

Art Direction Stream (18 units)

A.F.	2170	Art Direction Workshop.....	6 units
A.F.	2280	Drawing I .....	3 units
A.F.	2420	Principles in Production Design	3 units
A.F.	2490	Set & Scene Design .....	3 units
A.F.	2520	Storyboard & Computer Graphics .....	3 units

III. Elective Courses	<u>15 units</u>
	69 units

**Higher Diploma in Script Writing and Directing**Script Writing Option

The programme provides training to student script writers so that they know how to develop the story idea, conduct necessary creative research, and compose a full script. Graduates of the Script Writing Option may enter the film industry as scriptwriters, or participate in a vast spectrum of jobs related to copy writing, creative research, and story telling.

Directing Option

The programme equips directing students with the knowledge of organizing the production process to visualize any creative idea with film-making media. Graduates of the Directing Option may become independent filmmakers, assistant directors or enter the industry and participate in jobs directly related to production.

**Requirements**

To attain the award of Higher Diploma, students are required to complete a total of 69 units. The programme consists of 36 units of core courses, 18 units of option courses and 15 units of elective courses. Students are encouraged to take the optional and non-credit bearing professional internship during their study (normally the summer break of Year I study).

The structure of the curriculum is as follows:

I)	Core Courses	36 units	
II)	Option Courses	18 units	
III)	Elective Courses	<u>15 units</u>	
		69 units	
I.	Core Courses	36 units	
A.F.	1111	English I .....	3 units
A.F.	1112	English II .....	3 units
A.F.	1140	Film History .....	3 units
A.F.	1150	Introduction to Film Production	3 units
A.F.	1160	Selected Readings in Literature	3 units
A.F.	1170	TV Studio Production .....	3 units
A.F.	1180	Video Production .....	3 units
A.F.	1230	Script Writing Workshop .....	3 units
A.F.	1250	Basic Cinematography & Lighting Workshop .....	3 units
A.F.	1270	Fundamentals of Film Production Management .....	3 units
A.F.	2230	Graduation Project .....	3 units
A.F.	2360	Introduction to Editing .....	3 units
A.F.	3000	Supervision of Internship (Optional) .....	0 unit
II.	Option Courses	18 units	
	<u>Script Writing Option</u>		
A.F.	1240	Creative Writing I .....	3 units
A.F.	2240	Creative Writing II .....	3 units
A.F.	2440	Research & Storytelling .....	3 units
A.F.	2460	Script Analysis .....	3 units
A.F.	2700	Screenwriters on Screenwriting	6 units
	<u>Directing Option</u>		
A.F.	2140	Advanced Editing .....	3 units
A.F.	2270	Directing Workshop .....	6 units
A.F.	2330	Fundamentals of Directing .....	3 units

A.F.	2370	Introduction to Film Production (AD & Continuity) .....	3 units
A.F.	2460	Script Analysis .....	3 units

III. Elective Courses	<u>15 units</u>
	69 units

List of Elective Courses for Professional Programme in Film (15 units):

