Human Resources Management or equivalent
This course aims to provide a comprehensive overview of the research, theory and practices of training and development within the organizations and to prepare the student as a potential practitioner in a managerial role or as a specialist working within an organization, or as an external consultant working with a range of organizations.

BHRM   3065   Recruitment and Selection   (3,3,0) (E)
Prerequisite: BHRM 2055 Human Resources Management or equivalent
This course aims to introduce students to various theories, concepts and issues associated with the effective staffing of organizations. After completing this course, students are expected to have acquired the conceptual background for understanding contemporary recruitment and selection issues and the competencies to address specific staffing problems. The subject matter will be addressed through a mix of lectures, case analyses, and experiential exercises.