A.F.	1120	Art Appreciation .....	3 units
A.F.	1130	Film Appreciation I (World Film) .....	3 units
A.F.	2110	2D Digital Animation .....	3 units
A.F.	2130	Film Appreciation II (Hong Kong Film) .....	3 units
A.F.	2150	Animation History .....	3 units
A.F.	2200	Contemporary Production Design & Development .....	3 units
A.F.	2250	Directing Exercises .....	3 units
A.F.	2260	Directing Project .....	3 units
A.F.	2290	Drawing II .....	3 units
A.F.	2310	Film Exploration .....	3 units
A.F.	2340	Game Design (Motion Capture)	3 units
A.F.	2350	Great Works in Drama .....	3 units
A.F.	2540	Theory & Aesthetics of Film ...	3 units
A.F.	2550	TV Programming & Concept ...	3 units
A.F.	2580	Acting in front of the Camera II	3 units
A.F.	2590	Acting Project (Television) .....	3 units
A.F.	2610	English for Actors .....	3 units
A.F.	2630	Movement II .....	3 units
A.F.	2640	Voice & Speech II .....	3 units
A.F.	2650	Post-production Workshop (Audio Effect and Music Dubbing) ...	3 units
A.F.	2660	Acting Workshop I .....	3 units
A.F.	2670	Fundamentals in Audio Production .....	3 units
A.F.	2680	Hong Kong Television .....	3 units
A.F.	2690	Script Writing .....	3 units
A.F.	2720	Acting Workshop II .....	3 units
A.F.	3110	Animation Appreciation .....	3 units
A.F.	3120	Great Works in Film .....	3 units
A.F.	3140	Introduction to Music .....	3 units
A.F.	3150	Novel & Adaptation .....	3 units
A.F.	3160	Acting Workshop III .....	3 units
A.F.	3180	Studies on Screen Acting II .....	3 units
CTV	1610	Television & Hong Kong Society	3 units
CTV	2170	History & Aesthetic of Chinese Cinema .....	3 units
CTV	2240	Television Genres .....	3 units
CTV	2610	Studies in Hollywood Cinema .	3 units
CTV	2620	Special Topics in Film & Television Studies .....	3 units
CTV	3130	Hong Kong & Taiwan Cinema	3 units
CTV	3200	Television Studies .....	3 units
CTV	3610	Studies in Asian Cinema .....	3 units
CTV	3620	Studies in European Cinema ...	3 units
HUM	2140	Chinese & Western Modes of Thought .....	3 units
HUM	3160	Artistic Creativity & Aesthetics Awareness .....	3 units

The following core courses of all Higher Diploma programmes of Professional Programme in Film can be elective courses:

A.F.	1210	Movement I .....	3 units
A.F.	1220	Voice & Speech I .....	3 units
A.F.	1240	Creative Writing I .....	3 units
A.F.	2120	3D Animation (Modelling & Rendering) .....	3 units
A.F.	2140	Advanced Editing .....	3 units
A.F.	2180	Budget & Risk Management ...	3 units
A.F.	2210	Creative Cinematography & Lighting .....	3 units

A.F.	2220	Creative Sound Dubbing .....	3 units
A.F.	2240	Creative Writing II .....	3 units
A.F.	2280	Drawing I .....	3 units
A.F.	2300	Advanced Animation (Special Effects).....	3 units
A.F.	2320	Foundations in Computer Graphics .....	3 units
A.F.	2330	Fundamentals of Directing .....	3 units
A.F.	2370	Introduction to Film Production (A.D. & Continuity).....	3 units
A.F.	2380	Introduction to Film Production (Sound Recording & Mixing) .....	3 units
A.F.	2400	Photography .....	3 units
A.F.	2420	Principles in Production Design .....	3 units
A.F.	2430	Production & Media Management .....	3 units
A.F.	2440	Research & Story Telling .....	3 units
A.F.	2460	Script Analysis .....	3 units
A.F.	2480	Seminar on Producing.....	3 units
A.F.	2490	Set & Scene Design .....	3 units
A.F.	2500	Sound Design .....	3 units
A.F.	2510	Special Effect in Cinematography & Lighting .....	3 units
A.F.	2520	Storyboard & Computer Graphics .....	3 units
A.F.	2530	Storyboard & Editing .....	3 units
A.F.	2560	Visual Expression.....	3 units
A.F.	2570	Acting in front of the Camera I .....	3 units
A.F.	3130	HK TV Marketing & Management .....	3 units
A.F.	3170	Studies on Screen Acting I.....	3 units

## Notes:

1. Not all elective courses will necessarily be offered in a given year.
2. The course code may be changed due to administrative purposes. Syllabi for the 2-year curriculum (student intake of 2012 or onwards) and the 3-year curriculum are the same.

## BACHELOR OF ARTS (HONOURS) IN CREATIVE WRITING FOR FILM, TELEVISION AND NEW MEDIA

Programme Director: Prof Cheuk Pak Tong

The self-funded three-year programme concentrates on creative writing and professional scripts for feature film, television/web serial drama, variety show, and new media such as mobile phone TV, film/video, web film and drama, videogames, 3D-animation and digital radio broadcasting.

In order to graduate, students of the programme need to complete a total of 102 units, with 54 units from Major Required Courses, 12 units from Major Elective Courses, and 36 units from Complementary Studies Courses. Some of the Major courses will be conducted in workshop-style by professional writers with a wide variety of skills and experience. It provides students with the training and knowledge with a focus on the visual tools of interactive and visually cinematic storytelling.

Upon completion of the programme, students will be capable of writing professional and creative scripts for feature film, television drama series, web film and drama, videogames, mobile phone video, 3D-animation and digital radio broadcasting, etc.

### Requirements

The structure of the curriculum is as follows:

I)	Major Courses	60 units
II)	Honours Project	6 units
III)	Complementary Studies	36 units
		<u>102 units</u>

## I. Major Courses 60 units

### Major Required Courses (54 units)

CRWR 2110	Selected Readings in World Literature .....	3 units
CRWR 2120	Introduction of New Media.....	3 units
CRWR 2130	Creative Thinking.....	3 units
CRWR 2140	Cinematic Storytelling.....	3 units
CRWR 2150	Adaptation Seminar: Literature, Drama & Cinema.....	3 units
CRWR 2160	The Languages of New Media.	3 units
CRWR 2170	Mobile Communication .....	3 units
CRWR 2180	Creative Writing for New Media I .....	3 units
CRWR 2210	TV Writing Workshop I.....	3 units
CRWR 2220	TV Writing Workshop II .....	3 units
CRWR 2310	Screenwriting Workshop I .....	3 units
CRWR 2320	Screenwriting Workshop II.....	3 units
CRWR 3110	Studies in Film Directors.....	3 units
CRWR 3120	New Media Studies in Greater China (Hong Kong, Taiwan & Mainland China).....	3 units
CRWR 3130	New Media Narrative.....	3 units
CRWR 3180	Creative Writing for New Media II.....	3 units

### Major Elective Courses (12 units)

CRWR 3310	Film, TV & Culture Studies.....	3 units
CRWR 3320	Studies in Non-fiction Films ....	3 units
CRWR 3330	Toy, Game & Children Culture	3 units
CRWR 3340	Film & TV Genres .....	3 units
CRWR 3350	Seminar on Script Sales & Creativity Transfer.....	3 units
CRWR 3360	Selected Readings in Chinese Literature .....	3 units
CRWR 3370	Special Topics in Hollywood Cinema .....	3 units
CRWR 3380	Special Topics in Hong Kong Cinema .....	3 units
CRWR 3390	Supervision of Internship .....	0 unit
ICM 2210	Creative Advertising Copywriting.....	3 units
ICM 3340	Marketing Principles .....	3 units
ICM 3390	Digital Communication.....	3 units
ICM 3420	Understanding Theatre Arts ....	3 units

## II. Honours Project 6 units

CRWR 3001	Graduation Project I .....	3 units
CRWR 3002	Graduation Project II.....	3 units

## III. Complementary Studies Courses 36 units

Core Requirements	15 units
English Language course	
Chinese Language course	
Values & the Meaning of Life course	
Information Management Technology course	
Physical Education course	
University Life course	
Distribution Requirements	
Any two courses outside Communication, of which one must be a Science course .....	6 units
Any two non-major/option courses.....	6 units
Free elective courses .....	<u>9 units</u>
	102 units

## MASTER OF ARTS IN PRODUCING FOR FILM, TELEVISION AND NEW MEDIA

Programme Director: Prof. Cheuk Pak Tong

The MA in Producing for Film, Television and New Media is a self-funded full-time one-year master's degree programme. Given the rapid development of mainland China, the greater China region, and Hong Kong film, television and new-media industries,